

MAY 03 2011

PLANNING & LAND USE MANAGEMENT

11-0724

MOTION

The placement of signs within city-owned facilities and parks is distinct from commercial off-site signs seen by the general public, inasmuch as they are seen solely within either city facilities or parks and are not commercial signs. The removal of banners or signs within city parks and facilities are anticipated to cost the city a loss in revenues.

The placement of banners or signs within city-owned facilities and parks fall under the regulatory controls of the Planning Department inasmuch as they are considered off-site signs. As such, the Department of Recreation and Parks has been informed by City Attorney staff that they cannot regulate their own signs, and therefore, those signs are treated similar to private corporations that place off-site signs in the city.

In the interest of continuing to collaboratively work with community groups, the placement of banners or signs within city-owned facilities and parks should be exempt from land use regulatory controls.

I THEREFORE MOVE that the Council instruct the Planning Department, with the assistance of the City Attorney, to prepare and present an ordinance to permit banners and signs at city-owned facilities and city parks, and thereby exempt these signs from land use regulatory controls inasmuch as they serve a public purpose by sponsoring community interests and events.

PRESENTED BY


Jan Perry
Councilwoman, 9th District

SECONDED BY



ORIGINAL

MAY 3 2011

