

CITY OF LOS ANGELES

CALIFORNIA



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When making inquiries relative to
this matter, please refer to the
Council File No.

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April 4, 2012

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 11-1376,
at its meeting held April 3, 2012.

City Clerk

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TO THE COUNCIL OF THE
CITY OF LOS ANGELES

File No. 11-1376

Your

TRANSPORTATION

Committee

reports as follows:

TRANSPORTATION COMMITTEE REPORT relative to the City of Los Angeles Public Carshare Program Request for Proposals (RFP).

Recommendations for Council action:

1. AUTHORIZE the General Manager, Department of Transportation (DOT), to finalize and release the City of Los Angeles Public Carshare Program RFP within the next 30 days.
2. DIRECT DOT to report to the Transportation Committee in 150 days with an update on the awarding of the contract.

Fiscal Impact Statement: DOT reports that this action will not impact the General Fund inasmuch as the RFP is designed to provide full cost recovery for all direct and indirect costs associated with city expenditures. The selected provider will be required to compensate all revenue lost to the city due to the removal of parking meters or the elimination of revenue generating off-street parking spaces. Moreover, the RFP requires the selected proposer to provide the city with a share of revenue generated for infrastructure improvements in neighborhoods where Carshare vehicles are hosted. Furthermore, additional general fund revenue will be generated from the issuance of parking citations to violators of parking restrictions where Carshare vehicles are housed.

Community Impact Statement: None submitted.

SUMMARY

In a March 12, 2012, report to Council, DOT requests authority to release the Carshare Program RFP. The Department's report, among other things, discusses the success of the Carshare Program, as well as RFP provisions and proposed contract terms. DOT recommends the selection of a single vendor for this program to promote program efficiency, to provide for a single interface for customers, and to streamline staff oversight.

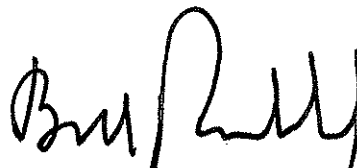
At its meeting held March 28, 2012, the Transportation Committee discussed this matter with DOT staff. It was stated that Carshare services will be targeted near transit hubs and centers of population densities. The proposed RFP includes parking incentives for alternative fuel powered and hybrid vehicles. The Committee recommended approval of DOT's request.

Respectfully submitted,

TRANSPORTATION COMMITTEE

MEMBER	VOTE
ROSENDAHL:	YES
KORETZ:	YES
PARKS:	YES
LABONGE:	YES
HUIZAR:	YES

JAW
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ADOPTED

APR 03 2012

LOS ANGELES CITY COUNCIL