

April 11, 2013

We, Owen Smith and Jeffry Carpenter, declare that we are the President and Secretary respectively of the Greater Wilshire Neighborhood Council and that on April 10, 2013 a Brown Act noticed public meeting was held by the Greater Wilshire Neighborhood Council with a quorum of board members present and that by a vote of; \( \bigcirc \) yes, \( \bigcirc \) no, and \( \bigcirc \) abstentions the Greater Wilshire Neighborhood Council adopted the following resolution:

Whereas, In 2006 the City of Los Angeles entered into an illegal agreement with Clear Channel Digital and CBS Outdoor, which allowed the companies to convert approximately 800 static billboards to digital billboards. This "agreement" was entered into without public hearing, public comment, or any input from neighborhood councils, community groups or resident organizations. The result was that these companies erected 103 illegal digital billboards that have been opposed by our organization and other communities groups from the beginning, and

Whereas, the agreements were challenged in court – Summit Media, LLC v. City of Los Angeles – wherein Superior Court Judge Green ruled the agreements illegal, followed by the California Court of Appeal upholding Judge Green's ruling. The Court of Appeal further ruled that the permits for the digital signs issued under the settlement agreements are invalid and must be revoked, and

Whereas, the California Supreme Court has declined to hear the case, allowing the decision of the Appeals Court to stand;

Therefore, be it Resolved, the Greater Wilshire Neighborhood Council urges the City of Los Angeles to fully implement the appeals court ruling in the Summit Media LLC v. City of Los Angeles and to remove the 103 illegal digital billboards blanketing our city. Further, we oppose any and all attempts to grandfather these illegal billboards, or any other action that would retroactively seek to legalize them. It is essential that the City avoid taking any actions that would compromise the integrity of the City's sign ordinance. We are particularly concerned about driver distraction caused by digital signs and the negative impacts they have on traffic/pedestrian safety and traffic delay and congestion.

We also urge the City to determine the legal status of older, un-permitted static billboards as soon as possible, and to immediately proceed with the removal of all illegal billboards so that a baseline level of permitted signs can be established.

Finally, we urge passage of the currently proposed sign ordinance that will limit the locations in which sign districts can be established while also allowing new digital signage only within those sign districts and subject to an open and transparent outreach and review process with community stakeholders and in accordance with local land use regulation. We further request that any so-called "grandfathered" sign districts be required to comply with any regulations established for sign districts under the new sign ordinance.

Authorized Signature

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