

## SCNC Board

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4024 Radford Avenue,  
Editorial Bld. 2, Room 6  
Studio City, CA 91604  
(818) 655-5400

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## By email

March 8, 2018

RE: CF 11-1705

Members of the Planning and Land Use Committee [clerk.plumcommittee@lacity.org](mailto:clerk.plumcommittee@lacity.org)  
Members of the City Council

The Board of the Studio City Neighborhood Council (the "SCNC") at its meeting on February 21, 2018, approved the submission of the following motion in opposition to city wide sign ordinance:

**The Board of the Studio City Neighborhood Council is opposed to the new draft of the Citywide Sign Ordinance released about December 12, 2017. We support the sign ordinance Version B+ as approved by the City Planning Commission (CPC) on October 22, 2015. Specifically, we urge the PLUM committee of the City Council to adopt a version of the ordinance which accomplishes the following goals that are important to the residents and stakeholders of this neighborhood:**

- 1. Disapproves any amnesty for existing billboards that lack permits or have been altered in violation of their permits.**
- 2. Disapproves the "grandfathering" of any sign districts that were not approved or applied for in April 2009 when the CPC approved the initial version of the new sign ordinance.**
- 3. Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas already zoned as Regional Commercial for high-intensity commercial use.**
- 4. Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs should be 5 to 1 for conventional and 10 to 1 for digital.**

March 8, 2018

Page 2

- 5. Adds funding to the Department of Building and Safety to hire at least 3 more inspectors to enforce sign ordinances, especially regarding unpermitted or illegally altered billboards.**
- 6. Prohibits off-site signage in city parks and recreation facilities.**

If you have any questions, please do not hesitate to contact me.

Sincerely,

*Denise Welvang*

Denise Welvang, President  
Studio City Neighborhood Council

Cc: Councilmember Krekorian: [councilmember.krekorian@lacity.org](mailto:councilmember.krekorian@lacity.org),  
Councilmember Wesson: [councilmember.wesson@lacity.org](mailto:councilmember.wesson@lacity.org)  
[councilmember.huizar@lacity.org](mailto:councilmember.huizar@lacity.org) [councilmember.blumenfield@lacity.org](mailto:councilmember.blumenfield@lacity.org)  
[councilmember.englander@lacity.org](mailto:councilmember.englander@lacity.org) [councilmember.ryu@lacity.org](mailto:councilmember.ryu@lacity.org)  
[councilmember.cedillo@lacity.org](mailto:councilmember.cedillo@lacity.org) [councilmember.koretz@lacity.org](mailto:councilmember.koretz@lacity.org)  
[councilmember.martinez@lacity.org](mailto:councilmember.martinez@lacity.org) [councilmember.fuentes@lacity.org](mailto:councilmember.fuentes@lacity.org)  
[councilmember.harris-dawson@lacity.org](mailto:councilmember.harris-dawson@lacity.org) [councilmember.price@lacity.org](mailto:councilmember.price@lacity.org)  
[councilmember.bonin@lacity.org](mailto:councilmember.bonin@lacity.org) [councilmember.ofarrell@lacity.org](mailto:councilmember.ofarrell@lacity.org)  
[areen.ibranossian@lacity.org](mailto:areen.ibranossian@lacity.org), [karo.torossian@lacity.org](mailto:karo.torossian@lacity.org), [jessica.fugate@lacity.org](mailto:jessica.fugate@lacity.org),  
[Alison.Simard@lacity.org](mailto:Alison.Simard@lacity.org)