

PACIFIC PALISADES COMMUNITY COUNCIL

June 20, 2013

Los Angeles City Council City Hall 200 N. Spring Street Los Angeles, CA 90012

Attn: Hon. Herb Wesson, Council President Ms. June Lagmay, City Clerk, Rm. 360

Re: CF 11-0923 - Mural Ordinance Request Ordinance Return to Committee for Further Consideration (Review/Input)

Dear President Wesson and all Los Angeles City Council Members:

Pacific Palisades Community Council (PPCC) has been the voice of the Pacific Palisades for more than 40 years. The Pacific Palisades community supports the arts and is proud of existing murals which have long-graced several of our public spaces. PPCC has been generally supportive of the concept of an ordinance which would allow murals under certain circumstances. We have previously expressed concerns to the Planning Department about some aspects of earlier versions of the proposed Mural Ordinance.

We have now learned that the Director of Planning has disapproved the revised Ordinance as directed by PLUM and the City Attorney has expressed concerns about the revised Ordinance and submitted two versions, Version A and Version B, for consideration by the Council.

In light of these developments, we believe strongly that the Mural Ordinance should be referred back to committee and reconsidered for further review and community input. PPCC and other community and neighborhood councils have had insufficient time to thoroughly review and consider the proposed revisions. However, based on an initial review we have numerous concerns about the revised Mural Ordinance, including without limitation the following eleven (11) concerns:

- 1. Whether murals should be prohibited in R1, on single-family homes or any other dwellings, and/or in all other residential zones;
- 2. Whether murals on any dwellings in residential zones should be limited to areas that are not visible from the public right of way (e.g., back yard fences, rear walls no higher than one-story);
- 3. Whether communities that wish to have murals should be required to enact specific plans to *allow* murals on single-family homes (Version B) or on other dwellings in residential zones, and not the other way around (Version A);



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July 19, 2013

Councilmember Jose Huizar, Chair Planning Committee City Hall, Room 395 200 North Spring Street Los Angeles, CA 90012 Sent Via Email: Councilmember.Huizar@lacity.org

RE: Mural Ordinance CF 11-0923

Dear Councilmember Huizar,

The Brentwood Community Council ("BCC") is the broadest based Brentwood community organization. ¹ We request that the ordinance be directed back to committee to consider the following:

- 1. The Ordinance originally excluded residential properties of fewer than 5 units. CPC reduced that to two or fewer units. There should be a carve out for residential (R1) properties that has now been included.
- 2. Should it be merely community input required to allow a mural, or should process have a place for a community veto? If 50% of homes on a block can stop a speed bump from going in, shouldn't they also be able to approve or stop a mural? This would call for discussion of persuasion by the artists and residents and make the result more meaningful.

The ordinance does not include a strong tool to keep the characteristics of neighborhoods in tact.

3. Murals in R1 might be considered if *not* visible from the prow.

¹The Brentwood Community Council represents approximately 50,000 stakeholders of the 90049 community. BCC includes homeowners associations, multi-family residential dwellers, business organizations, schools, religious groups, volunteer service groups, public safely and environmental organizations.

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- 4. Illumination of murals is of concern particularly near residential zones.
- 5. Enforcement must be considered the key to a successful program. If it is not done, there is no control and communities have the burden of enforcement.

BCC supported the Mural Ordinance before changes were made. It is crucial that there be a carve out for R1. True, some neighborhoods are content with the added R1 space, but others would not be and should be afforded an opportunity to opt out, or modify where they would like murals to be done in their own communities.

Please bring this ordinance back to committee to have a dialogue with community in put. The moratorium has been hard on those who make a living doing murals and it needs to be resolved in due time. But, it must not be rushed, the latest changes must be revisited, and it must satisfy all communities to the extent that it possibly can to be a lasting document to service all Angelenos.

We thank you for the work you do for The City of Los Angeles.

Regards,

Manay Freed

Nancy Freedman Chair, Brentwood Community Council GJF165@gmail.com

Cc: Councilmember Mike Bonin Norman Kulla, Senior Council, CD11 Councilmember Gilbert A. Cedillo Councilmember Mitchell Englander

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- 4. Whether a 90-day waiting period before the Ordinance becomes operative would be sufficient time for enactment of specific plans either to allow or disallow murals on single-family homes or other dwellings in residential zones;
- 5. Whether illumination of murals should be allowed at all and in particular on any dwellings in or near residential zones;
- 6. Whether the ordinance's definition of a "commercial message" is clear, adequate and/or sufficient;
- 7. Whether the ordinance's definition of "digitally printed image" is clear, adequate and/or sufficient, and whether the definition of "Original Art Mural" should include "digitally printed" images;
- 8. Whether the "administrative rules" governing the "Neighborhood Involvement Requirement" should be adopted and set forth in the Ordinance prior to its enactment, and whether the provisions for notice and community involvement are adequate;
- 9. Whether existing murals are or should be clearly grandfathered under the Ordinance, and under what circumstances;
- 10. Whether any aspects of the Ordinance may impact public safety and/or quiet enjoyment of residential property, including the height and illumination provisions;
- 11. Whether there will be sufficient enforcement of the Ordinance provisions.

PPCC submits that there is no need for the Council to enact this Ordinance without thorough consideration and input by all affected constituencies. A measured and deliberate approach going forward is especially appropriate due to the Planning Director's disapproval and the City Attorney's expression of concerns and submittal of two alternative versions of the Ordinance.

PPCC urges the City Council to return the Mural Ordinance to committee for further input and consideration. PPCC requests that our letter be included in the record and filed in CF 11-0923.

Sincerely,

Barbara Kohn President, PPCC

cc:

Michael J. Logrande, Director of Planning Hon. Ed P. Reyes, President Pro Tempore Hon. Tom LaBonge, Assistant President Pro Tempore Hon. Bill Rosendahl Hon. Richard Alarcon Hon. Joe Buscaino Hon. Mitchell Englander Hon. Eric Garcetti Hon. Jose Huizar Hon. Hon. Paul Koretz Hon. Bernard Parks Hon. Jan Perry Hon. Dennis Zine

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