

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at [NCsupport@lacity.org](mailto:NCsupport@lacity.org).

This is an automated response, please do not reply to this email.

#### Contact Information

Neighborhood Council: Coastal San Pedro Neighborhood Council

Name: Robin Rudisill

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Email: [wildrudi@mac.com](mailto:wildrudi@mac.com)

The Board approved this CIS by a vote of: Yea(14) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 01/21/2020

Type of NC Board Action: For

#### Impact Information

Date: 01/28/2020

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: No on Digital Billboards in L.A. Whereas: Digital billboards are an imminent threat to neighborhoods; Digital billboards are dangerous to drivers and the pedestrians and cyclists who share the streets; No billboard should be erected without the input approval and opt-in of local residents; Digital billboards are known contributors to congestion; and The incessant blinking of digital billboards causes disruption in human and wildlife sleep patterns and can lead to a host of maladies. Therefore Be It Resolved that the Coastal San Pedro Neighborhood Council recommends that the L.A. City Council vote no on Digital Billboards.



# COASTAL SAN PEDRO NEIGHBORHOOD COUNCIL

**Doug Epperhart**

President

**Dean Pentcheff**

Vice President

**Kathleen Martin**

Secretary

**Louis Dominguez**

Treasurer

January 27, 2020

Phyllis Nathanson  
Senior City Planner  
Los Angeles City Planning Department  
[Phyllis.Nathanson@lacity.org](mailto:Phyllis.Nathanson@lacity.org) (Sent via e-mail)

Please be advised that at a regular public meeting of the Coastal San Pedro Neighborhood Council Board held January 21, 2020, the Board approved and adopted the following Resolution:

## **Resolution Opposing Digital Billboards in Los Angeles**

### ***Whereas:***

- Digital billboards are an imminent threat to neighborhoods;
- Digital billboards are dangerous to drivers and the pedestrians and cyclists who share the streets;
- No billboard should be erected without the input, approval and opt-in of local residents;
- Digital billboards are known contributors to congestion; and
- The incessant blinking of digital billboards causes disruption in human and wildlife sleep patterns and can lead to a host of maladies,

***Therefore Be It Resolved*** that the Coastal San Pedro Neighborhood Council recommends that the Los Angeles City Council vote no on Digital Billboards.

Please contact Robin Rudisill, Chair of the CSPNC Planning Committee, at 310-721-2343 should you have any questions related to this letter.

Sincerely,

Doug Epperhart, President  
On behalf of the Coastal San Pedro Neighborhood Council Board

cc: LA City Council, City Planning Commission, City Controller, Mayor, [TeamAdZero@gmail.com](mailto:TeamAdZero@gmail.com), Councilmember Joe Buscaino, Aksel Palacios, Ryan Ferguson, Diana Nave.