Case No. CPC-2015-3059-CA Item No. 4, September 25, 2019 - Council File #:11-1705 - Comments from Stash Maleski - Stakeholder in Venice, CA

Stash Maleski of ICU Art - Venice Stakeholder

I am asking you to carve out space for hand painted murals to be a part of the new sign ordinance. I request that you instruct the DCP to incorporate a mechanism whereby artists can have the right to pull permits for hand painted commercial murals including off-premise signs. Muralists should be able to offer community benefits related to murals, art, and vandalism reduction in exchange for the opportunity to pull permits. Community benefits could include fine art murals on the permitted walls or nearby, youth art programs, vandalism reduction programs as well as vandalism removal.

Muralists in Los Angeles have been working for many years to beautify this city with murals. We do not have billboard permits to trade or take down since billboard permits outside of major developments have not been issued in LA in over 15 years. We also do not have the kind of in-lieu funds that have been mentioned as an alternate to existing permits. Give artists an opportunity to have agency so they can participate in control of the media space and not just be hired for their labor. This is a work program for a large number of artists and muralists that are have been struggling in LA for many years. We did not cause the problem of billboard blight, but we are being locked out of the new sign ordinance by the big billboard companies. Thank you.

