

Council File 11-1705/Sign Ordinance

Dave Oliver <daveoliver1@gmail.com>

Sat, Jul 14, 2018 at 8:00 AM

To: sharon.dickinson@lacity.org

Dear Ms. Dickinson

Regarding council file 11-1705:

Contrary to what lobbyists for the industry have proposed, I contest that “an overwhelming majority of local residents” do not accept both traditional and digital billboards as part of the landscape. Funny they should use that language, ‘landscape’ specifically means the natural elements of an area and digital billboards (nor ‘traditional’ ones) are part of any landscape.

I support Version B+ of the sign ordinance as passed by the city commission Oct 22, 2015 and emphatically oppose continued attempts at PLUM to weaken the CPC recommendations with measure that compromise the public interest, safety and health.

Thank you so much for your service to the communities of Los Angeles. We appreciate your continued efforts.

Sincerely,

David Oliver