

CITY OF LOS ANGELES
CALIFORNIA

JUNE LAGMAY
City Clerk

HOLLY L. WOLCOTT
Executive Officer



ANTONIO R. VILLARAIGOSA
MAYOR

Office of the
CITY CLERK

Council and Public Services
Room 395, City Hall
Los Angeles, CA 90012
General information - (213) 978-1133
Fax: (213) 978-1040

SHANNON HOPPES
Council and Public Services
Division

www.cityclerk.lacity.org

When making inquiries relative to
this matter, please refer to the
Council File No.

April 26, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council File No. 11-1532,
at its meeting held April 17, 2013.

City Clerk
io

TIME LIMIT FILES
ORDINANCES

FORTHWITH

Mayor's Time Stamp
OFFICE OF THE MAYOR
RECEIVED
2013 APR 18 PM 3:26
CITY OF LOS ANGELES

City Clerk's Time Stamp
CITY CLERK'S OFFICE
2013 APR 18 PM 3:24
CITY CLERK
BY _____ DEPUTY

COUNCIL FILE NUMBER 11-1532 COUNCIL DISTRICT _____

COUNCIL APPROVAL DATE APRIL 17, 2013 LAST DAY FOR MAYOR TO ACT APR 29 2013

ORDINANCE TYPE: Ord of Intent Zoning Personnel General
 Improvement LAMC LAAC CU or Var Appeals - CPC No. _____

SUBJECT MATTER: REGULATING ADVERTISING DISPLAYS ON MOTOR VEHICLES

	APPROVED	DISAPPROVED
PLANNING COMMISSION	_____	_____
DIRECTOR OF PLANNING	_____	_____
CITY ATTORNEY	<u>X</u>	_____
CITY ADMINISTRATIVE OFFICER	<u>X</u>	_____
OTHER	_____	_____

RECEIVED
CITY CLERK'S OFFICE
2013 APR 25 PM 2:54
CITY CLERK
BY _____ DEPUTY

DATE OF MAYOR APPROVAL, DEEMED APPROVED OR *VETO APR 24 2013
(*VETOED ORDINANCES MUST BE ACCOMPANIED WITH OBJECTIONS IN WRITING PURSUANT TO CHARTER SEC. 250(b) (c))

(CITY CLERK USE ONLY PLEASE DO NOT WRITE BELOW THIS LINE)

DATE RECEIVED FROM MAYOR APR 25 2013 ORDINANCE NO. 182516
DATE PUBLISHED APR 30 2013 DATE POSTED _____ EFFECTIVE DATE APR 30 2013
ORD OF INTENT: HEARING DATE _____ ASSESSMENT CONFIRMATION _____
ORDINANCE FOR DISTRIBUTION: YES NO

City Hall East
200 N. Main Street
Room 800
Los Angeles, CA 90012

(213) 978-8100 Tel
(213) 978-8312 Fax
CTrutanich@lacity.org
www.lacity.org



CARMEN A. TRUTANICH
City Attorney

REPORT NO. R 1 2 - 0 3 9 1

DEC 0 7 2012

REPORT RE:

**DRAFT ORDINANCE AMENDING LOS ANGELES MUNICIPAL CODE
SECTION 87.54 TO CONFORM TO RECENT AMENDMENTS MADE BY THE STATE
LEGISLATURE TO CALIFORNIA VEHICLE CODE SECTION 21100(p)(2)
REGULATING ADVERTISING DISPLAYS ON MOTOR VEHICLES**

The Honorable City Council
of the City of Los Angeles
Room 395, City Hall
200 North Spring Street
Los Angeles, California 90012

Council File No. 11-1532


Honorable Members:

This Office has prepared and now transmits for your consideration the enclosed draft ordinance, approved as to form and legality. The draft ordinance amends Los Angeles Municipal Code Section 87.54 to conform to recent amendments made by the State Legislature to California Vehicle Code Section 21100(p)(2) regulating advertising displays on motor vehicles. The draft ordinance is being transmitted as an urgency ordinance.

If you have any questions regarding this matter, please contact Deputy City Attorney Michael Nagle at (213) 978-8141. He or another member of this Office will be present when you consider this matter to answer any questions you may have.

Very truly yours,

CARMEN A. TRUTANICH, City Attorney

By 

PEDRO B. ECHEVERRIA
Chief Assistant City Attorney

PBE:MN:fa
Transmittal

M:\GENERAL COUNSEL DIVISION\MICHAEL NAGLE\REPORTS TO COUNCIL\Transmittal Re LAMC Section 87.54 amendment.doc

19

TO THE COUNCIL OF THE
CITY OF LOS ANGELES

File No. 11-1532

Your

TRANSPORTATION

Committee

reports as follows:

TRANSPORTATION COMMITTEE REPORT and ORDINANCE relative to regulating advertising displays on motor vehicles.

Recommendation for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

PRESENT and ADOPT accompanying ORDINANCE amending Los Angeles Municipal Code (LAMC) Section 87.54 to conform to recent amendments made by the State Legislature to California Vehicle Code Section 21100(p)(2) regulating advertising displays on motor vehicles.

Fiscal Impact Statement: None submitted by the City Attorney. Neither the City Administrative Officer nor the Chief Legislative Analyst has completed a financial analysis of this report.

Community Impact Statement: None submitted.

(2/3 Votes Required for Second Reading)

(Urgency Clause – 12 Votes Required for Second Reading)

SUMMARY

Accompanying a report to Council dated December 7, 2012 (attached to the Council file), the City Attorney presents Ordinance amending the LAMC to conform to recent amendments made by the State Legislature to California Vehicle Code Section 21100(p)(2) regulating advertising displays on motor vehicles. At its meeting held April 10, 2013, the Transportation Committee recommended that Council approve the Ordinance.

Respectfully submitted,

TRANSPORTATION COMMITTEE



ADOPTED

APR 17 2013

LOS ANGELES CITY COUNCIL

TO THE MAYOR FORTHWITH

MEMBER	VOTE
ROSENDAHL:	YES
KORETZ:	YES
PARKS:	YES
LABONGE:	YES
HUIZAR:	YES

JAW
11-1532_rpt_lran_4-10-2013

MAYOR WITH FILE