

**Your**

**TRANSPORTATION**

**Committee**

**report as follows:**

TRANSPORTATION COMMITTEE REPORT relative to the use of \$200,000 from the Mobile Source Air Pollution Reduction Fund for the CicLAvia Program.

Recommendations for Council action, as initiated by Motion (Garcetti – Rosendahl), SUBJECT TO THE APPROVAL OF THE MAYOR:

1. AUTHORIZE the Controller to create a new account within the Mobile Source Air Pollution Reduction Trust Fund (MSAP) No. 528/94 entitled Air Quality Education and Outreach.
2. TRANSFER \$200,000 from the MSAP available cash balance to the new Air Quality Education and Outreach account.
3. AUTHORIZE the Department of Transportation to reimburse City departments from the Air Quality Education and Outreach account for their eligible costs associated with CicLAvia events, provided that final invoicing and proper justification is provided prior to fiscal year end.
4. AUTHORIZE the City Administrative Officer (CAO) to make technical corrections as necessary to implement this action.

Fiscal Impact Statement: The CAO reports that this action will not impact the General Fund. Approval of the above recommendations will provide up to \$200,000 for public outreach and education programs targeted at reducing mobile sources of air pollution.

Community Impact Statement: None submitted.

**SUMMARY**

During Council's deliberations regarding the approval of the City's 2011-2012 budget, Motion (Garcetti – Rosendahl) was introduced relative to that transfer of \$200,000 from the Mobile Source Air Pollution Reduction Fund for CicLAvia Program expenditures. Council referred Motion to the Transportation Committee for consideration.

In a report to Council dated September 23, 2011 (attached to the Council file), the CAO states that the City, through MSAP, receives a portion of a six dollar fee that is imposed on vehicles registered in the South Coast Air Quality Management District. Funds are used to encourage permanent reduction of motor vehicle pollution. The majority of MSAP funds must be used for the active reduction of mobile source air pollution, such as replacing the City's gasoline and diesel-fueled fleet vehicles with alternative fuel and reduced emission vehicles. However, up to 10 percent of a jurisdiction's Subvention Funds received during the fiscal year may be used towards long- and short-term public education programs.

The CAO reports that the CicLAvia program organizes a one-day event during which City roads along a specific route are temporarily closed to motor vehicles and are open for recreational

purposes to enable the residents of Los Angeles to experience modes of transport other than fossil-fueled vehicles. The program partners with the City and various community stakeholders and businesses to provide information and demonstrations to participants that focus on alternatives to driving. Routes are located near transit hubs such as Metro stations to encourage participants to use public transportation to attend the event. Programs and events such as CicLAvia, which encourage behavioral changes that result in the reduction of mobile source emissions, qualify for MSAP funding under the public education component. Whereas no funding for public education was provided in the 2011-12 MSAP budget, the CAO recommends that a new account entitled "Air Quality Education and Outreach" be created in the fund to establish a funding source in MSAP for educational outreach programs such as CicLAvia, and that \$200,000 be transferred to this new account.

At its meeting held September 28, 2011, the Transportation Committee discussed this matter with representatives of the CAO and CicLAvia. It was stated that CicLAvia events encourage people to try cleaner modes of transportation, such as cycling or walking, and promotes good health, enthusiasm for open spaces, and the patronage of local businesses. The events were characterized as a public-private partnership between the City, CicLAvia, and event sponsors. The Committee recommended that Council approve the CAO's recommendations to make \$200,000 available from the Mobile Source Air Pollution Reduction Fund for the CicLAvia Program, and related actions.

Respectfully submitted,

TRANSPORTATION COMMITTEE

**- NOT OFFICIAL UNTIL COUNCIL ACTS -**

<u>MEMBER</u>	<u>VOTE</u>
ROSENDAHL:	YES
PARKS:	YES
KORETZ:	YES
PERRY:	ABSENT
HUIZAR:	YES

JAW  
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