



Sharon Dickinson <sharon.dickinson@lacity.org>

PLUM COMMITTEE: CITYWIDE SIGN ORDINANCE , Council File: 11-1705

1 message

Stephen Twining <belaircpa90077@gmail.com>

Sat, Apr 9, 2016 at 9:47 AM

To: Sharon.Dickinson@lacity.org, Alan.alietti@lacity.org, Mayor.garcetti@lacity.org

I support the new Sign Ordinance as approved by the City Planning Commission on 10/22/2015 and urge the PLUM committee and City Council to adopt completely that version of the ordinance.

Please Distribute to all PLUM members as well as each and every City Council Member.

–Steve Twining, WRAC Mobility Chair, Chairman Emeritus Hillside Federation, President Emeritus Bel-Air Beverly Crest N.C. WRAC Land Use Committee Member, BABCNC Land Use Committee Member, CPAB member.

11693 San Vicente Blvd. #131

Los Angeles, CA 90049

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Sharon Dickinson <sharon.dickinson@lacity.org>

Sign Ordinance

1 message

Keith Solomon <keithsolomon@me.com>

Sat, Apr 9, 2016 at 3:15 PM

To: Sharon.Dickinson@lacity.org

Cc: Alan.alietti@lacity.org, Mayor.garcetti@lacity.org

Dear Ms. Dickinson,

I am writing this short note to urge you to act in support of the City Planning Commission's 10/22/15 actions on the Sign Ordinance (re: Council File 11-1705).

In specific, please adopt a Sign ordinance that:

- a) Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.
- b) Disapproves the "grandfathering" of any sign districts that weren't approved or applied for in April, 2009, when the CPC approved the initial version of the new sign ordinance.
- c) Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.
- d) Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs would be 5 to 1 for conventional and 10 to 1 for digital.
- e) Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.
- f) Prohibits off-site signage in city parks and recreation facilities.

Thank you,

Keith Solomon
2348 Kelton Avenue
LA, CA 90064

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www.KeithSolomon.com



Sharon Dickinson <sharon.dickinson@lacity.org>

SUPPORT FOR CITYWIDE SIGN ORDINANCE File: 11-1705

1 message

homeowners-encino@sbcglobal.net <homeowners-encino@sbcglobal.net>

Sat, Apr 9, 2016 at 4:12 PM

To: Sharon.Dickinson@lacity.org

Cc: Alan.alietti@lacity.org, Sarah Dusseault <sarah.dusseault@lacity.org>, David Ryu <david.ryu@lacity.org>, Renee Weitzer <Renee.Weitzer@lacity.org>, Faisal Alseri <Faisal.Alserrri@lacity.org>, Joan Pelico <Joan.Pelico@lacity.org>, Paul Koretz <paul.koretz@lacity.org>, Shawn Bayliss <shawn.bayliss@lacity.org>, Noah Muhlstein <noah.muhlstein@lacity.org>, Gurmet Khara <gurmet.khara@lacity.org>, City Clerk Wolcott <clerk.webfeedback@lacity.org>



HOMEOWNERS OF ENCINO

"Serving the Homeowners of Encino since 1983"

GERALD A. SILVER
President
PO Box 260064
Encino, CA 91426
Phone (818)990-2757

April 9, 2016

Los Angeles City Council
PLUM Committee
200 N. Spring St.
Los Angeles, CA

Hearing 2:30 pm 4/12/2016

Sharon.Dickinson@lacity.org
Alan.alietti@lacity.org
Mayor.garcetti@lacity.org

SUBJECT: SUPPORT FOR CITYWIDE SIGN ORDINANCE File: 11-1705

Homeowners of Encino supports the new Sign Ordinance as approved by the City Planning Commission on 10/22/2015. We urge the PLUM committee and City Council to adopt that version of the ordinance that:

Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.

Disapproves the "grandfathering" of any sign districts that weren't approved or applied for in April, 2009, when the CPC approved the initial version of the new sign ordinance.

Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.

Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs would be 5 to 1 for conventional and 10 to 1 for digital.

Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.

Prohibits off-site signage in city parks and recreation facilities.

Once billboards are erected, communities cannot stop or attempt to regulate offensive or unhealthful messages from being posted. Billboards are protected by First Amendment Free Speech rights. Messages for junk food, alcoholic beverages, violent images from films or television programs, etc. are all protected. Digital billboards are a huge driver distraction and endanger drivers, passengers, cyclists and pedestrians.

Cordially yours,



Gerald A. Silver
President



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