

Your Community Impact Statement has been successfully submitted to City Council and Committees.

If you have questions and/or concerns, please contact the Department of Neighborhood Empowerment at NCsupport@lacity.org.

This is an automated response, please do not reply to this email.

Contact Information

Neighborhood Council: Historic Cultural Neighborhood Council

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The Board approved this CIS by a vote of: Yea(15) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 01/14/2020

Type of NC Board Action: Against

Impact Information

Date: 02/06/2020

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: Complete opposition to digital billboards in the Arts District and Little Tokyo Communities.

City Council File Number 11-1705.

Title: Citywide (Digital) Sign Ordinance

Historic Cultural Neighborhood Council representing the Arts District and Little Tokyo
Position: Oppose

The Historic Cultural Neighborhood Council, in its regular meeting of Jan 14th, 2020, passed the following Community Impact Statement by a vote of: 15-0. This Neighborhood Council strongly opposes the most recent version of the Citywide Sign Ordinance that emerged from the PLUM Committee in August 2019.

This Neighborhood Council opposes allowing ANY digital billboards on or within the Arts District or Little Tokyo boundaries.

If adopted without our exemption from the citywide ordinance, we urge the PLUM committee of the City Council to adopt a version of the ordinance which accomplishes the following goals that are important to the residents and stakeholders of this neighborhood:

- 1- Disapproves any amnesty for existing billboards that lack permits or have been altered in violation of their permits.
- 2- Requires an Environmental Impact Report and a Traffic Safety Assessment before any new digital billboard is erected.
- 3- Submission of proposed signs to the affected Neighborhood Councils like any other Land Use project.
- 4- Prohibits billboards in city parks and recreation facilities.

On behalf of a unanimous HCNC Board,

J. Michael Maier



President

HCNC-ADLT