Contact Information
Neighborhood Council: Mar Vista Community Council
Name: Sharon Commins
Phone Number: (310) 390-2644
Email: smcommins@msn.com
Date of NC Board Action: 03/12/2013
Type of NC Board Action: For Proposal

Impact Information
Date: 05/25/2013
Update to a Previous Input: No
Directed To: City Council and Committees
Council File Number: 11-1429
Agenda Date:
Item Number:
Brief Summary: The Mar Vista Community Council supports an ordinance prohibiting alcohol advertising on city owned and controlled property. Exposure to alcohol advertising has been shown to be a factor in drinking and alcohol abuse, especially among youth.

Additional Information:
MINUTES

1. Call to Order and Welcome – Chair (1 min.)
2. Presentation of the Flag and Pledge of Allegiance (1 min)
3. Approval of Minutes (public comment permitted) (2 min)
   Sharon Commins will send correction to the Secretary regarding the wording missing in the minutes for Airport resolution. (This was done on March 25th and the amended minutes have been sent to the Chair who will post them on the MVCC website!) Melissa Stoller’s name spelled incorrectly. (spelled correctly in the amended minutes)
   Bill Scheding moved that the minutes be approved with above changes made. Motion carried unanimously.
4. Public Comment & Announcements (for items not on the agenda (max 1 min each)
5. Recognition of Ms. Jackie Bonilla
   Presented with board certificate for being one of 40 teachers nationwide honored (with Millken Educator Award) for her teaching excellence by the Milken Family Foundation.
6. Special Presentation: RePowerLA (15 min) Laura Nieto
   Programs from DWP that will save customers money and conserve energy (energy efficiency programs) for businesses, schools, and for the elderly and low income families.
7. Elected Officials and City Department Reports (max 1 min. each)
   a. EmpowerLA
   b. Mar Vista Recreation Center – Jason Kitahara, Director
   c. CD 11 - Bill Rosendahl, rep. by Len Nguyen Len.Nguyen@lacity.org, Field Deputy
   North Oval curb and gutter project design is finished and project ready to go to a vote.
   ‘No RV Parking’ signs approval almost ready to go to full council. Looking for someone to be on standby to attend the meeting and speak on behalf of the signs. Michael Millman volunteered.
   The container Tom Ponton was concerned about has been removed.
   d. CD 5 – Paul Koretz, rep. by David Giron David.Giron@lacity.org, Field Deputy
   e. US 36 – Janice Hahn
   f. CA Senate 28 – Ted Lieu, rep. by Robert Pullen-Miles Robert.Pullen-Miles@sen.ca.gov
   g. CA Assembly 47 – Holly Mitchell
   h. CA Assembly 62 – Steven Bradford
   i. 2nd Dist. L. A. County Board Super.– Mark Ridley Thomas, rep. by Karly Katona Karly.Katona@bos.lacounty.gov
   j. Mayor of Los Angeles – Antonio Villaraigosa
8. Officers and Liaison Reports (Action items included with public comment permitted, 1 min per speaker)
   a. Chair–Sharon Commins
   Budget cuts will affect NC elections. Options have been emailed and we need to a quorum to show up on Sunday @ 10:30 a.m. at the Farmer’s Market to decide which option we would like to support.
   b. First Vice Chair–Bill Koontz
   c. Second Vice Chair–Yvette Molinaro
   d. Secretary–Bill Duckett
   Need Board members to sign up for Farmer’s Market.
   e. Treasurer–William Scheding: NOTE: All funding motions must conform to all Empower funding guidelines and must be funded and paid in fiscal year 2012-13 or they will expire.
      i. FUNDING MOTION: APPROVAL of FEBRUARY 2012 US Bank Card Statement
         Bill Scheding called the question. Motion to approve passed unanimously.
      iii. FUNDING MOTION: BOARD MEMBER REQUEST: YVETTE MOLINARO: to unencumber the $2800 funds previously allocated but not used for Fall Festival 2012 ABY tables & chairs rentals, and place them back into the Fall Festival budget line item so that the money is available for Fall Festival 2013 expenses.
         Yvette Molinaro spoke on behalf of the motion. Bill Koontz seconded motion. Motion passed: 10 ayes, 0 nays, 1 abstention (Bill Scheding)
      iv. FUNDING MOTION: PLUM COMMITTEE: motion to fund a PLUM Workshop on CCFO not to exceed $500
         Bill Scheding called the question. Motion carried unanimously.
   f. Mar Vista Bi Monthly LADOT/CD11/LAPD Traffic Committee Liaison - Linda Guagliano
      Next meeting March 20th. Agenda depends on how many requests come in between now and then. Requests must be in by March 16th.
   g. DWP MOU/LANCC Liaison–Bill Koontz
DWP MOU: Suggested rate-payer advocate sit in on labor negotiations. Long discussion on Owens Lake, where much water is used to keep the dust down.
LANCC: Grace Liu spoke about redoing the way payments are made giving more control to the NCs. She also spoke about online voting and NCs testing the idea. Forum of candidates for Controller.

h. DWP Recycled Water Liaison-Christopher McKinnon
   No report
i. Fall Festival Liaison-Albert Olson
   No report

9. Committee reports - Action items included (public comment permitted, 1 min per speaker) ; items may be received and filed by consent if no discussion or public comment
   a. Executive & Finance Committee-Sharon Commings, Chair
      i. POLICY MOTION: 2013 MAR VISTA COMMUNITY FALL FESTIVAL AND SILENT AUCTION: Date: Saturday, October 19, 2013; Festival Theme: “Celebrating the Arts”; Festival Honoree: Lorraine Wells Special Recognition for Years of Leadership, Service, and Friendship: Bill Rosendahl
         Sharon spoke to the motion and placed motion before the board. Motion carried unanimously.
   b. Transportation & Infrastructure Committee – Ken Alpern & Mitchell Rishe, Co-Chairs
      i. POLICY MOTION: ALCOHOL ADS ON CITY PROPERTY: Whereas the City has passed a motion directing the City Attorney to prepare an ordinance prohibiting alcohol advertising on city-owned and controlled property, Therefore the MVCC supports such an ordinance and directs that the following community Impact Statement be placed in Council File 11-1429: Community Impact Statement: The Mar Vista Community Council supports an ordinance prohibiting alcohol advertising on city owned and controlled property. Exposure to alcohol advertising has been shown to be a factor in drinking and alcohol abuse, especially among youth and the under aged.
         Ken Alpern spoke to motion. Friendly motion to strike “and the under aged” accepted. Bill Scheding seconded the motion. Motion carried unanimously.
      ii. POLICY MOTION: REMOVAL OF ILLEGAL DIGITAL BILLBOARDS: The MVCC Board urges the City of Los Angeles to fully implement the appeals court ruling in the Summit Media LLC v. City of Los Angeles and to remove the 103 illegal digital billboards blanketing our city. We further request that the City refrain from making any changes to the zoning laws relative to digital billboards until the illegal boards are removed and any such proposed change has been subjected to an open and transparent outreach process to community stakeholders.
         Mitchel Rishe spoke to the motion. Motion carried unanimously.
      iii. POLICY MOTION: WESTSIDE MEETINGS LOCATION: The MVCC Board strongly supports a Westside City Hall to be established for Planning, Transportation and other related City issues to be held in a location that provides reasonable and appropriate access for Westside residents to have input on issues affecting their region.
         Ken Alpern spoke to the motion and placed the motion with an amendment before the board. The amendment adds a second paragraph the reads “In the interim, the MVCC recommends that the City Planning Commission locate meetings on the Westside for hearings on major Westside projects.”
         Motion carried unanimously.
      iv. POLICY MOTION: BOARD MEMBER REQUEST: KEN ALPERN: The MVCC Board directs requests that the City Attorney and the CD11 and CD5 Council offices to investigate any and all potential violations of the Los Angeles City Charter, the Brown Sunshine Act, and CEQA law with regards to the lack of proper notification before the 2/28/2013 meeting of the Los Angeles City Planning Commission hearing (chaired by William Roschen, FAIA, President), lack of open communications prior to, and during, and after that meeting between the Planning Department and the Casden developers, and in-meeting conversations between the Planning Department and the Casden developers during and after that meeting, as pertains to Case # CPC-2008-4604-GPA-ZC-HD-CUB-DB-SPR (Casden Sepulveda project)
         Ken Alpern presented the motion and alternative language which he proposed as the motion. Friendly amendment by Bill Scheding to change the word “directs” to the word “requests that” and remove the word “to” is accepted. Ken also amended his own motion to include CD5 and CD11 Council offices.
         Motion carried unanimously.
   c. Santa Monica Airport Committee – Bill Koontz & Yvette Molinaro, Co-Chairs
      Yvette Molinaro reported that the joint forum with Venice NC will be on April 27th. An inaccurate joint press release went out that was not approved by the MVCC Santa Monica Airport Committee or the MVCC Board.
d. **Green Committee** – Sherri Akers, Melissa Stoller, & Jeanne Kuntz, Co-Chairs  
   i. **Garden Showcase and newsletter update**  
      Sherri Akers presented. Board members received a note and a sign-up sheet. Ken asked about gardens in zone 1 which the committee would welcome.

e. **Community Outreach Committee** – Kate Anderson & John Kuchta, Co-Chairs

f. **Safety and Security Committee** – Rob Kadota & Bill Koontz, Co-Chairs  
   Bill Koontz is lighting a fire under the powers that be to get materials printed for distribution.

g. **Education, Arts and Culture Committee** – Amy Lawrence and Albert Olson, Co-Chair

h. **Historic FS 62 Ad Hoc Committee** – Rachel Swanger & Roy Persinko, Co-Chairs

i. **Recreation Open Space Enhancement Committee** – Jerry Hornof & Tom Ponton, Co-Chairs

j. **Volunteer Program**-Sandra Casillas, Val Davidson, Co-Chairs

k. **Ad Hoc Website Team**-John Kuchta, Chair  
   Melissa Stoller requested new board members show up on website.

10. **Zone Director Reports**  (Possible motions; Public comment permitted)  
   Zone 1 – Juniors is no longer in business but Lenny’s is enthusiastically making their presence known  
   Zone 2 – April 26th block party St Andrews parking lot. Crime is down.  
   Zone 3 – Labor Day block party.  
   Zone 4 – No report  
   Zone 5 – Complaint of Cockroach infestation after Farmers Market.  
   Zone 6 – Another Rose and Walgrove accident. Requested Len Nguyen get West LA Traffic to investigate.

11. **Unfinished Business** - Action items held over from previous meeting (Public comment permitted)
12. **New Business** - (Public comment permitted)
13. **Grievances**, if any, received
14. **Future agenda items**
15. **Adjournment** (9:30 PM)