

## Communication from Public

**Name:** Pacific Palisades Community Council  
**Date Submitted:** 05/27/2019 12:38 PM  
**Council File No:** 11-1705  
**Comments for Public Posting:**



## PACIFIC PALISADES COMMUNITY COUNCIL

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May 27, 2019

Hon. Marqueece Harris-Dawson  
Chair, City Council Planning & Land Use Management Committee  
Via email: [councilmember.harris-dawson@lacity.org](mailto:councilmember.harris-dawson@lacity.org)

Re: Council File 11-1705 (Citywide Sign Ordinance); hearing 5/28/19

Dear Councilmember Harris-Dawson:

Pacific Palisades Community Council (PPCC) is the most broad-based organization in Pacific Palisades and has served as the voice of our community since its formation in 1973, 46 years ago.

Since 2011, PPCC has consistently expressed its strong position on the proposed Citywide Sign Ordinance: We seek appropriate regulation in order to protect our parks, scenic highways, Specific Plan areas and residential neighborhoods from the visual blight of off-site signs and billboards, including digital signs. In our most recent position letter (May 2016), we expressed support for Version B+ of the proposed Ordinance, as approved by the City Planning Commission. See past PPCC position letters filed in CF 11-1705 at:

<http://pacpalicc.org/wp-content/uploads/2016/05/letterPLUMsignordinance.pdf>  
<http://pacpalicc.org/wp-content/uploads/2016/03/letterCPCsignordinancefinal.pdf>  
<http://pacpalicc.org/wp-content/uploads/2018/01/lettercpcsignordinance-2.pdf>  
[http://pacpalicc.org/wp-content/uploads/2018/01/11-1705\\_misc\\_10-18-11n.pdf](http://pacpalicc.org/wp-content/uploads/2018/01/11-1705_misc_10-18-11n.pdf)

We are concerned that the PPCC CIS statement is not listed on the agenda and that this significant matter was suddenly agendized for hearing immediately before a three-day holiday weekend. This leaves inadequate time for neighborhood and community councils to review carefully the details contained in the attached reports.

We urge that the committee adopt Version B+, or continue the file to permit careful review by impacted constituencies. Thank you for your consideration.

Sincerely,

George Wolfberg  
Chair, Pacific Palisades Community Council

cc (via email):

Hon. Mike Bonin, Councilmember, CD11  
Rita Moreno, Legislative Assistant, PLUM Committee (w/ request for filing in CF 11-1705)

## Communication from Public

**Name:** Kevin Tent

**Date Submitted:** 05/27/2019 02:55 PM

**Council File No:** 11-1705

**Comments for Public Posting:** Dear City Council, I understand you are having a meeting Tuesday regarding the banning of digital billboards. I wholeheartedly support this ban. We have a beautiful city which is already littered with too many billboards and signage. Digital billboards are not only blight in the daytime but especially at night. Please support the ban. Your children and grandchildren will thank you. Sincerely, Kevin Tent

## Communication from Public

**Name:** Jan Book

**Date Submitted:** 05/27/2019 08:32 PM

**Council File No:** 11-1705

**Comments for Public Posting:** To Members of the Planning and Land Use Management Committee: I do not support the Citywide Sign Ordinance that the PLUM Committee commissioned in December 2017. And I prefer the version that the City Planning Commission wrote in 2015, known as Version Plan B for the following reasons: the digital signs (which are a visual blight in our residential neighborhoods) will only be allowed in highly commercialized sign districts already zoned Regional Commercial; there will be more signs removed than new signs added to our communities; and the signs will be kept further from residential zones than under the PLUM version. I have lived near the digital signs which were installed at the intersection of Washington Blvd. and Lincoln Blvd. in Marina del Rey/Culver City. And at night, the constantly changing slide show of glare may be silent in sound but it screams loudly when the light invades the privacy of your home and destroys the "quiet enjoyment" we are entitled to under California law.