



Sharon Dickinson <sharon.dickinson@lacity.org>

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## Council File 11-1705, Billboards

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Marilyn Tusher <mltusher@att.net>

Sun, Jun 12, 2016 at 1:55 PM

To: sharon.dickinson@lacity.org

Cc: Paul Koretz <paul.koretz@lacity.org>, huizar <councilmember.huizar@lacity.org>, councilmember.harris-dawson@lacity.org, councilmember.cedillo@lacity.org, Councilmember.Englander@lacity.org, councilmember.fuentes@lacity.org

June 12, 2016

Sharon Dickinson, Planning Dept. Sharon.dickinson@lacity.org

PLUM

200 North Spring St.

Los Angeles CA 90012

[Via email](#)

**RE: Council File:11-1705**

Sign Ordinance Version B+ 10/22/2015

I am writing to you today as the President of Westwood Gardens Civic Association, which is comprised of 620 single family homes. Our HOA has been in existence since 1948, almost 70 years, and is one of the longest standing homeowner's association on the west side of Los Angeles. We take great pride in our community and work very hard to preserve and protect it for the peaceful enjoyment of all our homeowners.

**On behalf of our Board of Directors we fully support the new sign ordinance Version B+ as approve by the City Planning Commission on 10/22/2015.** And we urge the PLUM committee of the City Council to adopt that version of the ordinance that:

- 1-Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.
- 2-Disapproves the "grandfathering" of any sign districts that weren't approved or applied for in April 2009 when the CPC approved the initial version of the new sign ordinance.
- 3-Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.
- 3-Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs would be 5 to 1 for conventional and 10 to 1 for digital.
- 4- Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.
- 5-Prohibits off-site signage in city parks and recreation facilities.

**We are totally opposed to any increase in their numbers. Our homeowners do not need any more such intrusion into the peaceful enjoyment of their homes, or to any further detriment of their quality of life.**

Thank you for your consideration of these comments.

Sincerely,

Marilyn Tusher, President, Westwood Gardens Civic Assn., Inc.  
P.O. Box 642001, Los Angeles, CA 90064  
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