

CITY OF LOS ANGELES

CALIFORNIA



ERIC GARCETTI
MAYOR

HOLLY L. WOLCOTT
Interim City Clerk

When making inquiries relative to
this matter, please refer to the
Council File No.

Office of the
CITY CLERK

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SHANNON HOPPE
Council and Public Services
Division

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September 12, 2013

To All Interested Parties:

The City Council adopted the action(s), as attached, under Council
File No. 11-2057, at its meeting held September 11, 2013.

City Clerk
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EDUCATION AND NEIGHBORHOODS COMMITTEE REPORT relative to the installation of signs identifying the community of Rose Hills.

Recommendation for Council action, as initiated by Motion (Huizar – Rosendahl):

INSTRUCT the Los Angeles Department of Transportation to install signs identifying the existing community of Rose Hills, in Council District 14 in Northeast Los Angeles, at the following locations:

- a. Monterey Road North on the west side, south of Monterey Road before entering the Community of Hermon at the Monterey Road Pass.
- b. The corner of Huntington Drive North and Collis, on the second light pole in the center median south of Collis.
- c. Soto Street North on the eastside of Soto Street North and Mission, before the Soto Street Bridge.
- d. Mission at Broadway Place, north of Broadway Place on the east side of the street.
- e. Mercury at Reynolds, east of Reynolds on the south side of the street.

Fiscal Impact Statement: Neither the Chief Legislative Analyst nor the City Administrative Officer has completed a financial analysis of this report.

Community Impact Statement: None submitted.

Summary:

At its regular meeting held on August 20, 2013, the Education and Neighborhoods Committee again considered Motion (Huizar – Rosendahl), relative to the installation of signs identifying the existing community of Rose Hills (the Committee previously considered the matter on June 18, 2013 and on June 26, 2013, the Council referred this matter back to the Education and Neighborhoods Committee). The Committee also considered the June 18, 2013 Committee report and Los Angeles Public Library Department communication dated June 18, 2013 relative to a clarification of the letter submitted by Librarian Glen Creason recognizing the community of "Rose Hill" or "Rose Hills."

A representative of the Councilmember for the 14th District appeared before the Committee and reported that the replacement and installation of three previously existing signs identifying the community of Rose Hills, which were removed due to vandalism, has the support of the community through petition signatures as well as Neighborhood Council support within the community and from adjacent communities. Additionally, the representative reported that Councilmember for the 14th District is in support of the installation of the community signs.

In response to question from the Committee Chair regarding why the request for signs for this community is not following the established community naming procedures, the representative of the Councilmember for the 14th District noted that the City Clerk previously advised the 14th.

Council District that a petition was not necessary since there is an exemption to the Community Naming / Renaming policy for existing communities (and maps, letters, and documents from Neighborhood Councils supporting the previous existence of the community have been submitted into the record).

The representative of Council District 14 further noted that since the time the Motion was presented in 2011, redistricting has occurred and portions of the Rose Hills community that were formerly in another Council district are now in Council District 14. Therefore the Motion is being amended to add two additional signs: one at Mission and Broadway and the other at Mercury and Reynolds, for a total of five signs (a technical correction was requested to the previous Committee report to correct the location of the sign from "Mercury and Raynoi" to "Mercury and Reynolds").

Representatives of the Los Angeles Public Library Department (the Central Library Director and the Manager of the Central Library's History and Genealogy Department) appeared before the Committee to provide clarification of a letter from the Central Library's Map Librarian, Glen Creason, that was previously submitted into the record as part of a package of materials from community proponents of the proposal to install the Rose Hills signs. In the letter, Mr. Creason states that the Los Angeles Public Library recognizes Rose Hills as an historical area in Los Angeles. The Library representatives clarified that the Los Angeles Public Library does not have the authority to recognize historic areas in any official manner, and can only make available resources and information regarding those historic areas. The Library representatives officially retracted Mr. Creason's statement in his letter and indicated that it would have been more appropriate for that letter to have merely stated the Library has maps that contain the appellation "Rose Hill."

The Library noted that nothing in the Library's maps had yet been identified that contains a reference to a community called "Rose Hills," only various maps showing tracts, streets, schools, etc., (i.e. points of interest) with the appellation "Rose Hill." However, since the Library has a significant map collection, there is no way to determine what percentage of the Library's collection had been checked relative to the appearance of instances of the "Rose Hill" and/or "Rose Hills" appellation.

Extensive public comment was held and concerns were again expressed by members of the community whether the City has officially recognized Rose Hills as a community; what, if any, are the officially recognized boundaries of this community; and whether the appropriate level of outreach has occurred relative to installation of the Rose Hill community signs. Additionally, members of the community spoke again of their support for the community of Rose Hills and the installation of the signs identifying the community, as well as the long-standing existence and recognition of the community.

After consideration, the Committee Chair requested that the Library Department continue its research into its collection relative to "Rose Hill/s" and a time period that can be identified and provide this information at the time this matter is scheduled for Council. The Committee then recommended that the Council approve the Motion as amended. This matter is now forwarded to the Council for its consideration.

Respectfully Submitted,

EDUCATION AND NEIGHBORHOODS COMMITTEE

MEMBER

PARKS:

MARTINEZ:

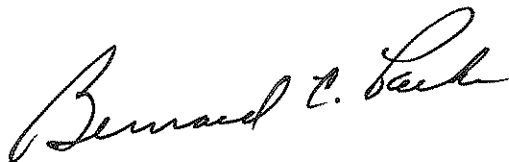
O'FARRELL:

VOTE

YES

ABSENT

YES



ADOPTED

SEP 11 2013

LOS ANGELES CITY COUNCIL

-NOT OFFICIAL UNTIL COUNCIL ACTS-