

## Communication from Public

**Name:** Friends of Griffith Park  
**Date Submitted:** 04/03/2020 02:11 PM  
**Council File No:** 11-1705  
**Comments for Public Posting:** Please accept this comment letter regarding the Sign Ordinance.  
Thanks. Marian Dodge President Friends of Griffith Park



**Friends of Griffith Park**  
P.O. Box 27573  
Los Angeles, CA 90027-0573  
friendsofgriffithpark.org

April 1, 2020

PLUM Committee  
City Hall  
200 N. Spring Street  
Los Angeles, CA 90012

**Re: Sign Ordinance CF 11-1705**

Honorable Chair Harris-Dawson and Councilmembers:

Friends of Griffith Park is a non-profit organization that provides advocacy, support, education and service for Griffith Park. Over the last eight years we have supported a strong Sign Ordinance to assure that signs are prohibited in all our city parks. We support the Sign Ordinance version B+ that was approved by the City Planning Commission (CPC) on October 22, 2015 and forwarded to PLUM.

The Planning Department drafted a carefully balanced ordinance in 2015 that allowed signs in specific Sign Districts while prohibiting signs outside of Sign Districts. The City Planning Commission further refined that ordinance to require a 5:1 removal ratio for new static signs and a 10:1 removal ratio for new digital signs. Signs were required to be at least 500 feet from residential areas. Signs were prohibited on city property and in city parks.

The prohibition of advertising in city parks is of critical importance to us. Parents want and need a place where they can take their children to play that is free of the barrage of advertising that assaults them everywhere they go.

Friends of Griffith Park strongly supports the CPC's B+ version of the Sign Ordinance and urges you to approve that version of the Sign Ordinance.

Sincerely,

Marian Dodge  
President