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July 12, 2011

Council of the City of Los Angeles  
Planning and Land Use Management Committee  
Honorable Councilmember Ed Reyes, Chair  
Honorable Committee Members  
200 North Spring Street  
Los Angeles, CA 90012

Re: Support for "Arts Murals Citywide Program" motion Council File 11-0923

Dear Mr. Chairman:

Recognizing the importance of murals to Los Angeles' cultural history and the need for policy clearly defining the differences between murals and signage, Arts for LA endorses the "Arts Mural Citywide Program" motion (Council File 11-0923) presented by Councilmember Rosendahl on June 1, 2011.

By endorsing this motion, Arts for LA affirms the important role of murals in preserving and enhancing L.A.'s cultural heritage, and in supporting the vitality of the arts in L.A. The motion would allow more Angelenos and tourists to enjoy L.A.'s murals for years to come by creating a straightforward permit system and classifying murals as separate from signs or graffiti.

Arts for LA focuses on policies that support the region's cultural infrastructure and embed arts and culture in every aspect of civic life. The motion supports both goals by creating a program that provides a legal method for the planning and implementation of new murals in the City of L.A.

Thank you for your commitment to increasing access to arts and cultural resources for all Angelenos. Arts for LA is following the progress of the motion and looks forward to updating our subscribers on its developments.

Sincerely,

Danielle Brazell  
Executive Director

Cc: Bill Rosendahl, Los Angeles Councilmember 11th District  
Michael LoGrande, Director of Planning, Department of City Planning