

From: **Lisa Sarkin** <lsarkin@studiocitync.org>
Date: Wed, Mar 27, 2013 at 10:55 AM
Subject: Council File No. 11-1705
To: Sharon Gin <sharon.gin@lacity.org>, Shannon Hoppes <shannon.hoppes@lacity.org>
Cc: councilmember.englander@lacity.org, councilmember.huizar@lacity.org, councilmember.reyes@lacity.org, Paul Krekorian <councilmember.krekorian@lacity.org>, Karo Torossian <karo.torossian@lacity.org>, Barbara Broide <bbroide@hotmail.com>, "John T. Walker" <jwalker@studiocitync.org>, Renee Weitzer <renee.weitzer@lacity.org>

Dear Councilmembers:

I am writing to express my personal feelings about what I saw and have seen at City Council Committee and City Council meetings related to the Sign Ordinance and Digital Billboards.

Yesterday during the PLUM meeting I realized that the Outdoor Advertising Media lawyers had brought and probably donated money to numerous Non-Profits and Unions to gather their support. I believe this process is legal but it is not ethical and presents further misrepresentation of the real issues facing property owners, especially residential homeowners. The jobs and non-profit support are short term, while the affects on the quality of life for residents is long lasting.

The lawyers for the Outdoor Advertising Media are paid to attend the city's hearings and meetings. Residents, Neighborhood Council and other interested parties are not paid and are not given the same access. This is a fundamental problem in our city.

I have already expressed my displeasure with the timing of important issues during holidays and vacations.

I believe the members of PLUM see through these attempts to tip the scales. It was shocking to me that several of the lawyers were allowed to manipulate the comment cards and/or stack the deck even further. I request that this process is no longer allowed.

Very truly yours, Lisa Sarkin (writing personally and not for the SCNC).

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Lisa Sarkin, Vice President
Studio City Neighborhood Council Board Member
Chair Land Use Committee
CD2 Appointee - Ventura/Cahuenga Blvd. Corridor Specific Plan Review Board

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