

HOLLY L. WOLCOTT
CITY CLERK

SHANNON HOPPE
EXECUTIVE OFFICER

When making inquiries relative
to this matter, please refer to
the Council File No. 11-1705

City of Los Angeles CALIFORNIA



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November 8, 2016

Honorable Mike Feuer
City Attorney
Attn: Terry Kaufmann-Macias

Vince Bertoni
Director of Planning
Attn: Tom Rothmann

Sharon M. Tso
Chief Legislative Analyst
Attn: Roberto Mejia

Miguel A. Santana
City Administrative Officer
Attn: Jason Killeen

REQUEST FOR REPORT

At its meeting held on November 1, 2016, the Planning and Land Use Management (PLUM) Committee considered reports from the City Administrative Officer (CAO) and the Chief Legislative Analyst (CLA) relative to revenue sharing, enhanced Enforcement Program and Relocation Agreements regarding the City Sign Ordinance

During the discussion, the Committee continued the matter and recommended to instruct the Department of City Planning with the assistance of the CAO, CLA and City Attorney, as needed, to report with options to regulate on-site digital signs, replacement of mural signs, signs on historical buildings, appropriate implementation processes and non-conforming signs. See options for revised land use controls that most effectively address the relationship between sign reduction goals and locations of existing signs.

Please prepare a written response as requested by the PLUM Committee. When this matter is scheduled for Committee consideration, your attendance, or that of your designee, is respectfully requested.

Sincerely,

Sharon Dickinson, Legislative Assistant
Planning and Land Use Management Committee