



Sharon Dickinson &lt;sharon.dickinson@lacity.org&gt;

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**Council File: 11-1705 ; support of City Planning Commission's 10/22/15 actions on the Sign Ordinance**

1 message

**Song, Wansun** <Wansun.Song@cit.com>

Tue, Sep 6, 2016 at 10:00 AM

To: "Sharon.Dickinson@lacity.org" &lt;Sharon.Dickinson@lacity.org&gt;

Cc: "Alan.aliotti@lacity.org" &lt;Alan.aliotti@lacity.org&gt;, "Mayor.garcetti@lacity.org" &lt;Mayor.garcetti@lacity.org&gt;

*I support the new Sign Ordinance Version B+ as approved by the **City Planning Commission** on 10/22/2015 and urge the PLUM committee and City Council to adopt that version of the ordinance that:*

- a) Disapproves any AMNESTY for existing billboards that lack permits or have been altered in violation of their permits.*
- b) Disapproves the "grandfathering" of any sign districts that weren't approved or applied for in April, 2009, when the CPC approved the initial version of the new sign ordinance.*
- c) Restricts any new off-site signs, including digital billboards, to sign districts in 22 areas zoned for high-intensity commercial use.*
- d) Requires existing billboards to be taken down before any new off-site signs can go up in sign districts. The takedown ratio of existing signs to new signs would be 5 to 1 for conventional and 10 to 1 for digital.*
- e) Sets administrative civil penalties for sign violators that will act as a real deterrent to illegal billboards and other signage.*
- f) Prohibits off-site signage in city parks and recreation facilities.*

Sincerely,

Wansun Song

2216 Kelton Ave, 90064

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