

# CADPAAC

## County Alcohol and Drug Program Administrators Association of California

*Dedicated to the reduction of individual and community problems related to the use of alcohol and other drugs  
and the chronic disease of addiction*

President  
Dennis Koch  
Fresno County

February 23, 2012

Past President  
D.J. Pierce  
Marin County

Los Angeles City Council  
200 N. Spring Street  
Los Angeles, CA 90012

via fax: (213) 473-6925

Vice Presidents  
Susan Dower  
San Diego County  
Brett O'Brien  
Orange County

**Re: SUPPORT prohibiting alcohol advertising on Los Angeles City Public  
Property (Council File 11-1429)**

Treasurer  
Brenda Rondle  
Kings County

Dear Councilmember Mitchell Englander:

Secretary  
Madelyn Schlaepfer  
Stanislaus County

The Prevention Committee of the County Alcohol and Drug Program Administrators Association of California (CADPAAC) is troubled by the advertisement of alcohol on public property. At a time when there is a lack of services to treat alcohol-related harms, the City of Los Angeles should not participate as a promoter of alcohol. Councilmember Richard Alarcón has introduced a motion (**Council File 11-1429**), which we support, directing the City Attorney to prepare an ordinance prohibiting alcohol advertising on city-owned and controlled property.

Large Counties  
Maria Morfin  
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Medium Counties  
Amy Hills  
Placer County

Small Counties  
Shirley White  
El Dorado County

MIA Counties  
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Essential Health Benefits  
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Prevention  
Connie Moreno-Perez  
Napa County

Workforce Development  
Nancy Lee  
Sutter/Yuba Counties

Executive Director  
Thomas Renfree

Families and youth utilize city owned and controlled property on a daily basis, such as school buildings, recreation centers, libraries and bus shelters. To the extent that commercial advertising is allowed in these public facilities, the City can play a positive role in reducing exposure of alcohol advertising. ***We ask that as the Chair of the Public Safety Committee you add your vote in support of prohibiting alcohol advertising on city-owned and controlled property.***

The L.A. County Department of Public Health recommends "reducing alcohol advertising in public spaces and in areas commonly seen by minors," as a way to help discourage underage drinking. Currently the Los Angeles MTA does not allow alcohol advertising on its buses, trains and other transit facilities.

We would like to clarify that local government has the legal and constitutional right to ban alcohol ads on its property. We hope that you can consider this request and look at the cost of alcohol in a way that can truly capture the economic impact it has on city services and the community at large.

We respectfully urge you to adopt a citywide policy prohibiting alcohol ads on public property.

Sincerely,

  
Thomas Renfree  
Executive Director, CADPAAC



February 8, 2011

Los Angeles City Council  
200 N. Spring Street  
Los Angeles, CA 90012

via fax: (213) 473-6925

**Re: SUPPORT prohibiting alcohol advertising on Los Angeles City Public Property  
(Council File 11-1429)**

Dear Councilmember Mitchell Englander,

I am writing on behalf of the California Alliance for Retired Americans (CARA), California's largest grassroots senior advocacy organization. Our LA Chapter, which represents thousands of seniors and their families, represents concerned community members, grandparents, and parents. We are troubled by the advertisement of alcohol on public property. At a time when there is a lack of services to treat alcohol related harms, the City of Los Angeles should not participate as a promoter of alcohol. Councilmember Richard Alarcón agreed with us and introduced a motion (**Council File 11-1429**) directing the City Attorney to prepare an ordinance prohibiting alcohol advertising on city-owned and controlled property.

Seniors, families and youth utilize city owned and controlled property on a daily basis, such as school buildings, recreation centers, libraries and bus shelters. To the extent that commercial advertising is allowed in these public facilities, the City of Los Angeles can play a positive role in reducing exposure of alcohol advertising. ***We ask that as the Chair of the Public Safety Committee you add your vote in support of prohibiting alcohol advertising on city-owned and controlled property.***

The L.A. County Department of Public Health recommends "reducing alcohol advertising in public spaces and in areas commonly seen by minors," as a way to help discourage underage drinking. Currently the Los Angeles MTA does not allow alcohol advertising on its buses, trains and other transit facilities.

We hope that you can consider this request and look at the cost of alcohol in a way that can truly capture the economic impact it has on Los Angeles City services and the community at large. We respectfully urge you to adopt a citywide policy prohibiting alcohol ads on public property.

Sincerely,

Nan Brasmer, CARA President

CC: John A. White, Legislative Assistant Public Safety Committee fax: 213-978-1079

## PETICIÓN APOYANDO LA PROHIBICIÓN DE ANUNCIOS DE ALCOHOL EN PROPIEDAD PÚBLICA EN LOS ANGELES

Para el Presidente del Consejo Municipal de Los Angeles Garcetti,  
Miembros del Consejo Municipal y el Alcalde Villaraigosa

**Council File 11-1429**

Los que firmamos somos miembros de la comunidad de la ciudad de Los Angeles y le pedimos a los miembros del Consejo Municipal y al Alcalde Villaraigosa que adopten una ordenanza que prohíba la promoción de alcohol en propiedad pública en la ciudad de Los Angeles.

La conexión que existe entre el consumo de alcohol en la juventud y la publicidad de alcohol en las calles esta muy bien documentada. Simplemente entre más publicidad de alcohol que ven los adolescentes, mayor es la posibilidad de que consumieran alcohol, y lo harán en exceso.

Organizador de la Petición: Pueblo y Salud Inc. Teléfono: (818) 837-2272  
ENFERMERA P. Ayala

NOMBRE	FIRMA	EMAIL	DIRECCIÓN	FECHA
Maria Trujillo		mtrujillo_56@yahoo.com	522 1/2 S. Jot 0 St. L.A, Ca 90033	1/30/12
Cynthia Ramirez		scotribbe@ca.rr.com	3425 Columbia St LA CA 90017	1-30-12
Esther Beitran		PINKYRAB1@yahoo.com	1070 College View Dr. #12 M.P. CA. 91784	1/30/12
William Barrigntos		perunno12@hotmail.com	737 N Dillion St LA CA 90026	
Pedro Celis			5352 Long Beach Ave	1/30/12
SAMMY ALVARADO			1405 N New Hampshire Ave 4306	1/30/12
Jose O. Gonzalez			2929 W 11th D.A Ca 90006	1-30/12
Jose Diaz		diaz787@hotmail.com	449 S. Alexandria Ave 208 LA, CA 90020	1-30-12

Coalición para prohibir la promoción de alcohol en propiedad pública en los Angeles  
Manden por fax la petición a John A. White, Legislative Assistant Public Safety Committee  
213 978-1079 y otro copia fax a la Coalición al 415 456-0491

**noalcoholads.org**

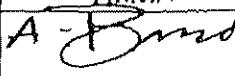



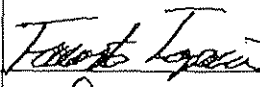
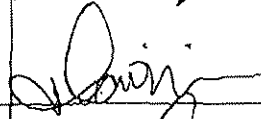

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Organizador de la Petición: Pueblo y Salud Inc. Teléfono: (818) 837-2272  
Ernesto Aguilar

NOMBRE	FIRMA	EMAIL	DIRECCIÓN	FECHA
ALFREDO BARRO		barroalfredo@yahoo.com	2527 W. 82nd St. Inglewood, CA 90305	1/30/2012
Jose Portillo			5842 Camino Ford Av #8 1A. CA 90038	1-30-12
David			5618 Aldamast Los Angeles CA 90042	1/30/12
Alicia Cuevas			5624 Montec Vista St #10 LA. CA 90042 131 N. AVE. 55	
Faust Tapia			LA. CA 90042	
FARINIA ARGUETA			5731 BALTIMORE ST. LA, CA 90042	1/30/12
FERNANDO SANCHEZ			3546 DIVISIONS ST S.A. CA 90065	1/30/12

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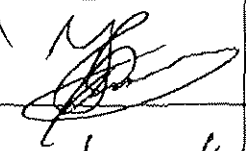


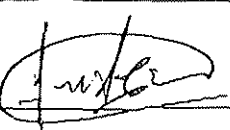
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Organizador de la Petición: Pueblo y Salud, Teléfono: (818) 837-2272  
Enric P. Ayala

NOMBRE	FIRMA	EMAIL	DIRECCIÓN	FECHA
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Miguel Angel Garcia			420 S FAYETTE PKWY L.A. CA 90057	1/30/12
Manuel Aguirre			707 W ROSAS Rd San Gabriel CA 91775	1/30/12
Henry HERRARTE			PSS 90020 328 S VIRGIL AV	1-30-12
SANTOS PORTILLO			2712 TRUENY AVE LA CA 90039	1-30-12
JOSE BACELIS			3408W SUNSET BLV	01/30/12
SUAN CASTILLO			731 E. Palm Av #A BURBANK CA 91506	01/30/12
LoPez Joel	SANTOS		2910 W ST	01/30/12

Coalición para prohibir la promoción de alcohol en propiedad pública en los Angeles  
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Organizador de la Petición : Pueblo y Salud Inc Teléfono: (818) 837-2272  
Eric P. Ayala

NOMBRE	FIRMA	EMAIL	DIRECCIÓN	FECHA
Omar Munoz			2275 59AVE #5 90042 L.A.	01/31/12
Nicolas Berner			231a Lincoln Park	01/31/12

Coalición para prohibir la promoción de alcohol en propiedad pública en los Angeles  
Manden por fax la petición a John A. White, Legislative Assistant Public Safety Committee  
213 978-1079 y otro copia fax a la Coalición al 415 456-0491  
[noalcoholads.org](http://noalcoholads.org)



# PUEBLO Y SALUD, INC.

1024 N. Maclay Ave., Ste M13, San Fernando, CA 91340 - (818) 837-2272 - FAX (818) 837-2271  
3166 E. Palmdale Blvd # 104, Palmdale, CA 93550\*(661)274-9831\*Fax(661)274-0038

February 23, 2012

Los Angeles City Council  
200 N. Spring Street  
Los Angeles, CA 90012

Post-it® Fax Note	7671	Date	2-23-12	# of pages	1
To	John White	From	Ruben Rodriguez		
Co./Dept	Public Safety Community	Co./Dept	Pueblo Y Salud, Inc.		
Phone #		Phone #	818-837-2272		
Fax #	213-978-1079	Fax #	818-837-2271		

via fax: (213) 473-6925

Executive Director  
Ruben Rodriguez

**Re: SUPPORT prohibiting alcohol advertising on Los Angeles City Public Property (Council File 11-1429)**

## BOARD OF DIRECTORS

José L. De Paz  
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Member

Dear Councilmember Mitchell Englander,

As concerned community members we are troubled by the advertisement of alcohol on public property. At a time when there is a lack of services to treat alcohol related harms, the City of Los Angeles should not participate as a promoter of alcohol. Councilmember Richard Alarcón agreed with us and introduced a motion (**Council File 11-1429**) directing the City Attorney to prepare an ordinance prohibiting alcohol advertising on city-owned and controlled property.

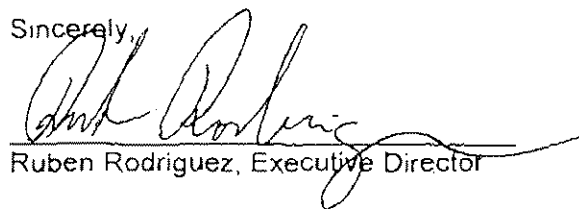
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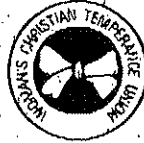
Sincerely,

  
Ruben Rodriguez, Executive Director

CC: John A. White, Legislative Assistant Public Safety Committee fax: 213-978-1079

**WOMAN'S CHRISTIAN TEMPERANCE UNION OF SOUTHERN CALIFORNIA**

551 S. Kingsley Drive • Los Angeles, CA 90020 • (213) 383-5702



February 27, 2012

Councilmember Mitchell Englander  
Los Angeles City Council  
200 N. Spring Street  
Los Angeles, CA 90012

Via Fax (213) 473-6925

Dear Councilmember Englander:

As concerned community members we are troubled by the advertisement of alcohol on public property. At a time when there is a lack of services to treat alcohol related harms, the City of Los Angeles should not participate as a promoter of alcohol. Councilmember Richard Alarcon agreed with this position and introduced a motion (Council File 11-1429), directing the City Attorney to prepare an ordinance prohibiting alcohol advertising on city-owned and controlled property.

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We respectfully urge you to adopt a citywide policing prohibiting alcohol ads on public property.

Sincerely,

Paul B. Scott, President  
Board of Trustees  
WCTU of Southern California

CC: John A. White, Legislative Assistant Public Safety Committee (213) 978-1079