11-1872 Refer to 09-0600-548

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The City of Los Angeles has been working on ways to enable and encourage children to walk and bicycle to school. Infrastructure improvements and programs help make bicycling and walking to school safer and more appealing transportation choices, thus encouraging children to participate in a healthy and active lifestyle.

On April 28, 2010, the Council approved a plan for the expenditure of the City's Measure R local return funds that included an annual allocation of five percent for pedestrian programs in FY2010–11 and FY2011–12. The Department anticipates developing a "Safe Routes to School Strategic Plan" (Plan) to create an overall program, of which the Plan is the foundation, to ensure thoughtful and coordinated recommendations for transforming pedestrian infrastructure in Los Angeles. In order to be successful, the Plan must be data driven and have specific goals and outcomes identified both for infrastructure and non-infrastructure measures. Additionally, increased communication and the development of strong partnerships between City agencies, LAUSD, and other stakeholders is imperative for the successful implementation of projects and programs.

All of these efforts require a dedicated staff person with specialized skills and experience, however, no such person currently exists in the Department.

I THEREFORE MOVE that the Council authorize the establishment of a Pedestrian Coordinator Position in the Department of Transportation to oversee and lead the development of a Safe Routes to School Strategic Plan and serve as the point person for all pedestrian infrastructure and program development efforts in the City.

PRESENTED BY:

ERIC GARCETT

Councilmember, 13<sup>th</sup> District

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SECONDED BY