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Planning Committee
City Hall
200 N. Spring Street
Los Angeles, CA 90012

July 28, 2013

Beachwood Canyon Neighborhood
Bel Air Knolls Property Owners
Bel Air Skycrest Property Owners
Bel Air Ridge Association
Benedict Canyon Association
Brentwood Hills Homeowners
Brentwood Residents Coalition
Cahuenga Pass Property Owners
Canyon Back Alliance
Crests Neighborhood Assn.
Franklin Ave./Hollywood Bl. West
Franklin Hills Residents Assn.
Highlands Owners Assn.
Hollywood Dell Civic Assn.
Hollywood Heights Assn.
Hollywoodland Homeowners
Holmby Hills Homeowners Assn.
Kagel Canyon Civic Assn.
Lake Hollywood HOA
Laurel Canyon Assn.
Lookout Mountain Alliance
Los Feliz Improvement Assn.
Mt. Olympus Property Owners
Mt. Washington Homeowners All.
Nichols Canyon Assn.
N. Beverly Dr./Franklin Canyon
Oak Forest Canyon Assn.
Oaks Homeowners Assn.
Outpost Estates Homeowners
Pacific Palisades Residents Assn.
Residents of Beverly Glen
Roscomare Valley Assn.
Shadow Hills Property Owners
Sherman Oaks HO Assn.
Studio City Residents Assn.
Sunset Hills Homeowners Assn.
Tarzana Property Owners Assn.
Torreyson Flynn Assn.
Upper Mandeville Canyon
Upper Nichols Canyon NA
Whitley Heights Civic Assn.

Re: CF# 11- 0923
Original Art Mural Ordinance, hearing July 30

Honorable Councilmembers Huizar, Cedillo, and Englander:

The Federation of Hillside and Canyon Associations, Inc. represents 41 resident and homeowner associations spanning the Santa Monica Mountains and their 200,000 constituents. The mission of the Hillside Federation is to protect the property and the quality of life for residents of the hillside areas. The Federation supports policies and programs that best preserve the natural topography and wildlife of the mountains and hillsides for the benefit of all the people of Los Angeles. In accordance with that mission, the Federation has consistently opposed the placement of commercial signage within the Santa Monica Mountains, other hillside areas, scenic corridors, and public parks.

The Federation is concerned that the current draft of the Mural Ordinance fails to provide sufficient protection against the commercial use of murals, particularly in hillside areas where such commercialization would degrade the natural character of the hillsides. The Federation asks that the draft ordinance and especially the proposed definition of "commercial message" be clarified to assure that murals permitted under the proposed ordinance do not function as or otherwise contain commercial advertising.

Sincerely,

Marian Dodge

Marian Dodge

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