

# CITY HALL: SOLVE THE DIGITAL BILLBOARD QUESTION IN L.A.

Los Angeles needs a common-sense policy for digital signage.

- Digital Billboards provide important public safety messaging to alert our communities in times of crisis.
- Digital Billboards are an important driver our or local economy.
- Digital Billboards are an important advertising source for non-profits and community organizations.

Councilmember Jose Huizar,

The City of Los Angeles should take advantage of community benefits packages, traditional billboard takedown programs to allow Digital Billboards. Digital Billboards are an important asset to the City of Los Angeles – Digital Billboards support our businesses, our non-profit and aid in our public well-being. The City of Los Angeles should support a comprehensive legislative solution to preserve Los Angeles' Digital Billboards while simultaneously providing a pathway for future Digital Billboards that will generate community benefits, further takedowns of traditional billboards and avoid costly litigation.

By signing the petition below I am indicating my support for a the City Council to act to bring about a solution to digital billboards in the City of Los Angeles and I also support proposals that would reduce traditional billboards, implement community benefits packages and preserve Los Angeles' existing Digital Billboards where they are in harmony with communities and to relocate them, when needed, to locations that have no significant impacts to surrounding communities.

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		City & Zip Code Los Angeles CA 90033		Email
918H 030 484	2. <i>Christian Rios</i> Signature	Name Christian Rios	Address 2707 1/2 E 4th St	Phone
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918H 030 820	3. <i>Luis Cervantes</i> Signature	Name Luis Cervantes	Address 3215 Eagle St	Phone
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118H 030 482	4. <i>Arthur Miras</i> Signature	Name ARTHUR MIRAS	Address 1060 N. FICKETT ST.	Phone 323) 404-1190
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918H 030 820	5. <i>Johnny Contreras</i> Signature	Name Johnny Contreras	Address 304 N Savannah St.	Phone
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**THE COMPLETE SET OF SIGNED  
PETITIONS FROM THE PUBLIC  
ARE AVAILABLE ON THE  
PHYSICAL COPY OF COUNCIL  
FILES 08-2020 AND 11-1705.**