

11-1429

Team for
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Advocacy & Support for Recovering Individuals by
Providers, Staff and Alumni
Family and Friends who love them

T.R.E.A.T.
P.O. Box 93162
Los Angeles, CA
90093-0162
(213) 293-6024
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March 22, 2013

Public Safety Committee
Los Angeles City Council
200 N. Spring Street
Los Angeles, CA 90012

via fax: 213-978-1079

Re: SUPPORT prohibiting alcohol advertising on Los Angeles City Public Property
(Council File 11-1429)

Dear Councilmember Mitchell Englander,

As concerned community members we are troubled by the advertisement of alcohol on public property. At a time when there is a lack of services to treat alcohol-related harms, the City of Los Angeles should not participate as a promoter of alcohol. As our City Fathers/Mother, it is your JOB to protect the citizenry from undo influence that can harm us and especially harm and/or entice our young people to engage in illegal activity, (i.e. purchasing of alcoholic beverages). Councilmember Richard Alarcón agreed with us and introduced the motion (Council File 11-1429) directing the City Attorney to prepare an ordinance prohibiting alcohol advertising on city-owned and controlled property.

Families and youth utilize city-owned and controlled property on a daily basis, such as school buildings, recreation centers, libraries and bus shelters. To the extent that commercial advertising is allowed around these public facilities, it is imperative that the City of Los Angeles take a positive role in reducing the exposure of alcohol advertising. We ask that you, as the Chair of the Public Safety Committee, do add your vote in support of prohibiting alcohol advertising on city-owned and controlled property as it is the RIGHT thing to do.

The L.A. County Department of Public Health recommends "reducing alcohol advertising in public spaces and in areas commonly seen by minors," as a way to help discourage underage drinking. Currently the Los Angeles MTA does not allow alcohol advertising on its buses, trains and other transit facilities.

We would like to clarify that local government has the legal and constitutional right to ban alcohol ads on its property. We hope that you can consider this request and look at the cost of alcohol in a way that can truly capture the economic impact it has on Los Angeles City services and the community at large.

We respectfully urge you to adopt a citywide policy prohibiting alcohol ads on public property.

Sincerely,

Dwyane Clements
Chair, T.R.E.A.T.

John O Whitaker Jr., CATC II 051166
Co-Chair, T.R.E.A.T.

CHURCH OF THE RESURRECTION



May 30, 2012

Dear Mayor,

We can all recall the times when smoking was much more prevalent and now we go to places without being disturbed by secondary smoking. Little by little the communities have recognized that smoking is not good. I believe that we can do something as simple as controlling the signage of alcohol sales on public property and that can make a big difference in the alcohol sales. "Out of sight, out of mind." I believe that and I support the Coalition to Ban Alcohol Ads on Public Property in Los Angeles.

I hope that you will lend your office to the same conclusion.

All the best,

Fr. John
Monsignor John Moretta



Paso Por Paso Inc.
P.O. Box 93162
Los Angeles, CA 90093
213-426-0165 Fax - 888-605-2498
www.pasoporpasso.org

February 9, 2013

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Los Angeles City Council
200 N. Spring Street
Los Angeles, CA 90012

via fax: 213-978-1079

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Sincerely,

John O Whitaker Jr., CATC II
President, Clinical Director
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