

CITY OF LOS ANGELES
INTER-DEPARTMENTAL CORRESPONDENCE

0220-05260-0003

Date: March 30, 2017

To: Honorable Members of the Planning & Land Use Management Committee

From: Richard H. Llewellyn, Jr.
Interim City Administrative OfficerSubject: **SUPPLEMENTAL INFORMATION RELATIVE TO THE OFF-SITE SIGN REGULATIONS AND POLICY OPTIONS REPORT (C.F. 11-1705)****RECOMMENDATION**

That the Committee note and file the report as it is provided for informational purposes only.

SUMMARY

On January 31, 2017, the Planning and Land Use Management (PLUM) Committee considered a report from the Department of City Planning (DCP) dated January 27, 2017 (C.F. 11-1705) relative to on-site digital signs, vinyl replacement of certain mural signs, off-site digital signs on historic buildings in existing sign districts, nonconforming signs, a relocation agreement implementation process, and relocation agreement program viability. During the discussion, the Committee instructed our Office to report back with a fiscal impact analysis relevant to the necessary funding for the DCP Sign Unit, the Department of Building and Safety (DBS) code enforcement upgrades, related processing and administrative functions, and viable options for securing future funding.

The six existing unfunded positions within the DCP consisting of one City Planner, four City Planning Associates, and one Geographic Information Specialist to support the Sign Unit will require annual funding of \$1.17 million. The Sign Unit will review all relocation agreements, applications for new Sign Districts, study Citywide signage issues, and develop new sign regulations and amendments. Upon implementation of new sign regulations, the positions will be funded by fees generated through the program.

The report from the Office of the City Administrative Officer dated October 28, 2016, recommended authorizing two unfunded positions within the DBS consisting of two Building Mechanical Inspectors to support the Off-Site Sign Periodic Inspection Program (OSSPIP) will require annual funding of \$320,238. The OSSPIP Unit will address all of the additional work associated with implementing approved relocation agreements and enforcing sign regulations and amendments. Upon implementation of new sign regulations, the positions will be funded by fees generated through the program.

| Department | Positions | Direct Funding | Indirect Funding | Total Funding |
|-------------------|-----------|------------------|------------------|--------------------|
| City Planning | 6 | \$553,317 | \$617,391 | \$1,170,708 |
| Building & Safety | 2 | 175,324 | 144,914 | 320,238 |
| TOTAL | 8 | \$728,641 | \$762,305 | \$1,490,946 |

FISCAL IMPACT STATEMENT

There is no fiscal impact at this time. The unfunded resolution authorities will be fully funded by existing fees or new fees adopted to implement the proposed off-site sign ordinance. Interim funding can be authorized in a Financial Status Report and on-going funding for these positions will be subject to the City's annual budget process.

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