

#### Contact Information

Neighborhood Council: Northwest San Pedro Neighborhood Council

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The Board approved this CIS by a vote of: Yea(13) Nay(0) Abstain(1) Ineligible(2) Recusal(0)

Date of NC Board Action: 08/08/2016

Type of NC Board Action: For

#### Impact Information

Date: 08/09/2016

Update to a Previous Input: Yes

Directed To: City Council and Committees

Council File Number: 11-1705

Agenda Date:

Item Number:

Summary: The NWSPNC SUPPORTS VERSION B+ of the proposed sign ordinance as approved by the City Planning Commission on 10/22/2015 IF amended to REMOVE the PORT OF LOS ANGELES and DOWNTOWN SAN PEDRO as potential sign districts. We commend the Planning Department and the Planning Commission for their continued efforts to reduce sign pollution in Los Angeles and respectfully request:

1. The removal of the Port of Los Angeles Plan from the designation as a Tier 1 Sign District.
2. The development of a process whereby Communities with small "Regional Centers", such as San Pedro and Wilmington, could be exempted from consideration as Tier 1 Districts.
3. Specifically, the Northwest San Pedro Neighborhood Council supports the following:
  - a. Disapprove any AMNESTY for billboards that lack permits or have been altered in violation of their permits.
  - b. Disapprove the "grandfathering" of any sign districts that have been added to the ordinance since it was reviewed by CPC in 2009.
  - c. Disapprove any new process, including a Conditional Use Permit process to authorize construction or operation of digital off-site signs outside of sign districts.
  - d. Increase the takedown ratio of existing billboards in exchange for any new off-site signs in sign districts
  - e. Only allow Billboard companies credit for removing permitted signs.
  - f. Request that the City Attorney review all signs without permits and those altered in violation of their permits for enforcement action and compliance.
  - g. Prohibit off-site signage in city parks and recreation facilities and the Port of Los Angeles.
  - h. Set administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.

In addition, billboard companies should be required to remove all of their unpermitted signs prior to erecting any new signs.

Finally, the City Council should increase funding to the Department of Building and Safety for the enforcement of the sign ordinance.