

Etta Armstrong <etta.armstrong@lzcity.org>

Fwd: Please Pass Sign Oridinance!!!!

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Michael Espinosa <michael.espinosa@lacity.org>

Tue, Jan 22, 2013 at 9:27 AM

To: Sharon Gin <sharon.gin@lacity.org>, Etta Armstrong <etta.armstrong@lacity.org>

----- Forwarded message ------

From: Kevin Tent <kelkintrent@gmail.com>

Date: Sat, Jan 19, 2013 at 1:46 PM Subject: Please Pass Sign Oridinance!!!!

To: michael.espinosa@lacity.org

Cc: councilmember.reyes@lacity.org, councilmember.huizar@lacity.org, councilmember.englander@lacity.org

Dear Sirs,

I can't believe this issue is raising it's head again. Please be vigilant and continue to hold firm against the illegal digital billboards that have gone up all over our city.

Yes they make money for a select few of our population. But do a select few negate the rest of us? These billboards are gaudy, tacky, cheesy, ugly and a nuisance. Our city has so much beauty to offer -- we should protect it. We regular citizens have rights too. We have a right not to be bombarded by bright, ugly ,constantly changing advertising. And I'm not even talking about the content of the advertisements... which is often not appropriate for children and young adults.

I am an active member of the community and I vote. Please do what is right for all of us in Los Angeles.... Not just the few.

best,

Kevin Tent