



### FAX COVER SHEET

To: JOHN A. WHITE From: JORGE CASTILLO

FAX: 213 978-1079 FAX: \_\_\_\_\_

Phone: \_\_\_\_\_ Phone: 213 840-3336

Pages (including cover): \_\_\_\_\_ Date: Dec 19 2011

**Message:**

In Support of MOTION FILE NUMBER 11-1429

cc: DOUG TRIPP, CHIEF LEGISLATIVE DEPUTY, 12TH DISTRICT  
(215) 473-6925



**AADAP, Inc.**  
(Asian American Drug Abuse Program)  
www.aadapinc.org

2900 S. Crenshaw Blvd.  
Los Angeles, CA 90016  
Tel : (323) 293-6284  
Fax : (323) 295-4075

December 7, 2011

The Honorable Antonio Villaraigosa  
Mayor, City of Los Angeles  
Room 303, City Hall  
200 North Spring St.  
Los Angeles, CA 90012

**RE: Prohibiting Alcohol Advertising on Los Angeles City Public Property**

Dear Mayor Villaraigosa,

On behalf of AADAP, Inc., I ask you to support a citywide ordinance prohibiting alcohol advertising in future city contracts.

I am deeply troubled by the over abundance of alcohol ads on public property in Los Angeles such as in bus shelters and street furniture. So much of the advertising is visible by our youth due to the ads proximity to schools, bus stops and parks.

The L.A. County Department of Public Health recommends "reducing alcohol advertising in public spaces and in areas commonly seen by minors," as a way to help discourage underage drinking. Currently the Los Angeles MTA does not allow alcohol advertising on its buses, trains and other transit facilities.

The research is clear, the more alcohol advertisements young people see, the more likely they are to drink and drink to excess. Restricting youth exposure to alcohol advertising has important benefits, including reducing youth drinking and binge drinking.

I respectfully urge you to adopt a citywide policy prohibiting alcohol ads on public property.

Sincerely,

Mike Watanabe, MSW  
President & CEO  
AADAP, Inc

Therapeutic Community  
5618 S. Crenshaw Blvd.  
Los Angeles, CA 90043  
(323) 293-6291  
Fax (323) 293-1091

Outpatient Unit  
520 N. La Brea Avenue  
Inglewood, CA 90302  
(323) 294-4932  
Fax (323) 294-2533

Employment Access  
Outpatient Counseling  
1088 S. La Brea Avenue  
Los Angeles, CA 90019  
(323) 295-0262  
Fax (323) 295-2375

Indochinese Youth & Community Center  
14112 S. Kingsley Drive  
Gardena, CA 90247  
(310) 768-8064  
Fax (310) 768-2779

Youth Outpatient Treatment  
13931 S. Van Ness Ave. #202  
Cerritos, CA 90249  
(310) 768-8018  
Fax (310) 768-4170

Olympic Academy  
(323) 933-9022  
Fax (323) 933-4029










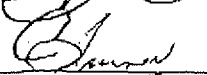

## PETITION IN SUPPORT OF PROHIBITING ALCOHOL ADS ON PUBLIC PROPERTY IN LOS ANGELES

To the Los Angeles Council President Garcetti, City Council Members & Mayor Villaraigosa

We, the undersigned residents of Los Angeles California, do hereby petition the City Council Members & Mayor Antonio Villaraigosa to adopt a citywide ordinance prohibiting alcohol ads on public property.

We are deeply troubled by the over abundance of alcohol ads on public property in Los Angeles such as in bus shelters and street furniture. The L.A. Department of Public Health recommends "reducing alcohol advertising in public spaces and in areas commonly seen by minors," as a way to help discourage underage drinking.

Petition Contact Person: \_\_\_\_\_ Telephone: \_\_\_\_\_

FULL NAME	SIGNATURE	EMAIL	ADDRESS	DATE
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Jim Ollie		jollie@aadapinc.org	240 S. CRENSHAW BLVD LA 90008	12/5/11

Coalition to Ban Alcohol Ads on Public Property In Los Angeles  
go to [NoAlcoholAds.org](http://NoAlcoholAds.org) and sign up for update  
fax the signed petition to 415 456-0491

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FULL NAME	SIGNATURE	EMAIL	ADDRESS	DATE
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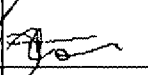

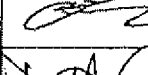


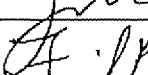
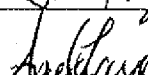


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FULL NAME	SIGNATURE	EMAIL	ADDRESS	DATE
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