

Contact Information

Neighborhood Council: Silver Lake Neighborhood Council

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The Board approved this CIS by a vote of: Yea(17) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 05/04/2016

Type of NC Board Action: For

Impact Information

Date: 05/26/2016

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: The Silver Lake Neighborhood Council (SLNC) calls on the Planning and Land Use Management Committee, the City Council and the Mayor to take prompt action approving the proposed Citywide billboard ordinance adopted by the City Planning Commission (CPC) on October 22, 2015, known as "Version B+" without any additional amendments, that will protect our communities and put the needs of our neighborhoods first.

The most important provision is the prohibition of billboards outside of Sign Districts, especially digital billboards. The SLNC supports a robust takedown ratio of billboards as proposed in "Version B+" of 1:10.

The SLNC opposes Councilmember O'Farrell's amendments to "Version B+" that will allow for digital billboards or "Digital Display Signs" on the facades or atop Historic Buildings anywhere in CD 13, especially as proposed for the Hollywood Sign District.

The SLNC also opposes Councilmember O'Farrell's amendment adding an additional Digital Sign District for Paramount Pictures and its partner, Outfront Media USA, on Melrose Avenue.

The SLNC also opposes Councilmember O'Farrell's support for weakening the takedown ratio to between 1:2 to 1:4 versus the robust takedown ratio in "Version B+".