

CITY OF LOS ANGELES
CALIFORNIA

JUNE LAGMAY
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Executive Officer

When making inquiries relative to
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Council File No.



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June 7, 2012

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 11-0941,
at its meeting held June 6, 2012.



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TO THE COUNCIL OF THE
CITY OF LOS ANGELES

File No. 11-0941

Your

TRANSPORTATION

Committee

reports as follows:

TRANSPORTATION COMMITTEE REPORT relative to removing the on-street parking meters in downtown San Pedro and Wilmington in order to encourage visitors to these small business areas.

Recommendation for Council action, as initiated by Motion (Hahn - LaBonge):

DIRECT the Department of Transportation (DOT) to report to the Transportation Committee relative to:

1. Removing the on-street parking meters in downtown San Pedro and Wilmington in order to encourage visitors to these small business areas.
2. A fiscal impact of the proposal, the revenue lost over the last four years as a result of eliminating the City's parking meter fees during the holiday season, and consideration of the potential for reducing parking turnover and parking space availability caused by the removal of parking meters.

Fiscal Impact Statement: None submitted. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: Yes
Support: Wilmington Neighborhood Council

SUMMARY

On June 3, 2011, Council considered Motion (Hahn - LaBonge) relative to removing the on-street parking meters in downtown San Pedro and Wilmington. Motion states that the downturn in the economy has had a particularly negative impact on the businesses in the downtown San Pedro and Wilmington commercial districts. The recent increase in parking meter rates has presented an additional impediment in attracting customers to downtown San Pedro and Wilmington, resulting in a marked decline in business for merchants in this area. Although the original intent of on-street parking meters was to encourage turnover of parking spaces for customers, the lack of visitors to this area have rendered this rationale moot.

According to DOT, on-street parking meters in San Pedro generate less than one percent of the total citywide revenues in the Special Parking Revenue Fund. According to the Motion movers, the fund is currently subsidizing the cost of operations and maintenance for the San Pedro and Wilmington on-street parking meter program. In light of this information, Motion movers believe that it is appropriate for DOT to begin the process of relocating the on-street meters, many of which are brand new technology, to other areas of the City where they are more useful and would generate more revenue. Motion recommends that DOT report relative to the removal of the parking meters. Council referred Motion to the Transportation Committee for consideration.

At its special meeting held May 23, 2012, the Transportation Committee discussed this matter with the General Manager, DOT. Committee members expressed concern about the proposal, characterizing any parking fee adjustment as a citywide issue that impacts the Special Parking Revenue Fund. It was further stated that removing parking meters may have the unintended negative consequence of reducing parking space turn-over, thereby reducing parking available for potential customers. Committee recommended that Council direct DOT to report back relative to the fiscal impact of the proposal, the revenue lost over the last four years as a result of eliminating the City's parking meter fees during the holiday season, and consideration of the potential for reducing parking availability caused by the removal of parking meters.

Respectfully submitted,

TRANSPORTATION COMMITTEE



MEMBER	VOTE
ROSENDAHL:	YES
KORETZ:	YES
PARKS:	YES
LABONGE:	ABSENT
HUIZAR:	ABSENT

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ADOPTED

JUN 6 2012

LOS ANGELES CITY COUNCIL