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CALIFORNIA

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February 15, 2013

Honorable Members of the
Education and Neighborhoods Committee
c/o Office of the City Clerk
City Hall, Room 395

COUNCIL FILE NO. 11-1912 - NEIGHBORHOOD COUNCIL ELECTIONS

As requested by your Honorable Body, this department submits this report back to the City Council summarizing the administration of the 2012 Neighborhood Council elections.

Background

On May 9, 2012, the City Council took action to transfer authority for conducting the Neighborhood Council elections from the Office of the City Clerk to the Department of Neighborhood Empowerment (Department) on a temporary basis for the 2012 Neighborhood Council election cycle.

Prior to the close of the 2011-2012 fiscal year, the Department had begun planning and preparing for an election cycle to run from August through November of 2012. In collaboration with the Office of the City Clerk and with Neighborhood Councils, the Department set forth a new process for a regional election cycle with Independent Election Administrators (IEA) supervising each region. See Attachment A. The Department also used as-needed staff to run back office support for the IEAs, which included candidate and stakeholder verification, ballot preparation/tallying, bylaws and election procedures preparation, polling supplies, database set-up and maintenance, vote-by-mail and post survey collection among other tasks.

Neighborhood Councils could hold either an election or selection process to choose their Board members. The Department administered the elections only. Neighborhood Councils choosing the selection process sought outside volunteer Neutral Third Parties to assist in their selections. In order to save costs, the Department held shortened election hours where fewer than three (3) seats were contested in an election and a Board Affirmation in lieu of an election where no seats were contested.

Election Results

Out of the ninety-five (95) Neighborhood Councils, the Department conducted seventy-five (75) elections and five (5) Board Affirmations. Three (3) Neighborhood Councils did not

have enough candidates to meet quorum and fell under the Board of Neighborhood Commissioners' Loss of Quorum Policy where they held special selections instead under the Department's guidance. Nine (9) Neighborhood Councils conducted their own selections. Citywide, there were 19,025 voters in the elections and 1546 candidates for 1103 open seats, resulting in a 28% increase in candidates to open seats and 15% increase in voters to open seats from 2010. There were 461 incumbents and 469 new voices to the Neighborhood Council system elected to the Boards. See Attachment B.

On the polling day, the Department provided surveys to voters so they could weigh in on local issues that concerned them as well as on their polling experience. The Department adjusted its services based on these surveys during the election months and provided the survey results regarding community concerns to the Neighborhood Councils.

The Department and Neighborhood Councils recruited 429 volunteer poll workers during the course of the elections to assist in running the polls. Regarding innovations in the election process, the Department successfully tested the implementation of online candidate applications and instant runoff voting.

Outreach

The success of the elections was due in part on the Department's encouragement to the Neighborhood Councils to focus on more outreach for candidates instead of voters with the idea that contested elections with quality candidates will bring out the voters. As a result, despite having 233 fewer seats up in 2012, there were eighty-seven (87) more candidates than in 2010. Outreach for the 2012 Neighborhood Council elections was conducted citywide by the Department, regionally by IEAs and the Neighborhood Councils and locally by the individual Neighborhood Councils.

Using the brand of "EmpowerLA," the Department conducted twenty-six (26) EmpowerLA Leadership Academy Workshops throughout the city in preparation for the elections, followed by eleven (11) Candidate Workshops, eight (8) Poll Worker Workshops, and dozens of Candidate Forums. The Department also built a website, www.empowerla.org, for the elections and maintained information on the Neighborhood Council system, candidates, challenges, polling information and election results. During the elections, the website averaged 2,632 hits per day.

Citywide outreach resulted in editorials in both the Los Angeles Times and the Daily News, addressing the 2012 Neighborhood Council elections and the opportunity for stakeholders to get involved as candidates, voters and volunteers.

Eleven (11) IEAs worked with Neighborhood Councils in the twelve (12) election regions on regional outreach activities that included traditional print campaigns, digital social media strategies, public events and partnerships with neighboring community organizations.

Individual Neighborhood Councils advertised in local newspapers, distributed flyers and door hangers, hosted community events that highlighted the candidates and the issues, and created election events that were bigger than the election. These include the Boyle Heights community picnic, the West Hills 25th Anniversary community fair, the Tarzana 75th Anniversary celebration, the Reseda Centennial festival, the Voices of 90037 barbeque and Park Mesa's outreach teams at local concerts.

The Department staff collected contact data from the voters and compiled outreach files for each Neighborhood Council as part of the Department's commitment to connecting stakeholders with their Neighborhood Councils and Neighborhood Councils with City Hall even beyond the elections.

Challenges

The Department set up an online challenge submission process and received forty-four (44) challenges in seventeen (17) Neighborhood Council elections. See Attachment C. Election Challenges could raise more than a single issue, ranging from candidate eligibility to use of the city seal and ballot duplication. Challenges were reviewed initially by the Department for timeliness, relevance per allowable challenges and submitted evidence in support of valid challenges before submission to an arbiter for final review. There were no challenges that met all criteria, and as such, all were dismissed.

Election Costs

2011-2012 Fiscal Year Funds (\$120,000)

The Department started to prepare for the elections in April 2012, utilizing the \$120,000 set aside for election outreach in the 2011-2012 fiscal year to establish the election structure and begin outreach to meet the August through November 2012 election timeline.

2012-2013 Fiscal Year Funds (\$550,000)

Of the \$550,000 set aside for the elections in the 2012-2013 fiscal year, the Department administered the elections at a cost of \$444,654.96, resulting in over a \$100,000 savings. Twenty-three (23) Neighborhood Councils utilized vote-by-mail, paying the minimum \$500 set up fee and additional postage fees for over 200 pieces, which totaled \$12,295 charged against the Neighborhood Councils. The costs broke down in the following manner:

- \$412,057.71 – Staffing (4 Project Coordinators, 11 IEAs, As-Needed Back Office Staff, Poll Managers/Assistants)
- \$5,632.35 – Mileage
- \$12,450.32 – Supplies
- \$13,182.08 – Printing
- \$5,077.50 – Location Fees
- \$8,550 – Office Equipment

Election Encumbrance Outreach

Neighborhood Councils encumbered \$444,704.28 from their 2011-2012 funds. In order to claim these funds, Neighborhood Councils had to submit an election outreach encumbrance reconciliation form to the Department two (2) weeks after their elections. If this form was not submitted, the election expenses of the Neighborhood Council would be taken out of current year funds. The Department extended this deadline to December 7, 2012, notifying all Neighborhood Councils who had not submitted the reconciliations of the deadline with both emails and calls. Those Neighborhood Councils that did not submit their reconciliation forms or did not utilize all of their encumbered funds had their encumbered election

outreach funds swept. The Department is still receiving outstanding election invoices from Neighborhood Councils who submitted their reconciliation forms in a timely manner and estimates the final amount of the encumbered election outreach funds to be swept as \$150,000.

2013-2014 Fiscal Year Request (\$685,338)

The Department submitted a budget request for the elections in the 2013-2014 fiscal year in the amount of \$685,338:

- \$315,338 – Salary for 1 Project Coordinator, 1 Project Assistant, As-Needed staffing for back office and poll workers
- \$35,000 – Printing and Binding
- \$35,000 – Office and Administrative
- \$300,000 – Contractual Services to cover IEA stipends, translation, arbiters, mediation, citywide outreach campaign

Considerations for the 2014 Election Cycle

Multiple Ballot Types and Vote-by-Mail

Because of the varying Board structures, the Department created 291 unique ballots and the number of ballot types per Neighborhood Council election ranged from one (1) to twenty-one (21). The Department noted that the more ballot types there were, the more confused stakeholders were as to what ballot they qualified for in the election. In the two (2) Neighborhood Councils with twenty-one (2) ballot styles, some stakeholders became so frustrated with the ballot types, they refused to vote. Some of the voter restrictions were structured so that even though there was a relatively high turn-out of voters, most candidates won with less than twelve (12) votes. In addition, printing costs for Neighborhood Councils with numerous ballot types were much higher with a lot of waste. The Department recommends those Neighborhood Councils with multiple ballot types, particular those with ten (10) or more, consider changing their voting structure. In lieu of such changes, there will likely be additional charges for the costs of developing more ballot types in the 2014 election cycle.

Vote-by-mail was optional and comprised 8.1% of the total ballots cast. The Department administered twelve (12) voter self-affirmation and eleven (11) voter documentation requirement vote-by-mail ballots for Neighborhood Councils. Because of the major complications with voters not wanting to provide documentation via mail, the Department recommends that vote-by-mail be available only to those Neighborhood Councils who require self-affirmation to verify stakeholders in the 2014 election cycle.

Factual Basis Stakeholder Definition

During the 2012 elections, the issue of stakeholders who can qualify to vote based on a single receipt purchase became a concern for several Neighborhood Councils whose Board structures allowed such "factual basis" stakeholders to vote for all seats. The Department implemented the same documentation requirements set forth by the Office of the City Clerk in 2010, which allowed for the submission of a receipt of purchase in a local store to qualify a voter in documentation required Neighborhood Councils as a factual basis stakeholder,

i.e. a stakeholder other than those who live, work or own property within the Neighborhood Council boundaries.

Since 2009, Neighborhood Councils have been counseled by the Department, the Board of Neighborhood Commissioners, the Office of the City Attorney and the Office of the City Clerk to change the voter requirements of their Board structures if they had concerns about factual basis voters. Because of alleged take overs of Neighborhood Councils by factual basis voters in the 2010 elections, the Board of Neighborhood Commissioners set forth policy recommending Neighborhood Councils change their Board structures to limit Board seats for which factual basis stakeholders can run and vote to no more than 10% of the total number of Board seats. Many Neighborhood Councils did make this change, reducing the number of factual basis voters from 3225 in 2010 to 2167 in 2012. See Attachment D.

After the 2012 elections, Councilmember Jose Huizar introduced a motion to limit the number of factual basis stakeholder seats to no more than 25% of the total Board seats. On Wednesday, January 9, 2013, the Department met with representatives from Council District 14, the Office of the City Attorney, the Chief Legislative Analyst and the City Administrative Officer to discuss the recently administered Neighborhood Council elections. The meeting participants discussed methods for improving future Neighborhood Council elections and discussed concerns arising from the definition of factual basis stakeholders.

The Office of the City Attorney advised that City Charter Section 905 defines stakeholders to include those who live, work or own property in the neighborhood. Such stakeholders are each characterized by their substantial and ongoing commitment to the community. The City Attorney further explained that the current implementing ordinances of the City expand on the Charter definition by adding to stakeholders those persons who declare a stake in the neighborhood and affirm the factual basis for it, e.g., the factual basis stakeholder. The parameters of a "factual basis stakeholder" are not more particularly set forth in the implementing ordinances.

During the recently administered Neighborhood Council elections, several media outlets reported on stakeholders demonstrating their eligibility to vote by showing a purchase receipt. This caused concern with several Neighborhood Councils who questioned the legal basis for treating people who may have purchased goods or services as having a community stake on par with those who live, work or own property. The Office of the City Attorney advised that this concern is real. The body of law on voting rights forbids both disenfranchising an eligible voter and overly enfranchising those who do not meet the eligibility mandates.

Three (3) avenues of possible solution were identified and discussed:

- (1) The definition of "factual basis stakeholder" should be clarified with unambiguous language;
- (2) This should lead to a reduced volume of voter challenges filed during an election, which volume might be further reduced through a voter pre-registration opportunity; and
- (3) Structural changes could be made to limit the number of seats on a Neighborhood Council's governing board for which "factual basis stakeholders" are eligible to run, thereby

further reducing the likelihood that voters with insubstantial contacts in the community might succeed in taking over a Neighborhood Council.

With respect to these topics, the meeting participants offered several suggestions.

(1) **Factual Basis Stakeholder.** The meeting participants discussed that the factual basis stakeholder definition should be amended by the City Council. City Council may wish to identify specific acts of participation that satisfy the stakeholder definition. For example, the definition could read: Stakeholders include those persons who live, work, or own property in the neighborhood, and those with a substantial and continuing interest in the community demonstrated by participatory activities such as school enrollment, religious institution membership, or regular service to a community-based organization. (The list of allowed organizations would need to be finite and defined so that the rules clearly specify who is a stakeholder - or alternatively, the City Attorney advised, City Council could delegate to the Department or Board of Neighborhood Commissioners the authority to expand upon the list of stakeholder interests.) In addition, the definition should specify that stakeholder eligibility shall not be based upon the purchase of consumer goods, services, or items in a community. If these changes were made to the factual basis stakeholder definition, it would clearly preclude those persons who have simply purchased a consumer good from participating or voting in a Neighborhood Council election.

(2) **Voter Registration.** The meeting participants suggested that a voter pre-registration process might be implemented by Neighborhood Councils. Neighborhood Council boards could evaluate and determine stakeholder status in advance of Election Day for interested voters, and place those applicants who qualify on a voter pre-registration list. This list would then be provided to the election administrator on Election Day. The pre-registration process would reduce the expenditure of resources by the election administrator on Election Day by reducing the amount of voters whose stakeholder eligibility must be processed.

(3) **Neighborhood Council Governing Body.** The meeting participants discussed the recommendation made by the Board of Neighborhood Commissioners that Neighborhood Councils allocate a minimum of one (1) or a maximum of 10% of their board seats to factual basis stakeholders. The Office of the City Attorney advised that if City Council desired to make the Commission recommendation mandatory, it could be achieved through a change to the City's Administrative Code.

The Board of Neighborhood Commissioners is currently reviewing the stakeholder definition in its review and revision of the Plan for a Citywide System of Neighborhood Councils with citywide participation from Neighborhood Councils. A revised stakeholder definition is anticipated from this process and will be presented to the City Council for action before the end of the current fiscal year in preparation for the next cycle of election in spring of 2014.

Collaboration with the Office of the City Clerk for the 2014 Elections

The Department and the Office of the City Clerk have been in discussion for the past several months regarding the possibility of collaborating in the administration of the 2014 Neighborhood Council elections. In evaluating the strengths and weaknesses of the 2010 and 2012 elections, both the Department and the Office of the City Clerk agreed to co-develop a process that would utilize the individual strengths of the departments to increase the election efficiencies and outreach to the community.

Using the same 2012 election model with IEAs administering the elections, the Department will focus on election outreach and overall administration, and the Office of the City Clerk will provide the back office support of candidate verification, ballot preparation, database/survey development and maintenance, etc. The Department will incorporate the Office of the City Clerk's costs into its proposed election budget package of \$685,338 with the following adjustments:

Office of the City Clerk - \$115,000

- \$35,673 – As-Needed Salaries
- \$20,000 – Over time
- \$59,327 – Election Expense

Department of Neighborhood Empowerment - \$570,338

- \$215,338 – Salary for 1 Management Analyst II, 1 Project Assistant and poll workers
- \$35,000 – Printing and Binding
- \$35,000 – Office and Administrative
- \$285,000 – Contractual Services to cover IEA stipends, translation, arbiters, mediation, citywide outreach campaign

This proposal will require a change in the existing election ordinance to accommodate the Department taking the lead on Neighborhood Council election administration. Therefore, the Department respectfully requests the City Council to instruct the Office of the City Attorney to begin preparation of the ordinance changes.

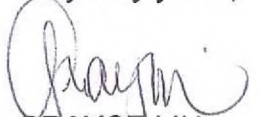
Conclusion

The success of the 2012 Neighborhood Council elections in the short time frame was due to the hard work and collaboration of the Department staff, especially the IEAs, and the Neighborhood Councils with the Mayor's Office, City Council, Chief Administrative Officer, Chief Legislative Analyst, Office of the Controller, Office of the City Attorney, and the Office of the City Clerk, who set a solid election foundation and assisted the Department during election preparations.

The Department looks forward to continuing with these partnerships in the administration of the 2014 Neighborhood Council elections.

If you have any questions regarding this matter, please contact me at (213) 978-1551. I will be available when you consider this matter in order to answer any questions you may have.

Very truly yours,


GRAYCE LIU
General Manager

ATTACHMENT A - Neighborhood Council Election Regions and Date

Region 1 – August 4th

1. Sylmar
2. Arleta
3. Pacoima
4. Foothill Trails District
5. Sunland-Tujunga
6. Panorama City – 1/2
7. Mission Hills – 1/2
8. Sun Valley – 1/2

Region 2 – September 8th

1. Granada Hills South
2. Northridge East
3. North Hills East
4. Porter Ranch – 1/2
5. Northridge West – 1/2
6. North Hills West – 1/2
7. Granada Hills North – selection
8. Northridge South – selection
9. Chatsworth – 2014

Region 3 – September 29th

1. Woodland Hills-Warner Center
2. Reseda
3. Lake Balboa
4. Encino
5. West Hills – 1/2
6. Canoga Park – 1/2
7. Winnetka – 1/2

Region 4 – September 20th

1. Greater Toluca Lake
2. Greater Valley Glen
3. Tarzana
4. Studio City
5. Midtown North Hollywood
6. North Hollywood West – 1/2
7. North Hollywood Northeast – 1/2
8. Valley Village – 1/2
9. Van Nuys – 1/2
10. Sherman Oaks – 1/2

Region 5 – September 16th

1. Hollywood Studio District
2. East Hollywood
3. Olympic Park
4. Greater Wilshire [October 28th]
5. Mid City West [November 15th]
6. Central Hollywood – 1/2
7. Hollywood United – 1/2
8. Wilshire-Center Koreatown – 1/2
9. PICO – 1/2
10. Hollywood Hills West

Region 6 – November 15th

1. Downtown Los Angeles
2. Westlake North
3. Westlake South
4. Historic Cultural – 1/2
5. Pico Union – 1/2
6. MacArthur Park – 2014

Region 7 – October 6th

1. Atwater Village
2. Greater Echo Park Elysian
3. Silver Lake
4. Greater Griffith Park
5. Rampart Village
6. Elysian Valley Riverside – 1/2

Region 8 – October 13th

1. Historic Highland Park
2. LA-32
3. Lincoln Heights
4. Boyle Heights
5. Arroyo Seco
6. Glassell Park
7. Greater Cypress Park – 1/2
8. Eagle Rock – 1/2

Region 9 – October 20th

1. Central Alameda
2. Voices of 90037
3. Watts – 1/2
4. CANN DU – 1/2
5. South Central – 1/2
6. EC Southeast – 1/2
7. EC Southwest – 1/2 – selection

Region 10 – October 27th

1. EC North
2. EC West
3. EC Central
4. West Adams
5. Park Mesa
6. Mid City – 1/2
7. United Neighborhoods of Hist. – 1/2

Region 11 – October 28th

1. Westwood
2. Del Rey
3. Mar Vista
4. Venice
5. Palms
6. South Robertson – 1/2
7. Westchester-Playa – 1/2
8. Westside – selection
9. Bel Air-Beverly Crest – selection
10. West Los Angeles – 2014

Region 12

1. Harbor Gateway North [October 20th]
2. Coastal San Pedro – selection
3. Northwest San Pedro – selection
4. Harbor Gateway South – selection
5. Central San Pedro – selection
6. Harbor City – selection
7. Wilmington – [October 20th]

Un-notated Neighborhood Councils are up for elections in 2012

2014 - straight 4 year terms so the Board is not up for election in 2012

1/2 - staggered 4 year terms so only ½ of the Board is up for election in 2012

Selection – will be conducting a selection process (no secret ballot) outside of elections timeline (secret ballot)

Skipped week – 8/27-9/2 (Labor Day Weekend)

Final

Attachment B - 2012 Citywide - Summary of Elections

	Neighborhood Council	Voter Turnout	Open Seats	Candidates	VBM Ballots issued/cast	Provisional cast/count	Factual Basis Voters	% of Voters	Challenges	Volunteers	Contested Seats	Vac ('12) / Vac ('14)	Voting Age	Ballot Types	Voter Reg Method	Board Size	Incumbent Re-Elected and Defeated	New Board Members Elected	
1	Region 1 - '12	1016	107	134	61-39	19-3	89	8.76%	2	37	38	5 - 2	-	13	-	137	56 - 3	38	
	Region 1 - '10	1004	136	121	6-5	21-7	54	5.38%	0	-	-	-	-	13	-	141	-	-	
	Difference	1.20%	-29	10.74%			64.81%												
2	Region 2 - '12	1380	67	122	106-49	28-15	130	9.42%	0	33	49	3 - 1	-	21	-	80	17 - 3	33	
	Region 2 - '10	421	64	63	1-1	11-5	22	5.23%	0	-	-	-	-	18	-	82	-	-	
	Difference	227.79%		93.65%			490.91%												
3	Region 3 - '12	1408	100	158	373-54	22-17	280	19.89%	5	33	74	6 - 4	-	23	-	140	52 - 12	47	
	Region 3 - '10	1612	130	151	6-5	52-17	218	13.52%	1	-	-	-	-	22	-	140	-	-	
	Difference	-12.66%		4.64%			28.44%												
4	Region 4 - '12	1278	130	163	1-1	6-4	82	6.42%	4	40	64	16 - 5	-	40	-	155	66 - 7	44	
	Region 4 - '10	1323	162	139	0-0	25-9	75	5.67%	0	-	-	-	-	38	-	167	-	-	
	Difference	-3.40%		17.27%			9.33%												
5	Region 5 - '12	1527	174	207	227-123	8-4	84	5.50%	8	40	55	24 - 0	-	53	-	202	49 - 10	54	
	Region 5 - '10	2210	196	211	0-0	63-18	335	15.16%	2	-	-	-	-	66	-	203	-	-	
	Difference	-30.90%		-1.90%			-74.93%												
6	Region 6 - '12	2237	52	87	97-35	16-6	22	0.98%	2	31	24	6 - 1	-	29	-	76	21 - 8	24	
	Region 6 - '10	2488	76	120	4-4	47-2	695	27.93%	2	-	-	-	-	29	-	76	-	-	
	Difference	-10.09%		-27.50%			-96.83%												
7	Region 7 - '12	2110	101	123	412-101	26-18	469	22.23%	2	51	46	5-2	-	21	-	104	40 - 9	44	
	Region 7 - '10	2784	92	113	4-3	73-13	945	33.94%	1	-	-	-	-	17	-	104	-	-	
	Difference	-24.21%		8.85%			-50.37%												
8	Region 1 - '12	2325	126	199	279-115	28-13	560	24.09%	17	39	78	7-0	-	19	-	140	36 - 21	92	
	Region 1 - '10	1330	155	145	0-0	105-19	168	12.63%	3	-	-	-	-	25	-	155	-	-	
	Difference	74.81%		37.24%			233.33%												
9	Region 1 - '12	818	61	72	0-0	2-2	87	10.64%	0	23	20	12 - 0	-	15	-	90	23 - 9	23	
	Region 1 - '10	721	75	69	0-0	107-39	154	21.36%	0	-	-	-	-	21	1	93	-	-	
	Difference	13.45%		4.35%			-43.51%												
10	Region 1 - '12	642	61	81	2-1	2-0	57	8.88%	0	32	28	12 - 0	-	17	-	104	32 - 6	20	
	Region 1 - '10	1013	93	93	0-0	12-3	132	13.03%	0	-	-	-	-	28	-	104	-	-	
	Difference	-36.62%		-12.90%			-56.82%												
11	Region 1 - '12	4087	104	176	90-37	29-12	343	8.39%	4	59	58	3 - 0	-	30	-	137	57 - 9	44	
	Region 1 - '10	4693	137	215	363-316	69-30	535	11.40%	2	-	-	-	-	33	-	137	-	-	
	Difference	-12.91%		-18.14%			-35.89%												
12	Region 1 - '12	197	20	24	0-0	0-0	3	3.36%	0	11	7	2 - 0	-	10	-	40	12 - 0	6	
	Region 1 - '10	303	20	19	0-0	4-1	12	3.96%	0	-	-	-	-	10	-	40	-	-	
	Difference	-34.98%		26.32%			-75.00%												
	Citywide '12	19025	1103	1546	1636-579	186-95	2206	11.60%	44	429	541	76 - 19	-	291	-	1405	461 - 97	469	
	Citywide '10	19902	1336	1459	384-334	579-163	3345	16.81%	11	-	-	-	-	320	-	1442	-	-	
	Difference	-4.41%	-17.44%	5.96%	1712 Boardmem		-34.05%										49.57%	50.43%	
	Candidates per Seat '12	1.4					17.2			95 Neighborhood Councils					75 Neighborhood Council Elections				
	Candidates per Seat '10	1.1					14.9			417 Executive Officers					9 Town Hall Selections				
	Difference	28.35%					15.79%			1712 Boardmembers					5 Board Affirmations				
															3 Loss of Quorums				
															3 NCs with no Elections until 2014				

Region 1 Summary of Elections

Neighborhood Council	Voter Turnout	Open Seats	Candidates	VBM Ballots issued/cast	Provisional cast/count	Factual Basis Voters	% of Voters	Challenges	Volunteers	Contested Seats	Vac ('12) / Vac ('14)	Voting Age	Ballot Types	Voter Reg Method	Board Size	Incumbent Re-Elected and Defeated	New Board Members Elected
1 Sylmar '12	237	21	29	0-0	0-0	25	11%	1	5	12	0-0	14	1	SA	21	12-1	8
Sylmar '10	217	21	16	0-0	0-0	2	1%	0	-	-	-	14	1	SA	21	-	-
Difference	9.22%	0	81.25%			1150.00%											
2 Pacoima '12	70	23	19	0-0	0-0	0	0%	0	3	6	2-0	14	1	SA	23	12-1	3
Pacoima '10	18	23	7	0-0	0-0	4	22%	0	-	-	-	14	1	SA	23	-	-
Difference	288.89%		171.43%			-100.00%											
3 Foothill Trails District '12	140	15	19	61-39	10-3	9	6%	0	5	6	0-0	18	2	SA	15	11-0	4
Foothill Trails District '10	223	15	20	4-3	0-0	17	8%	0	-	-	-	18	2	SA	15	-	-
Difference	-37.22%		-5.00%			-47.06%											
4 Sunland-Tujunga '12	290	21	21	0-0	0-0	9	3%	0	5	1	0-0	16	4	DOC	22	9-0	11
Sunland-Tujunga '10	259	21	22	0-0	20-7	17	7%	0	-	-	-	16	4	DOC	22	-	-
Difference	11.97%		-4.55%			-47.06%											
5 Panorama City '12	149	10	19	0-0	9-0	43	29%	1	5	4	1-0	18	2	DOC	21	6-0	3
Panorama City '10	63	21	16	2-2	1-0	0	0%	0	-	-	-	18	2	DOC	21	-	-
Difference	136.51%		18.75%			-											
6 Mission Hills '12	85	8	10	0-0	0-0	0	0%	0	4	3	2-2	18	1	SA	14	1-1	5
Mission Hills '10	42	14	13	0-0	0-0	0	0%	0	-	-	-	18	2	DOC	14	-	-
Difference	102.38%		-23.08%			-											
7 Sun Valley Area '12	45	9	17	0-0	0-0	3	7%	0	10	6	0-0	18	2	SA	21	5-0	4
Sun Valley Area '10	182	21	27	0-0	0-0	14	8%	0	-	-	-	18	1	SA	25	-	-
Difference	-75.27%		-37.04%			-78.57%											
Region 1 - 2012	1016	107	134	61-39	19-3	89	9%	2	37	38	5-2	-	13	-	137	56-3	38
Region 1 - 2010	1004	136	121	6-5	21-7	54	5%	0	-	-	-	-	13	-	141	-	-
Difference	1.20%	-0.2	0.1														
Candidates per Seat '12	1.3																
Candidates per Seat '10	0.9																
Difference	40.76%																
Voters to Open Seats '12	9.5																
Voters to Open Seats '10	7.4																
Difference	28.62%																
BOARD AFFIRMATION																	
8 Arleta '12 - Board Affirmation	N/A	17	10	N/A	N/A	N/A	N/A	N/A	N/A	0	7-0	14	1	DOC	17	8	2
Arleta '10	79	17	11	0-0	8-3	2	3%	0				14	1	DOC	17		

Region 5 Summary of Elections

Neighborhood Council	Voter Turnout	Open Seats	Candidate	VBM Ballots issued/cas	Provisiona cast/count	Factual Basis Voters	% of Voters	Challenge	Volunteers	Contested Seats	Vac ('12)/ Vac ('14)	Voting Age	Ballot Types	Voter Reg Method	Board Size	Incumbent Re-Elected and Defeated	New Board Members Elected
1 H'wood Studio District '12	192	16	25	0-0	0-0	48	25.00%	0	2	11	1-0	16	1	SA	20	7-2	5
H'wood Studio District '11	239	16	16	0-0	0-0	70	29.29%	1	-	-	-	16	1	SA	20		
Difference	-19.67%																
2 East Hollywood '12	392	18	23	0-0	0-0	0	0.00%	1	4	6	2-0	16	1	SA	17	10-1	6
East Hollywood '10	325	18	22	0-0	2-2	122	37.54%	1	-	-	-	16	1	SA	18		
Difference	20.62%																
3 Central Hollywood '12	154	4	9	166-92	0-0	0	0.00%	0	4	4	0-0	16	1	SA	9	1-1	3
Central Hollywood '10	92	9	8	0-0	0-0	0	0.00%	0	-	-	-	15	1	SA	9		
Difference	67.39%																
4 Hollywood United '12	35	8	7	0-0	0-0	0	0.00%	0	6	1	2-0	16	1	SA	17	6-0	0
Hollywood United '10	186	17	11	0-0	0-0	2	1.08%	0	-	-	-	16	1	SA	17		
Difference	-81.18%																
5 Wilshire-Cent K'Town '12	58	26	19	0-0	0-0	13	22.41%	0	4	2	7-0	18	5	DOC	26	11-0	8
Wilshire-Cent K'Town '10	263	26	25	0-0	35-8	54	20.53%	0	-	-	-	18	6	DOC	26		
Difference	-77.95%																
6 PICO '12	199	13	17	18-6	0-0	8	4.02%	6	3	7	3-0	18	5	DOC	24	3-2	6
PICO '10	102	21	17	0-0	8-5	3	2.94%	0	-	-	-	18	17	DOC	24		
Difference	95.10%																
7 H'wood Hills West '12	238	23	34	43-25	0-0	0	0.00%	0	6	8	0-0	18	10	SA	23	11-4	11
H'wood Hills West '10	124	23	23	0-0	0-0	26	20.97%	0	-	-	-	18	10	SA	23		
Difference	91.94%																
8 Greater Wilshire '12	196	21	34	0-0	8-4	0	0.00%	1	6	12	0-0	18	21	DOC	21	5-0	4
Greater Wilshire '10	486	21	27	0-0	18-3	0	0.00%	0	-	-	-	18	21	DOC	21		
Difference	-59.67%																
9 Mid City West '12	63	45	39	0-0	0-0	15	23.81%	0	5	4	9-0	16	8	SA	45	9-0	11
Mid City West '10	393	45	62	0-0	0-0	58	14.76%	0	-	-	-	16	8	SA	45		
Difference	-83.97%																
Region 5 - 2012	1527	174	207	227-123	8-4	84	5.50%	8	40	55	24-0	-	53	-	202	49-10	54
Region 5 - 2010	2210	196	211	0-0	63-18	335	15.16%	2	-	-	-	-	66	-	203	-	-
Difference	-30.90%	-11.22%	-1.90%														
Candidates per Seat '12	1.19																
Candidates per Seat '10	1.08																
Difference	10.51%																
Voters to Open Seats '12	8.78																
Voters to Open Seats '10	11.28																
Difference	-22.17%																
BOARD AFFIRMATION																	
10 Olympic Park '12	N/A																
Olympic Park '10	90	19	14	0-0	0-0	30	33.33%					16	1	SA	19		

Region 8 Summary of Elections

	Neighborhood Council	Voter Turnout	Open Seats	Candidates	VBM Ballots issued/cast	Provisional Basis cast/count	Factual Basis Voters	% of Voters	Challenges	Volunteers	Contested Seats	Vac ('12)/ Vac ('14)	Voting Age	Ballot Types	Voter Reg Method	Board Size	Incumbent Re-Elected and Defeated	New Board Members Elected
1	Highland Park '12	328	19	37	0-0	19-7	87	26.52%	0	8	16	0-0	16	1	DOC	19	6 - 5	13
	Highland Park '10	354	21	32	0-0	26-8	27	7.63%	1				16	1	DOC	21		
	Difference	-7.34%																
2	LA - 32 '12	200	21	29	0-0	1-0	6	3.00%	1	5	9	3-0	15	5	DOC	21	6 - 3	12
	LA - 32 '10	43	21	17	0-0	2-1	2	4.65%	0				16	5	DOC	21		
	Difference	365.12%																
3	Lincoln Heights '12	91	13	13	0-0	3-0	21	23.08%	0	2	4	3-0	13	1	DOC	26	2 - 0	18
	Lincoln Heights '10	435	26	31	0-0	57-7	59	13.56%	0	-	-	-	13	1	DOC	26	-	-
	Difference	-79.08%																
4	Boyle Heights '12	317	19	32	22-10	0-0	10	3.15%	0	6	17	0-0	18	5	SA	19	7 - 6	11
	Boyle Heights '10	210	35	29	0-0	13-2	19	9.05%	1				18	4	DOC	35		
	Difference	50.95%																
5	Arroyo Seco '12	402	21	33	146-75	2-2	123	30.60%	0	5	11	0-0	18	5	SA	21	7 - 1	14
	Arroyo Seco '10	75	19	14	0-0	0-0	6	8.00%	0				18	5	SA	19		
	Difference	436%																
6	Glassell Park '12	195	15	22	89-24	6-4	0	0.00%	13	3	6	1-0	18	1	SA	15	4 - 2	10
	Glassell Park '10	112	15	11	0-0	0-0	53	47.32%	1				18	1	SA	15		
	Difference	-35%																
7	Eagle Rock '12	792	18	33	22-6	0-0	313	39.52%	3	10	15	0-0	16	1	DOC	19	4 - 4	14
	Eagle Rock '10	101	18	11	0-0	7-1	2	1.98%	0				16	8	DOC	18		
	Difference	684.16%																
	Region 8 - 2012	2325	126	199	279-115	28-13	560	24.09%	17	39	78	7-0	-	19	-	140	36 - 21	92
	Region 8 - 2010	1330	155	145	0-0	105-19	168	12.63%	3	-	-	-	-	25	-	155	-	-
	Difference	53.16%	-20.00%	40.00%														
	Candidates per Seat '12	1.6																
	Candidates per Seat '10	0.9																
	Difference	68.83%																
	Voters to Open Seats '12	18.5																
	Voters to Open Seats '10	9.8																
	Difference	88.41%																
	BOARD AFFIRMATION																	
8	Cypress Park '12	N/A	9	7	N/A	N/A	N/A	N/A	N/A	N/A	0	7-0	14	1	DOC	17	8	2
	Cypress Park '10	51	15	8	0-0	6-2	6	11.76%	0				14	1	DOC	15		

Region 10 Summary of Elections

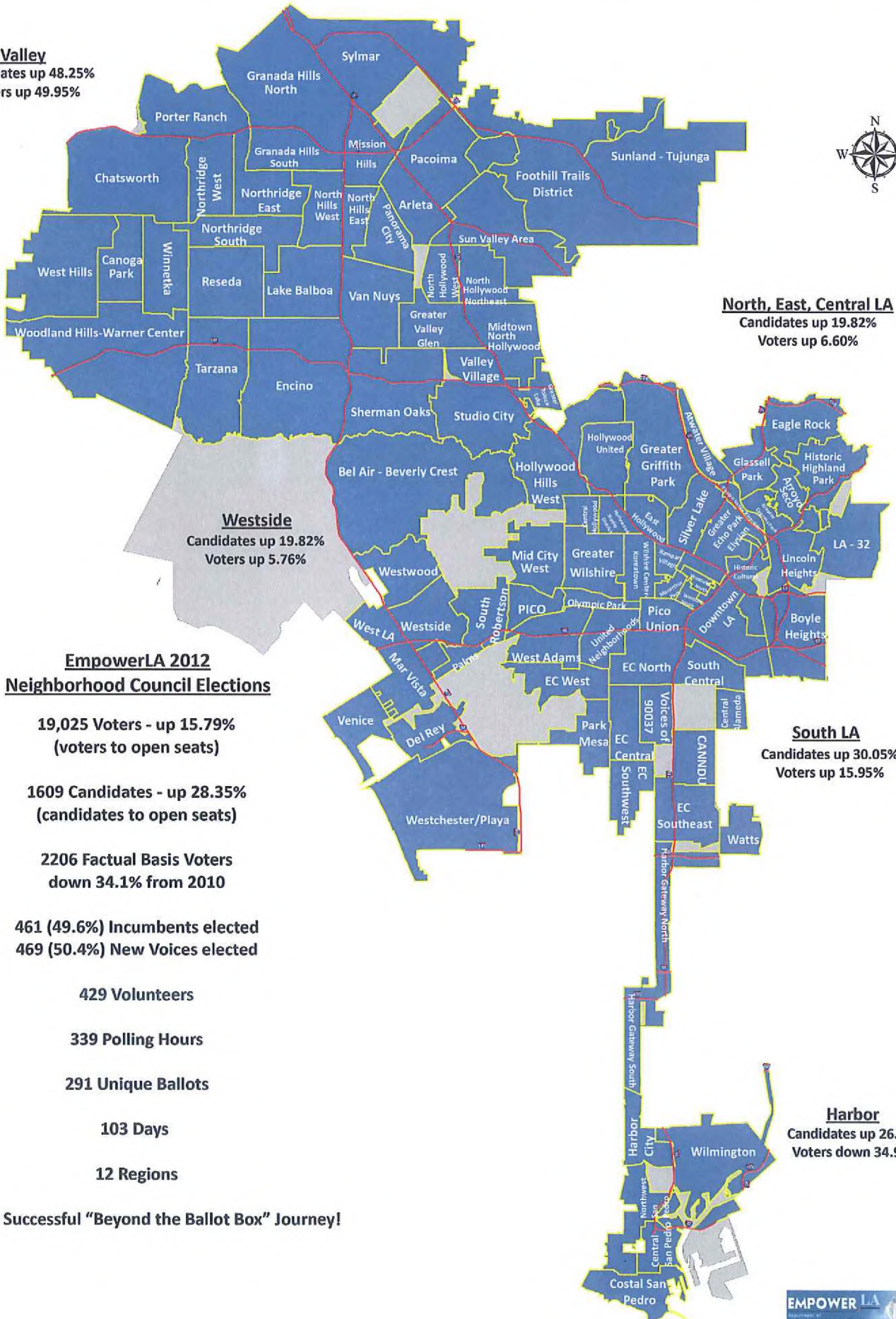
	Neighborhood Council	Voter Turnout	Open Seats	Candidate:	VBM Ballots issued/cas	Provisionals cast/counted	Factual Basis Voters	% of Voters	Challenge:	Volunteers	Contested Seats	Vac ('12)/ Vac ('14)	Voting Age	Ballot Types	Voter Reg Method	Board Size	Incumbent Re-Elected & Defeated	New Board Members Elected	
1	EC West	86	9	11	0-0	0-0	2	2.33%	0	2	3	4-0	16	4	SA	15	7 - 1	2	
	EC West	79	9	10	0-0	7-2	1	1.27%	0	-	-	-	16	4	DOC	15	-	-	
	Difference	8.86%																	
2	EC Central	77	10	13	0-0	2-0	3	3.90%	0	8	4	0-0	16	2	DOC	15	5 - 0	4	
	EC Central	126	10	10	0-0	0-0	7	5.56%	0	-	-	-	16	2	SA	15	-	-	
	Difference	-38.89%																	
3	West Adams	129	6	15	2-1	0-0	11	8.53%	0	5	5	0-0	18	1	DOC	13	0 - 1	6	
	West Adams	53	13	9	0-0	0-0	0	0.00%	0	-	-	-	18	1	DOC	13	-	-	
	Difference	143.40%																	
4	Park Mesa	49	8	11	0-0	0-0	2	4.08%	0	5	2	0-0	14	1	DOC	15	4 - 0	4	
	Park Mesa	66	15	14	0-0	3-1	2	3.03%	0	-	-	-	14	2	DOC	15	-	-	
	Difference	-25.76%																	
5	Mid City	53	16	12	0-0	0-0	1	1.89%	0	6	5	7-0	18	3	SA	23	7 - 1	2	
	Mid City	139	23	17	0-0	0-0	1	0.72%	0	-	-	-	18	12	SA	23	-	-	
	Difference	-61.87%																	
6	UNNC	248	12	19	0-0	0-0	38	15.32%	0	6	9	1-0	14	6	SA	23	9 - 1	2	
	UNNC	550	23	33	0-0	2-0	121	22.00%	0	-	-	-	14	7	SA	23	-	-	
	Difference	-54.91%																	
	Region 10 - 2012	642	61	81	2-1	2-0	57	8.88%	0	32	28	12 - 0	-	17	-	104	32 - 6	20	
	Region 10 - 2010	1013	93	93	0-0	12-3	132	13.03%	0	-	-	-	-	28	-	104	-	-	
	Difference	-36.62%	-34.41%	-12.90%															
	Candidates per Seat '12	1.33																	
	Candidates per Seat '10	1.00																	
	Difference	32.79%																	
	Voters to Open Seats '12	10.52																	
	Voters to Open Seats '10	10.89																	
	Difference	-3.38%																	
	BOARD AFFIRMATION																		
7	EC North '12	N/A	17	10	N/A	N/A	N/A	N/A	N/A	N/A	0	7-0	14	1	DOC	17	8	2	
	EC North '10	200	10	14	0-0	0-0	21	10.50%	0				16	4	SA	24	-	-	

Region 11 Summary of Elections

	Neighborhood Council	Voter Turnout	Open Seats	Candidates	VBM Ballots issued/cast	Provisional cast/count	Factual Basis Voters	% of Voters	Challenges	Volunteers	Contested Seats	Vac ('12)/ Vac ('14)	Voting Age	Ballot Types	Voter Reg Method	Board Size	Incumbent Re-Elected and Defeated	New Board Members Elected
1	Westwood '12	1064	19	35	0-0	0-0	213	20.02%	0	5	14	0-0	17	3	SA	19	12-1	7
	Westwood '10	1745	19	63	360-313	4-4	370	21.20%	1	-	-	-	17	3	SA	19	-	-
	Difference	-39.03%																
2	Del Rey '12	149	15	20	0-0	0-0	31	20.81%	0	3	5	1-0	16	9	SA	15	10-0	4
	Del Rey '10	412	15	18	0-0	0-0	89	21.60%	1	-	-	-	16	9	SA	15	-	-
	Difference	-63.83%																
3	Mar Vista '12	480	13	17	0-0	0	8	1.67%	0	11	8	0-0	18	7	SA	13	8-1	5
	Mar Vista '10	577	13	18	0-0	0-0	3	0.52%	0	-	-	-	18	7	SA	13	-	-
	Difference	-16.81%																
4	Venice '12	1622	21	54	0-0	23-7	15	0.92%	0	21	18	0-0	16	2	DOC	21	7-3	14
	Venice '10	1225	21	43	1-1	46-17	21	1.71%	0	-	-	-	16	2	DOC	21	-	-
	Difference	32.41%																
5	Palms '12	263	6	10	0-0	0-0	72	27.38%	4	4	2	0-0	16	5	SA	13	3-2	3
	Palms '10	14	13	6	0-0	0-0	1	7.14%	0	-	-	-	16	9	SA	13	-	-
	Difference	1778.57%																
6	South Robertson '12	295	14	18	90-37	0-0	1	0.34%	0	6	5	2-0	15	2	SA	25	5-2	7
	South Robertson '10	266	25	28	2-2	0-0	50	18.80%	0	-	-	-	15	1	SA	25	-	-
	Difference	10.90%																
7	Westchester Playa '12	214	16	22	0-0	6-5	3	1.40%	0	9	6	0-0	18	2	DOC	31	12-0	4
	Westchester Playa '10	454	31	39	0-0	19-9	1	0.22%	0	-	-	-	18	2	DOC	31	-	-
	Difference	-52.86%																
	Region 11 - 2012	4087	104	176	90-37	29-12	343	8.39%	4	59	58	3-0	-	30	-	137	57-9	44
	Region 11 - 2010	4693	137	215	363-316	69-30	535	11.40%	2	-	-	-	-	33	-	137	-	-
	Difference	-12.91%	-	-18.14%														
	Candidates per Seat '12	1.69																
	Candidates per Seat '10	1.57																
	Difference	7.84%																
	Voters to Open Seats '12	39.30																
	Voters to Open Seats '10	34.26																
	Difference	14.72%																
	SELECTION																	
8	Westside '12																	
	Westside '10																	
9	Bel- Air Beverley Crest '12																	
	Bel- Air Beverley Crest '10																	
	NO ELECTION																	
10	West LA '12																	
	West LA '10	57	15	13	0-0	7-2	2	3.51%	0	-	-	-	16	1	DOC	15	-	-

EmpowerLA 2012 Neighborhood Council Elections

Valley
Candidates up 48.25%
Voters up 49.95%



North, East, Central LA
Candidates up 19.82%
Voters up 6.60%

Westside
Candidates up 19.82%
Voters up 5.76%

**EmpowerLA 2012
Neighborhood Council Elections**

19,025 Voters - up 15.79%
(voters to open seats)

1609 Candidates - up 28.35%
(candidates to open seats)

2206 Factual Basis Voters
down 34.1% from 2010

461 (49.6%) Incumbents elected
469 (50.4%) New Voices elected

429 Volunteers

339 Polling Hours

291 Unique Ballots

103 Days

12 Regions

South LA
Candidates up 30.05%
Voters up 15.95%

Harbor
Candidates up 26.32%
Voters down 34.98%

1 Hugely Successful "Beyond the Ballot Box" Journey!

Attachment C - EmpowerLA - Election Challenges

			Election Date	• Candidate Eligibility	• Campaign Material Issues	• Stakeholder Eligibility	• Electioneering by Candidate(s)	• Incorrect Ballots	• Inappropriate Endorsements	• Collection of Vote-by-Mail Applications and Ballots	• (ADA) Accessible Facility	• Explicit Use of City logo(s)	• Ballot Duplication
1	Region 1	Sylmar	8/4/2012			1	1						
2	Region 1	Panorama City	8/4/2012						1				
3	Region 3	Encino	9/29/2012	1		1		1					
4	Region 3	Encino	9/29/2012	1		1							
5	Region 3	Encino	9/29/2012	1									
6	Region 3	West Hills	9/29/2012		1		1	1					
7	Region 3	West Hills	9/29/2012		1				1				
8	Region 4	MidTown NoHo	9/29/2012		1	1							
9	Region 4	Van Nuys	9/20/2012	1									
10	Region 4	Van Nuys	9/20/2012	1									
11	Region 4	Van Nuys	9/20/2012		1								
12	Region 5	East Hollywood	9/16/2012		1								
13	Region 5	PICO	9/16/2012	1				1					
14	Region 5	PICO	9/16/2012			1	1			1	1		
15	Region 5	PICO	9/16/2012			1							
16	Region 5	PICO	9/16/2012							1			
17	Region 5	PICO	9/16/2012	1		1		1		1			
18	Region 5	PICO	9/16/2012		1	1							
19	Region 5	Greater Wilshire	10/28/2013					1					
20	Region 6	Historic Cultural	11/15/2013								1		
21	Region 6	Pico Union	11/15/2013	1									
22	Region 7	Echo Park Elysian	10/6/2013		1	1	1	1		1			
23	Region 7	Griffith Park	10/6/2013	1				1					
24	Region 8	LA-32	10/6/2013	1									
25	Region 8	Glassell Park	10/13/2013	1									
26	Region 8	Glassell Park	10/13/2013	1									
27	Region 8	Glassell Park	10/13/2013	1									
28	Region 8	Glassell Park	10/13/2013	1									
29	Region 8	Glassell Park	10/13/2013	1									
30	Region 8	Glassell Park	10/13/2013	1									
31	Region 8	Glassell Park	10/13/2013						1				
32	Region 8	Glassell Park	10/13/2013	1									
33	Region 8	Glassell Park	10/13/2013	1									
34	Region 8	Glassell Park	10/13/2013	1									
35	Region 8	Glassell Park	10/13/2013	1									
36	Region 8	Glassell Park	10/13/2013	1			1		1				
37	Region 8	Glassell Park	10/13/2013	1									
38	Region 8	Eagle Rock	10/13/2013	1		1	1		1				
39	Region 8	Eagle Rock	10/13/2013		1		1		1				
40	Region 8	Eagle Rock	10/13/2013		1								
41	Region 11	Palms	10/28/2013		1		1						
42	Region 11	Palms	10/28/2013		1		1						
43	Region 11	Palms	10/28/2013		1		1						
44	Region 11	Palms	10/28/2013						1				
				23	12	10	10	7	7	4	2	0	0

Attachment D - Neighborhood Council Election Regions and Factual Basis Voters

Region 1 – August 4th = 89

1. Sylmar = 25
2. Arleta = 0
3. Pacoima = 0
4. Foothill Trails District = 9
5. Sunland-Tujunga = 9
6. Panorama City = 43
7. Mission Hills = 0
8. Sun Valley = 3

Region 2 – September 8th = 130

1. Granada Hills South = 13
2. Northridge East = 0
3. North Hills East = 22
4. Porter Ranch = 37
5. Northridge West = 6
6. North Hills West = 52
7. Granada Hills North = NA
8. Northridge South = NA
9. Chatsworth = NA

Region 3 – Sept 29th = 280

1. Woodland Hills-Warner Center = 2
2. Reseda = 57
3. Lake Balboa = 0
4. Encino = 137
5. West Hills = 54
6. Canoga Park = 22
7. Winnetka = 8

Region 4 – Sept 20th = 86

1. Greater Toluca Lake = 0
2. Greater Valley Glen = 32
3. Tarzana = 8
4. Studio City = 22
5. Midtown North Hollywood = 0
6. North Hollywood West = NA
7. North Hollywood Northeast = NA
8. Valley Village = 4
9. Van Nuys = 0
10. Sherman Oaks = 15

Region 5 – Sept 16th = 84

1. Hollywood Studio District = 48
2. East Hollywood = 0
3. Olympic Park = NA
4. Greater Wilshire = 0
5. Mid City West = 15
6. Central Hollywood = 0
7. Hollywood United = 0
8. Wilshire-Center Koreatown = 13
9. PICO = 8
10. Hollywood Hills West = 0

Region 6 – Nov 15th = 22

1. Downtown Los Angeles = 3
2. Westlake North = NA
3. Westlake South = NA
4. Historic Cultural = 8
5. Pico Union = 11
6. MacArthur Park = NA

Region 7 – October 6th = 469

1. Atwater Village = 11
2. Greater Echo Park Elysian = 103
3. Silver Lake = 88
4. Greater Griffith Park = 256
5. Rampart Village = 10
6. Elysian Valley Riverside = 1

Region 8 – October 13th = 560

1. Historic Highland Park = 87
2. LA-32 = 6
3. Lincoln Heights = 21
4. Boyle Heights = 10
5. Arroyo Seco = 123
6. Glassell Park = 0
7. Greater Cypress Park = NA
8. Eagle Rock = 313

Region 9 – October 20th = 87

1. Central Alameda = 10
2. Voices of 90037 = 16
3. Watts = 29
4. CANN DU = 0
5. South Central = 13
6. EC Southeast = 14
7. EC Southwest = 5

Region 10 – October 27th = 95

1. EC North = 38
2. EC West = 2
3. EC Central = 3
4. West Adams = 11
5. Park Mesa = 2
6. Mid City – 1
7. United Neighborhoods of Hist. = 38

Region 11 – October 28th = 361

1. Westwood = 231
2. Del Rey = 31
3. Mar Vista = 8
4. Venice = 15
5. Palms = 72
6. South Robertson = 1
7. Westchester-Playa = 3
8. Westside NA
9. Bel Air-Beverly Crest NA
10. West Los Angeles NA

Region 12 = 3

1. Harbor Gateway North = 2
2. Coastal San Pedro = NA
3. Northwest San Pedro = NA
4. Harbor Gateway South = NA
5. Central San Pedro = NA
6. Harbor City = NA
7. Wilmington = 1

In 2010 – there were 3225 Factual Basis voters (15.9% of total voters)

In 2012 – there were 2266 Factual Basis voters (11.4% of total voters – down 31.4% from 2010)

2010 - Factual Basis Voting highs (top 10):

Rampart Village 51.1%

Glassell Park 47.3%

Greater Griffith Park 46.2%

Pico Union 43%

Historic Cultural 41.3%

East Hollywood 37.8%

Empowerment Congress SE 35.7%

South Central 34.7%

Olympic Park 33.3%

Hollywood Studio District 29.3%

2012 - Factual Basis Voting highs (top 10):

Eagle Rock - 39.5%

Greater Griffith Park - 39%

Encino - 35.1%

Arroyo Seco - 30.6%

Granada Hills South - 28.24%

Palms - 27.4%

Historic Highland Park - 26.5%

Reseda - 25.4%

Canoga Park - 25.3%

West Hills - 23%

Overall, the Factual Basis voter registration numbers are down in '12 when compared to '10 when 5 Neighborhood Councils had more than 40% Factual Basis participation.