

From: **Ilana Shirian** <[ishirian@aol.com](mailto:ishirian@aol.com)>  
Date: Tue, Oct 18, 2011 at 1:45 PM  
Subject: SKYCREST  
To: [sharon.gin@lacity.org](mailto:sharon.gin@lacity.org), [michael.espinosa@lacity.org](mailto:michael.espinosa@lacity.org)  
Cc: [councilmember.rosendahl@lacity.org](mailto:councilmember.rosendahl@lacity.org), [info@banbillboardblight.org](mailto:info@banbillboardblight.org)

To: Planning And Land Use Management Committee

Re: Council File 08-2020 Citywide Sign Ordinance

Dear PLUM Committee Members:

I urge you to reject the latest draft of the citywide sign ordinance. At a minimum, any sign ordinance revisions should do the following:

. **Provide absolute protection for scenic highways, parkways, corridors, Specific Plan areas, residential neighborhoods.**

. Provide absolute protection for parks, schools, libraries and other public facilities from commercial advertising.

. Require the removal of existing billboards at a more than one to one square footage ratio in exchange for any new billboards or other types of off-site advertising signs.

. Require any pending sign district applications not yet approved by the City Planning Commission to conform to the takedown provision and other future provisions of the sign ordinance.

. Prohibit digital signage anywhere until comprehensive regulations are in place to protect communities from light pollution, traffic hazards, excess energy use, and change in community character.

. I do not want the areas of the city I work in and travel through to be turned into replicas of Times Square or "Blade Runner." Please do everything you can to protect it for me, my family, my neighbors, and everyone else who loves the city and wants it to be a good place to live and work.

Sincerely,

Jilbert Shirian

From: **Joyce Dillard** <[dillardjoyce@yahoo.com](mailto:dillardjoyce@yahoo.com)>  
Date: Tue, Oct 18, 2011 at 1:54 PM  
Subject: Comments to PLUM Agenda No. 3-CFI 08-2020 & CFI 11-1705--Sign Ordinance  
To: Sharon Gin <[Sharon.Gin@lacity.org](mailto:Sharon.Gin@lacity.org)>

Comments to PLUM Agenda No. 3-CFI 08-2020 & CFI 11-1705--Sign Ordinance

What is the definition of COMMUNITY BENEFITS PROGRAM?

Who sets the criteria?

Who monitors?

How is data collected?

What type of PROGRAM EVALUATION will be conducted and at what intervals?

Who is the responsible party to access and oversee the execution of COMMUNITY BENEFITS PROGRAM??

How are COMMUNITY BENEFITS PROGRAM incorporated into any CEQA or NEPA document and mitigation?

How are COMMUNITY BENEFITS incorporated into the GENERAL PLAN?

Joyce Dillard  
P.O. Box 31377  
Los Angeles, CA 90031

From: Ilana Shirian <[ishirian@aol.com](mailto:ishirian@aol.com)>

Date: Tue, Oct 18, 2011 at 1:45 PM

Subject: SKYCREST

To: [sharon.gin@lacity.org](mailto:sharon.gin@lacity.org), [michael.espinosa@lacity.org](mailto:michael.espinosa@lacity.org)

Cc: [councilmember.rosendahl@lacity.org](mailto:councilmember.rosendahl@lacity.org), [info@banbillboardblight.org](mailto:info@banbillboardblight.org)

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