

## Communication from Public

**Name:** Westside Mother

**Date Submitted:** 10/07/2019 01:12 PM

**Council File No:** 11-1705

**Comments for Public Posting:** First take down all the illegal billboards! Digital billboards are a danger to drivers, cyclists and scooter riders. They should NOT be allowed. While working to minimize light pollution throughout the world, we are losing our skies and this will greatly produce light pollution that we don't want! The incessant light will affect local residents and businesses - and can have health consequences for those that are living near them that suffer from PTSD, brain injury or epilepsy. These are a danger to our citizens and they should be permanently BANNED! All local NCs and stakeholders should be able to give input on the placement of any such billboards in their local community BEFORE any permit is issued for their placement and there should be a traffic study for the local area where such placement is considered before any permit is granted. In short, this is electronic BLIGHT and pollution. We do NOT want electronic billboards in the City of Los Angeles!

## Communication from Public

**Name:** Jay Ross

**Date Submitted:** 10/07/2019 01:23 PM

**Council File No:** 11-1705

**Comments for Public Posting:** No digital signs should be allowed. Other cities ban them, and commercial advertising is NOT protected by the 1st Amendment. That is well-established. If you insist on allowing them, put them only in real, previously existing Sign Districts, and not the fake ones that some Councilmembers have tried to create in the last few years. Please understand these problems: Safety: Digital billboards are dangerous to drivers – and the pedestrians and cyclists who share the streets. Studies: <https://trid.trb.org/view/848831> , Neighborhood Input: No billboard should be erected without the input, approval and opt-in of local residents. Content Restrictions: Content on digital billboards should not advertise alcohol, gambling, smoking, vaping or anything else inappropriate for children. Health problems: Bright lights at night from digital billboards create sleeping problems, which leads to physical and mental health problems. All should be turned off at 10 pm every night. Traffic: Digital billboards are known contributors to congestion. How these signs will affect LA traffic must be discovered before any are permitted. We must demand that a comprehensive traffic study be conducted for EACH proposed digital billboard location. Environmental Impact: The incessant blinking of these boards, 24 hours a day, causes disruption in human and wildlife sleep patterns and can lead to a host of maladies. We must demand that a thorough environmental impact study be conducted for EACH proposed digital billboard location. Take Down All Illegal Signs - FIRST: All of the illegal billboards, erected in direct violation to the 2002 ban, should be identified and taken down before any new digital signs are considered. The "take-down" requirements in this current bill should apply to legally, permitted signs only, and should be increased from 4 to at least 10.

## Communication from Public

**Name:** Jon von Gunten

**Date Submitted:** 10/07/2019 01:25 PM

**Council File No:** 11-1705

**Comments for Public Posting:** LOS ANGELES DRIVERS KILL ENOUGH PEOPLE! LA drivers already speed and change lanes brainlessly due to being: ¶ Impatient and rushed. ¶ Distracted by phones, music, kids & dashboard screens. ¶ Chemically impaired by prescription or illegal drugs. NOW we propose yet another distraction? One that flashes night and day? This would be just one more example of LA City Council putting revenue before public safety.