

#### Contact Information

Neighborhood Council: Eagle Rock Neighborhood Council

Name: David Greene

Phone Number: [323-254-3528](tel:323-254-3528)

Email: [david.greene@ernc.la](mailto:david.greene@ernc.la)

The Board approved this CIS by a vote of: Yea(13) Nay(0) Abstain(0) Ineligible(0) Recusal(0)

Date of NC Board Action: 05/03/2016

Type of NC Board Action: For if Amended

#### Impact Information

Date: 06/11/2016

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: The ERNC urges the City Council and its committees to approve version B+ of the citywide sign ordinance as adopted by the City Planning Commission on Oct. 22, 2015. That version helps protect our communities and neighborhoods because it:

Restricts all new off-site signs, including digital billboards, to sign districts in a limited number of high-intensity commercial areas.

Requires the takedown of existing billboards in exchange for new off-site signs in sign district at a ratio that can significantly reduce the number of billboards on the city's commercial streets.

Establishes a schedule of administrative penalties for sign law violations that will be a real deterrent to companies and property owners who have been willing in the past to flout sign regulations.

Denies any amnesty to billboards without permits or out of compliance with their permits.

Prohibits billboards, banners and other forms of off-site signage in city-owned parks and recreation facilities

Furthermore, the ERNC resolves that:

We oppose billboards being erected via the CUP process, which punishes economically disadvantaged neighborhoods, and those that are already poorly served by government agencies.

We oppose new digital billboards on city-owned property in exchange for a share of revenue and the takedown a certain number of existing billboards.

We urge the PLUM committee to take up the offer from City Attorney Mike Feuer, who has said his office is ready to help take enforcement action against many billboards across the city that exist without permits.