



## EL SERENO HISTORICAL SOCIETY

PO Box 32-113  
Los Angeles, CA 90032  
Info@ElSereno90032.org  
[www.ElSereno90032.org](http://www.ElSereno90032.org)

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May 21, 2013

To: Arts, Parks, Health, and Aging Committee and  
Chief Legislative Analyst

We are writing to you in order to express our concern and opposition to the motion 11-2057. Though we are a fledgling Society, with a little over a year of official existence, we are committed towards the endeavor of preserving, sharing, and continuing to discover historic facts and events concerning the community of El Sereno. We are currently in the process of filing for our 501(c) 3 Non-Profit status. With that said, we would like to share the many concerns we have with [Motion 11-2057](#).

First and foremost is the concern with the evidence said to prove the existence of "Rose Hills". Though we have formally requested access and copies of these said archival documents from both Councilmember Jose Huizar (who introduced Motion 11-2057) and from Mr. Anthony Manzano (lead advocate for Rose Hills), neither has ever responded with any archival or historic evidence to verify the claim a "Rose Hills community has been in existence for hundreds of years since the colonial Spanish era". We have researched this topic and have found no evidence that a "Rose Hills" community ever existed within the El Sereno community's boundary.

We contacted the Department of Transportation, Bureau of Engineers in regards to the statement included in Motion 11-2057; "Because of its place in History the Bureau of Engineers has determined that this community could be grandfathered, allowing for the installation of the community signs" (see attachment A). The Bureau of Engineer's (BOE) reply sent on July 12, 2012 stated, "I do not believe that BOE should have been mentioned in that motion regarding the Rose Hills signs". Furthermore, BOE again went on record on July 13, 2012, stating that "the BOE was mistakenly identified in the motion (C.F. 11-2057), as the Bureau that 'grandfathered' the Rose Hills community name" (see attachment B). The statements written by BOE contradicting what is stated in Motion 11-2057 raises many red flags, enough to see that something is not right. The El Sereno community needs to have time to review and verify all the documents said to prove what the Rose Hills motion states.

Second, we have concerns over the unethical conduct of former NC President Anthony Manzano. Enclosed (attachment C) with this letter are copies of former Neighborhood Council President Anthony Manzano's fictitious business paperwork registered with the Los Angeles County Clerk's Office, which by no coincidence happens to be "Rose Hills Review". Rose Hills Review is Mr. A Manzano's own "High Class Society" magazine which is focused on promoting what he considers to be "Rose Hills". The fact that Anthony Manzano registered a fictitious business called "Rose Hills Review" back in 2006, which carries the same name of "Rose Hills", shows that he has had a financial stake in seeing this area of El Sereno and Lincoln Heights renamed "Rose Hills". The Financial Disclosure and Statements of City Related Business laws have been violated by Mr. Manzano.

Mr. Manzano has abused his position in order to influence stakeholders and city officials to support the unsubstantiated claim of a "Rose Hills" community. During the period of time that Anthony Manzano was President of LA-32 NC, he personally lobbied for redistricting a part of Lincoln Heights in CD 1 to be moved into CD 14. During these redistricting meetings Mr. A. Manzano stated he was a resident of Rose Hills as well as a representative of the area he considers Rose Hills. While serving as President of LA-32 NC, Anthony Manzano knowing and willfully violated the conflict of interest rules when he advocated for the designation of Rose Hills as a separate community to the Los Angeles Redistricting Commission, both at the January 7, 2012 Redistricting Commission Meeting for CD1 and at the Redistricting Commission for

CD 14 on December 13, 2011. He did so knowing that he had financial stake in making sure this “community” of Rose Hills is unethically created.

Footage of his false claims and bias advocacy for “Rose Hills” can be seen on Redistricting Commission meetings for December 13, 2011 at 21:00 minute mark:

[http://lacity.granicus.com/MediaPlayer.php?view\\_id=154&clip\\_id=9908](http://lacity.granicus.com/MediaPlayer.php?view_id=154&clip_id=9908),

and for January 7, 2012 at minute 1:09 mark:

[http://lacity.granicus.com/MediaPlayer.php?view\\_id=154&clip\\_id=9964](http://lacity.granicus.com/MediaPlayer.php?view_id=154&clip_id=9964)

Mr. Manzano states at both Redistricting Commission meetings that the LA-32 Neighborhood Council is in the process of holding a Town Hall Meeting to discuss moving a part of CD 1 to CD14, the area he claims as “Rose Hills”. No such Town Hall meeting was ever held and the topic was never brought up at any LA-32 NC General Board meeting. This can be proven with a review of the minutes of LA-32 NC General Board for the 2011-2012 NC year.

Furthermore, as president of LA-32 NC, Anthony Manzano went before the Los Angeles City Council on March 16, 2012 and advocated for the recognition of Rose Hills requesting part of CD1 to be put into CD14 so that his “Rose Hills” remains undivided. Again considering the fact that no such Rose Hills community exist and that the City Council has yet to vote on Motion 11-2057 shows that Mr. Manzano used his position to influence an item before the Los Angeles City Council. He knowingly gave false information about having the support of the LA-32 General Board-members and Stakeholders. (YouTube Video: [http://www.youtube.com/watch?v=uFdd\\_N5y5r8](http://www.youtube.com/watch?v=uFdd_N5y5r8)).

As mentioned earlier, none of this Redistricting Topic was ever discussed in any NC meeting, much less supported. A search of the LA-32 NC agendas and minutes for the months of December 2011 through April 2012 will reveal that no Agenda Item concerning the topic of Redistricting part of CD1 to CD14 is ever brought to the General Board, much less supported. Anthony Manzano used his position as President of LA-32 NC by going before the Redistricting Commission and the Los Angeles City Council to persuade them to redistrict part of CD 1 to CD 14 (see attachment D). These actions provide undeniable evidence that Mr. Anthony Manzano violated the Misuse of Position and Resources rule.

Also, Councilmember Jose Huizar has aided Joe and Anthony Manzano by unethically including “Rose Hill(s)” among the communities that have followed the rules and have gone through the Office of the City Clerk’s Naming/Renaming Process and have been approved by the City Council. “Rose Hills”, on the other hand, has not gone through any process and much less been approved ([See Appendix J- page 934 of Council File 11-0187-S3](#), relative to the [Redistricting Plans for Los Angeles City Council Redistricting Commission](#)). Councilmember Jose Huizar, as committee chair member of the Redistricting Committee, has perpetuated the misinformation that Rose Hills has gone through the official process by including it amongst the other verified renamed communities. This violation alone warrants that the area of CD 1 that went to CD 14 be returned to CD 1, voiding and nullifying anything that has to do with this area of CD 1 and/or with “Rose Hills”.

Mr. Manzano believes that an area of Lincoln Heights that is covered by zip code 90032 is not Lincoln Heights simply because it falls under the 90032 zip code. The fact that Lincoln Heights is one of the oldest communities in Los Angeles while zip codes were only implemented in the 1960s shows that there is no real evidence to support his claims. The lack of any historic context to verify his statements means that he is left to using a zip code to define what he claims to be a community that’s “hundreds of years old”; this simply makes no sense. The truth is that the historic community boundaries of Lincoln Heights, El Sereno and Montecito Heights are recognized boundaries that contradict and hinder Mr. Manzano’s goal of creating a false community.

In addition, both the Lincoln Heights and Arroyo Seco Neighborhood Councils have requested that no “Rose Hills” signs be allowed within their respective community’s boundary (See Attachments E & F). The Lincoln Heights and Arroyo Seco NCs do not recognize the existence of “Rose Hills” within their represented communities. This is reinforced by the fact that Motion11-2057 never mentions a request for community signs to be posted anywhere in Lincoln Heights. Yet, an area of Lincoln Heights was sliced off

and moved to CD 14. This was done under the direct influence of Mr. Anthony Manzano who untruthfully claimed that this would help unite his non-existing Rose Hills community.

Of note is that even though part of Lincoln Heights is within the domain of the LA-32 (El Sereno), the Lincoln Heights NC still views that area as still being part of the Lincoln Heights community, which it is. That part of Lincoln Heights is not under the control of the Lincoln Heights NC because Anthony Manzano and his father, Joe Manzano, have made sure that small part of the 90032 zip code is turned into "Rose Hills".

During the time Mr. Anthony Manzano served as Vice President and President of the LA-32 (El Sereno) Neighborhood Council (2007-2009 & 2010-2012), he unethically lobbied and promoted "Rose Hills" as an established community. Mr. Manzano promoted said name by adding "Rose Hills" to LA-32 NC's letterhead and other official documents, well before Motion 11-2057 was ever filed for consideration; Motion 11-2057 was just filed December of 2011 (see attachment G & H).

Finally, it's also important to mention that Councilmember Jose Huizar has unethically promoted the creation of Rose Hills for years, adding "Rose Hills" to the list of communities he is said to represent. He has done so on his official City Website as well as in numerous tax-payer funded flyers, pamphlets, and newsletters (see attachments I & J).

This fact only adds to the importance of seeing Motion 11-2057 rejected. We, as residents of El Sereno and founding members of the El Sereno Historical Society, also do not consider any part of our historic community to be anything other than El Sereno. We oppose this unethical division of our community and urge this Committee to reject this Motion to grandfather "Rose Hills".

Respectfully,

Yolie Garcia  
El Sereno Historical Society  
[info@ElSereno90032.org](mailto:info@ElSereno90032.org)  
[www.ElSereno90032.org](http://www.ElSereno90032.org)

cc: Los Angeles City Attorney's Office  
Los Angeles Chief Legislative Analyst

Attachments

# ATTACHMENT A

11-2057

DEC 09 2011

ARTS, PARKS & NEIGHBORHOODS

## MOTION

The community of Rose Hills has been in existence for hundreds of years since the colonial Spanish era previously known as Rosa de Castilla Spanish for "Rose of Castile".

Rose Hills as this community is currently identified by local residents is in the process of restoring its rightful place among several communities surrounding the El Sereno area. Because of its place in history the Bureau of Engineering has determined that this community could be grandfathered, allowing the installation of community signs.

Leaders of Rose Hills and residents have collected signatures and the approval of its local neighborhood council and adjacent communities for the posting of community signs.

I THEREFORE MOVE that the City Council direct the Department of Transportation to put up signs for the existing community of Rose Hills in Council District 14 in Northeast Los Angeles at the following locations:

- Monterey Road North on the west side, south of Monterey Road before entering the Community of Hermon at the Monterey Road Pass.
- The corner of Huntington Dr. North and Collis; on the second light pole in the center median south of Collis.
- Soto Street North on the eastside of Soto Street North and Mission; before the Soto Street Bridge.

PRESENTED BY:

  
JOSE HUIZAR  
Councilmember, 14<sup>th</sup> District

SECONDED BY:



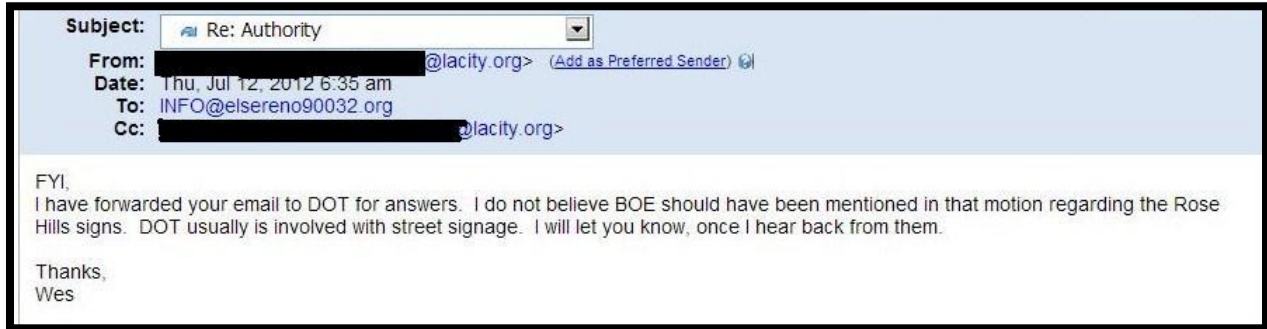
DEC

AAB

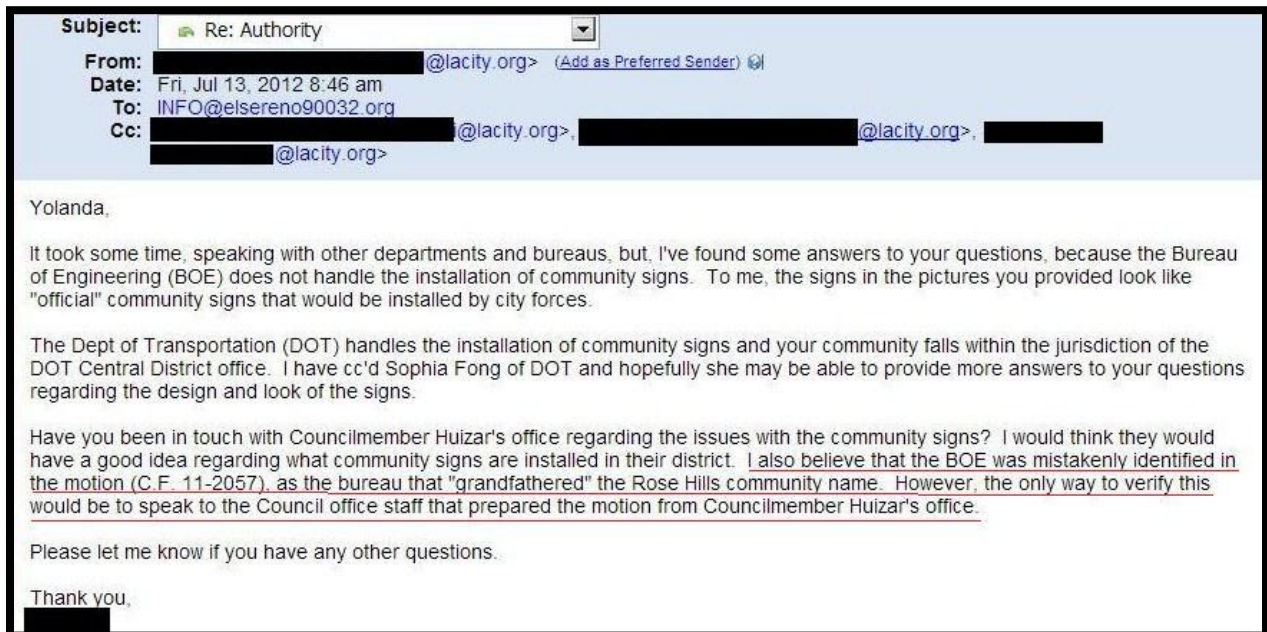


ORIGINAL

## ATTACHMENT B



ABOVE and BELOW: E-mails from the Bureau of Engineers stating that they do not have anything to do with the grandfathering process and that the matter needs to be referred to the Councilmember's office. We have asked Councilmember Jose Huizar to provide documentation which proves "Rose Hills" may be grandfathered and he has never forwarded the requested documentation.



# ATTACHMENT C (pg 1 of 4)

Official Record of Anthony Manzano's filing of Fictitious Name Statement for ROSE HILLS REVIEW on March 9, 2006. Between 2006 through 2011 Joe and Anthony Manzano were in LA-32 (El Sereno) as Board Members serving several positions, from Treasurer, Committee Chairs, Vice President, and President. This is in clear violation of the Conflict of Interest policy under the City's Ethics Laws.

This page is part of your document - DO NOT DISCARD

06 0509705

RECORDED/FILED IN OFFICIAL RECORDS  
RECORDER'S OFFICE  
LOS ANGELES COUNTY  
CALIFORNIA  
11:41 AM MAR 09 2006

TITLE(S) : Fictitious Name Statement



FEE

\$23.00

D.T.T.

CODE  
20

CODE  
19

CODE  
9

Assessor's Identification Number (AIN)

To be completed by Examiner OR Title Company in black ink.

Number of AIN's Shown

THIS FORM IS NOT TO BE DUPLICATED

**ATTACHMENT C (pg 2 of 4) - cont'd**

When Recorded Mail Document To:

Rose Hills Review  
4535 N. Huntington Dr.  
Los Angeles, CA 90032

This space is for the County Clerk's Filing Stamp

06 0952867

*J*

**PROOF OF PUBLICATION**

**PROOF OF PUBLICATION  
(2015.5 C.C.P)**

STATE OF CALIFORNIA,  
COUNTY OF LOS ANGELES,  
I am a citizen of the United States and a resident of  
the County aforesaid; I am over the age of eighteen  
years, and not a party to or interested in the above-  
entitled matter. I am the principal clerk of the  
printer of the

**SANTA MONICA OBSERVER NEWSPAPER**  
a newspaper of general circulation, printed and  
published **WEEKLY**  
in the City of **SANTA MONICA**

County of Los Angeles, and which newspaper has  
been adjudged a newspaper of general circulation  
by the superior Court of the County of Los  
Angeles, State of California, under the date of

**AUGUST 28, 2000**

Case Number **SS 009444** that the notice of which  
the annexed is a printed copy (set in type not  
smaller than nonpareil), has been published in each  
regular and entire issue of said newspaper and not  
in any supplement thereof on the following dates,  
to wit:"

**04-03-06, 04-10-06, 04-17-06, 04-24-06**

Dated at **SANTA MONICA**  
California, on April 24, 2006

*[Signature]*

SIGNATURE:

I certify (or declare) under penalty of perjury that the foregoing is true  
and correct

**SANTA MONICA OBSERVER NEWSPAPER**

Proof of Publication of File # **06-0509705**

FICTITIOUS BUSINESS NAME(S):

**Rose Hills Review**

**FICTITIOUS NAME STATEMENT 06-0509705**

The following person(s) are doing business as, **Rose Hills Review**, 4535  
N. Huntington Dr., Los Angeles, CA 90032. The full name of registrant(s)  
is/are: Anthony Manzano, 4535 N. Huntington Dr., Los Angeles, CA 90032.  
This business is conducted by an individual. I declare that all information in  
this statement is true and correct. (A registrant who declares as true  
information which he or she knows to be false is guilty of a crime.) Signed  
Anthony Manzano. Registrant has not yet begun to transact business under  
the fictitious business name or names listed herein. This statement was  
filed with the County Clerk of Los Angeles County on (Date) March 9, 2006.  
NOTICE: This fictitious name statement expires five years from the date it  
was filed in the office of the county clerk. A new fictitious business name  
statement must be filed before that time. The filing of this statement does  
not of itself authorize the use in this state of a fictitious business name in  
violation of the rights of another under federal, state, or common law (see  
Section 14411 et seq. Business and Professions Code). Publish: 04-03-06,  
04-10-06, 04-17-06, 04-24-06. The Santa Monica Observer Newspaper  
CB# P4316

THE SANTA MONICA OBSERVER NEWSPAPER CERTIFIES  
THAT THE ABOVE FICTITIOUS NAME HAS BEEN PUBLISHED  
FOUR TIMES ON THE ABOVE-MENTIONED DATES

Signed: \_\_\_\_\_

Date: April 24, 2006

*[Signature]*

**ATTACHMENT C (pg 3 of 4) - cont'd**

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06 0952867

RECORDED/FILED IN OFFICIAL RECORDS  
RECORDER'S OFFICE  
LOS ANGELES COUNTY  
CALIFORNIA  
8:01 AM MAY 01 2006

TITLE(S) : Proof Of Publication



FEE

D.T.T.

NO CHARGE  
FEE PREVIOUSLY  
PAID=CODE 12

CODE  
20

CODE  
19

CODE  
9

Assessor's Identification Number (AIN)

To be completed by Examiner OR Title Company in black ink.

Number of AIN's Shown

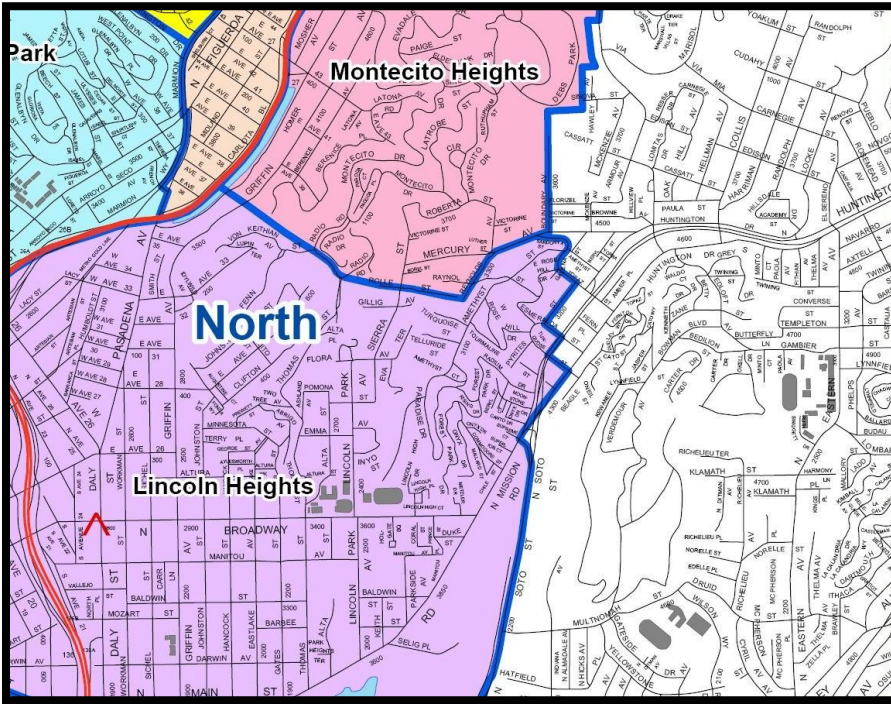
THIS FORM IS NOT TO BE DUPLICATED



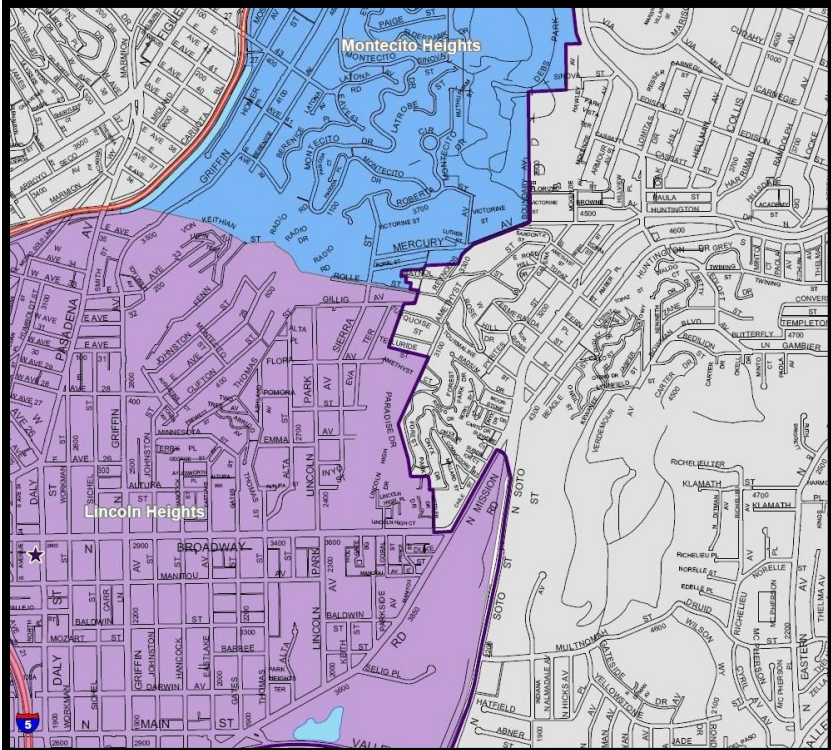
# ATTACHMENT C (pg 4 of 4) - cont'd

<p><b>A</b> Your Return Mailing Address</p> <p>Name <b>ANTHONY MANZANO</b></p> <p>Address <b>4535 N. HUNTINGTON DR</b></p> <p>City <b>ROSE HILLS</b> State <b>CA</b> Zip Code <b>90032</b> <b>LOS ANGELES</b></p>	<p>REGISTRAR - RECORDER / COUNTY CLERK'S FILING STAMP</p> <p style="font-size: 24pt; font-weight: bold;">06 0509705</p> <p style="font-size: 24pt; font-weight: bold;">2</p>
<p><b>1</b> <input checked="" type="checkbox"/> First Filing    <input type="checkbox"/> Renewal Filing Check one only</p>	
<p><b>FICTITIOUS BUSINESS NAME STATEMENT</b></p> <p>THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS (Attach additional pages if required)</p>	
<b>2</b>	<p>Fictitious Business Name(s) <span style="float: right;">3</span></p> <p>1 <b>ROSE HILLS REVIEW</b></p> <p>2 _____</p>
<p>Articles of Incorporation or Organization Number (if applicable) AI #/ON</p>	
<b>3</b>	<p>Street Address, City &amp; State of Principal Place of Business in California (PO Box alone not acceptable)</p> <p><b>4535 N. HUNTINGTON DR ROSE HILLS LOS ANGELES CA 90032</b></p>
<b>4</b>	<p>Full name of Registrant / Corporation / Limited Liability Company (if corporation - incorporated in what state)</p> <p><b>ANTHONY MANZANO</b></p>
<b>4A</b>	<p>Residence Street Address (PO Box not accepted) City State Zip Code</p> <p><b>4535 N HUNTINGTON DR. LOS ANGELES CA 90032</b></p>
<b>4B</b>	<p>Full name of Registrant / Corporation / Limited Liability Company (if corporation - incorporated in what state)</p> <p>_____</p> <p>Residence Street Address (P.O. Box not accepted) City State Zip Code</p> <p>_____</p>
<b>5</b>	<p>This Business is conducted by (check one only)</p> <p><input checked="" type="checkbox"/> an individual    ( ) a general partnership    ( ) joint venture    ( ) a business trust</p> <p>( ) co-partners    ( ) husband and wife    ( ) a corporation    ( ) a limited partnership</p> <p>( ) an unincorporated association other than a partnership    ( ) a limited liability company    ( ) _____</p>
<b>6</b>	<p>Have you started doing business? If yes, insert the date on the line</p> <p>No <input checked="" type="checkbox"/> Yes _____ Date _____</p>
<b>7</b>	<p>I declare that all information in this statement is true and correct (A registrant who declares as true information which he or she knows to be false is guilty of a crime.)</p>
<b>8</b>	<b>8A</b>
<p>Signature of Registrant(s)</p> <p> <b>ANTHONY MANZANO</b> Signature type/print name</p> <p>_____ Signature type/print name</p> <p>_____ Signature type/print name</p> <p>_____ Signature type/print name</p>	<p>If Registrant is a CORPORATION or LLC, sign below</p> <p>_____ Corporation Name / Limited Liability Company</p> <p>_____ Signature</p> <p>_____ Title</p> <p>_____ Type or Print Name</p>
<p>This statement was filed with the County Clerk of <b>LOS ANGELES</b> County on date indicated by file stamp above</p>	
<p><b>NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE.</b> The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state, or common law (See Section 14411 et seq., Business and Professions Code)</p>	
<p>REGISTRAR - RECORDER/COUNTY CLERK BUSINESS FILING AND REGISTRATION P.O. BOX 53592, LOS ANGELES, CA 90053-0592 PH (562) 482-2177</p>	<p>FILING FEE, \$2300 for 1 FBN and 2 registrants plus \$4.00 for each additional FBN/registrant RENEWAL FEE, \$1800 for 1 FBN and 2 registrants plus \$4.00 for each additional FBN/registrant REFER TO THE BACK OF THE FORM FOR INSTRUCTIONS</p>
<p>FORM # 76F286D-F029 (Rev. 1/06)</p>	

# ATTACHMENT D



ABOVE: Map of Lincoln Heights, Montecito Heights, and El Sereno before redistricting.



ABOVE: New map of Lincoln Heights, Montecito Heights, and El Sereno after redistricting. Notice how part of Lincoln Heights has been moved from CD-14 from CD-1.

# ATTACHMENT E

**ARROYO SECO NEIGHBORHOOD COUNCIL (ASNC)**  
**MINUTES OF THE MEETING**  
**MONDAY, OCTOBER 26, 2009 07:00PM**  
**MONTECITO HEIGHTS SENIOR CENTER**  
Page 2

## VII. ACTION ITEMS – Funding Requests.

1. Jerry Schneider gave a PowerPoint presentation and offered the following revised motion, to read as follows:

SIGNAGE PROJECT \$3,000 - Motion that ASNC provide funding in the amount of \$3,000 for a Way Finding Signage Project. Funding is contingent upon the project being funded by additional partners for an amount of additional funding of not less than \$7,500. This project has been under discussion for the last two months in the ASNC Environment Committee, and the committee recommends the project. The project will provide directional way finding signage to assist pedestrians find their way to various cultural, historical, and recreational destinations (such as Audubon Center, Debs Park, Heritage Square, and Lummis Home) from the Metro Rail Gold Line Southwest Museum Station.

After discussion, the Board adopted the motion, after further amending it as follows:

The Environmental Committee will come back to the Board with a detailed proposal showing the number and location of the signs after full funding is secured.

2. The motion to approve the allocation of \$2000 in community project funds to the non-profit organization, Northeast Trees, to water 20 trees for one year at locations on Figueroa Ave from 3900 to 4978 Figueroa (which borders the HHPNC) was unanimously approved with one abstention.
3. The Treasurer announced that an attempt was being made to resolve the Avenue 50 Security Camera issue by treating the Board's previous appropriation as a Neighborhood Purposes Grant.

## VIII. ACTION ITEMS – Non-Funding Requests.

### 1. 710 FREEWAY DISCUSSION

- a) After discussion, on motion duly made and seconded, the Statement (see attached) was amended as follows:

Last sentence in first paragraph to be changed from: "The ASNC is opposed to any form of an extension to the 710 Freeway through the ASNC area that will result in" to "The ASNC is opposed to any form of an extension to the 710 Freeway through the ASNC area if it will result in." (Changes are highlighted)

and approved by a vote of 11 in favor; 1 against, and 1 abstention. The statement is to be sent to relevant elected and appointed officials identified by the Board's 710 working group.

- b) A motion was adopted that the ASNC shall file the following Community Impact Statement in support of L.A. City Council File #09-0002-s189 (Garcetti/Huizar/ Reyes, submitted Sept. 30, 2009), a resolution whereby the City would oppose any extension of the 710 Freeway via tunnel through Zones 1 and 2, while calling for any portal opening for such a tunnel in Zone 3 to be south of Valley Blvd. (Zones as defined by the Caltrans/MTA SR-710 Tunnel Technical Study):

"The Arroyo Seco Neighborhood Council supports this action insofar as the resolution opposes as impractical and costly any completion of the 710 Freeway underneath our ASNC communities, contained almost completely in Caltrans "Zones 1 and 2." As good neighbors in the City NC system, ASNC defers to the LA32 Council, representing El Sereno, regarding any construction there. Within Los Angeles City, LA32's area would bear the major portion of any potential negative effects from a possible tunnel extension through "Zone 3."

2. By motion duly made and adopted, the ASNC Board indicated that it has no objection to the placement of a "Rose Hills" community sign on Monterey Road adjacent to (but not within) the ASNC's boundaries.
3. The motion to amend the Standing Rules or Bylaws (as determined by Rules and Elections Committee) so as to enable the President to take part in board votes has been deferred to the next meeting of the Board. Tom Marble agreed to research Robert Rules of Order to ascertain whether a Bylaws amendment will be required.
4. The proposal by Roy Payan of the Montecito Heights Improvement Association, for the ASNC to sponsor a food drive for needy families in all ASNC communities was tabled to the next meeting of the Board.
5. After discussion, on motion duly made and seconded, the Board unanimously approved the resolution:

Whereas, the November 6<sup>th</sup> public comment deadline only provides 42 days for consideration and input to the draft LA Bike Master Plan, thereby severely limiting neighborhood council participation,

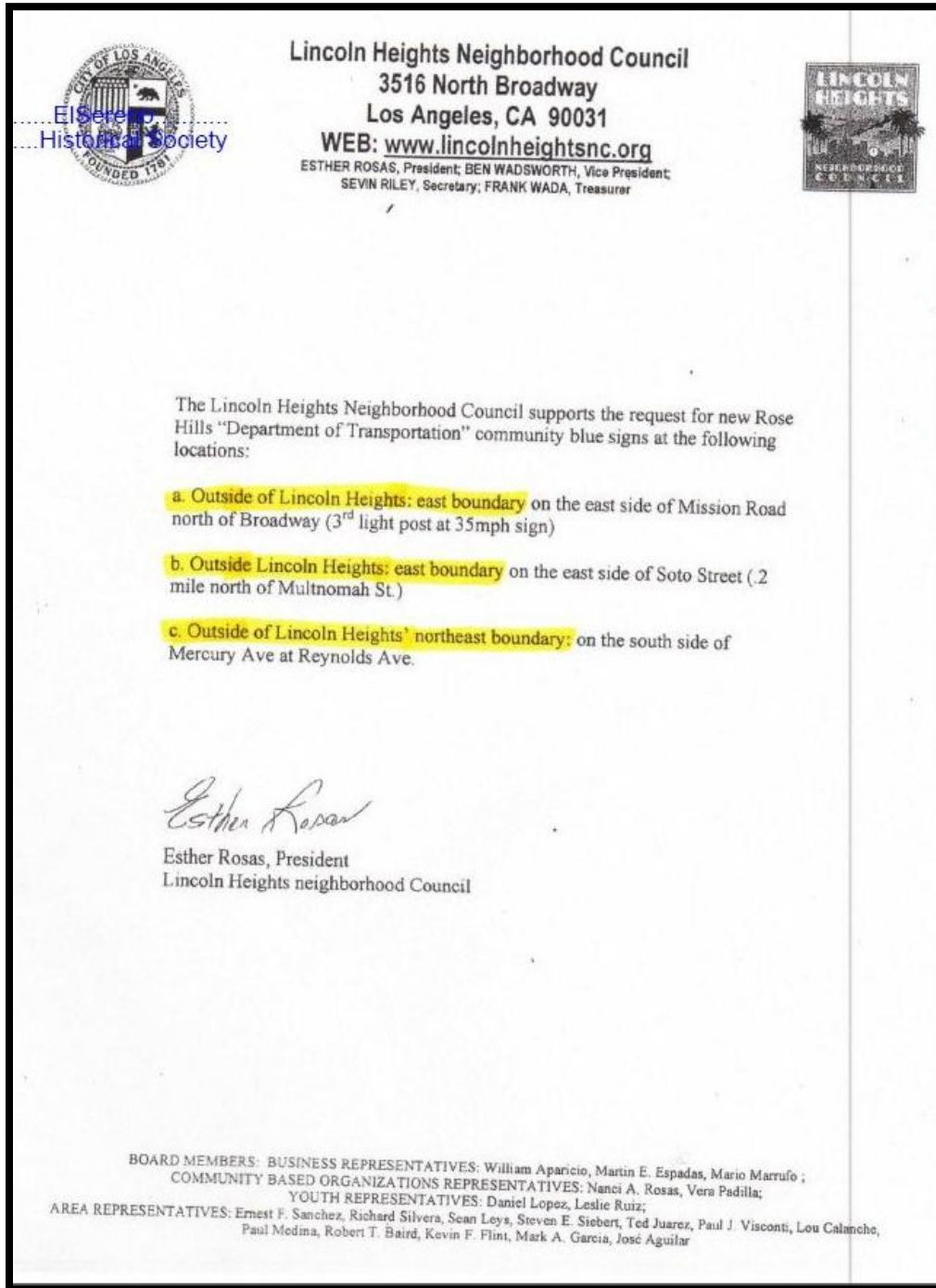


**ARROYO SECO NEIGHBORHOOD COUNCIL**  
Post Office Box 42254, Los Angeles, Ca90042  
Phone (866) LA-HELPS  
www.asnc.us



Arroyo Seco Neighborhood Council (ASNC) agenda item in response to posting of Rose Hills signs. ASNC supports posting of Rose Hills signs ONLY if they are posted outside of ASNC boundaries. Outside of ASNC boundaries is El Sereno and we are also oppose ant Rose Hills' signs being posted within the boundaries of our community.

## ATTACHMENT F



ABOVE: Lincoln Heights Neighborhood Council (LHNC) letter in response to the request of posting of Rose Hills signs. LHNC supports posting of Rose Hills signs ONLY if they are posted outside of the Lincoln Heights Community boundaries. It specifies where the Lincoln Heights community boundaries are in relation to where the signs can be posted. At these points outside of Lincoln Heights boundaries is the community of El Sereno and we are also oppose ant Rose Hills' signs being posted within the boundaries of the El Sereno community.

# ATTACHMENT G

CITY OF LOS ANGELES  
CALIFORNIA

**EXECUTIVE BOARD**


ANTHONY MANZANO  
*PRESIDENT*

VAL MARQUEZ  
*VICE-PRESIDENT*

PAMELA MARQUEZ  
*TREASURER*

VACANT  
*RECORDING SECRETARY*

LINDA MCGUIRE  
*CORRESPONDING SECRETARY*



**LA-32 COMMUNITIES**

EL SERENO

HILLSIDE VILLAGE

ROSE HILLS

UNIVERSITY HILLS

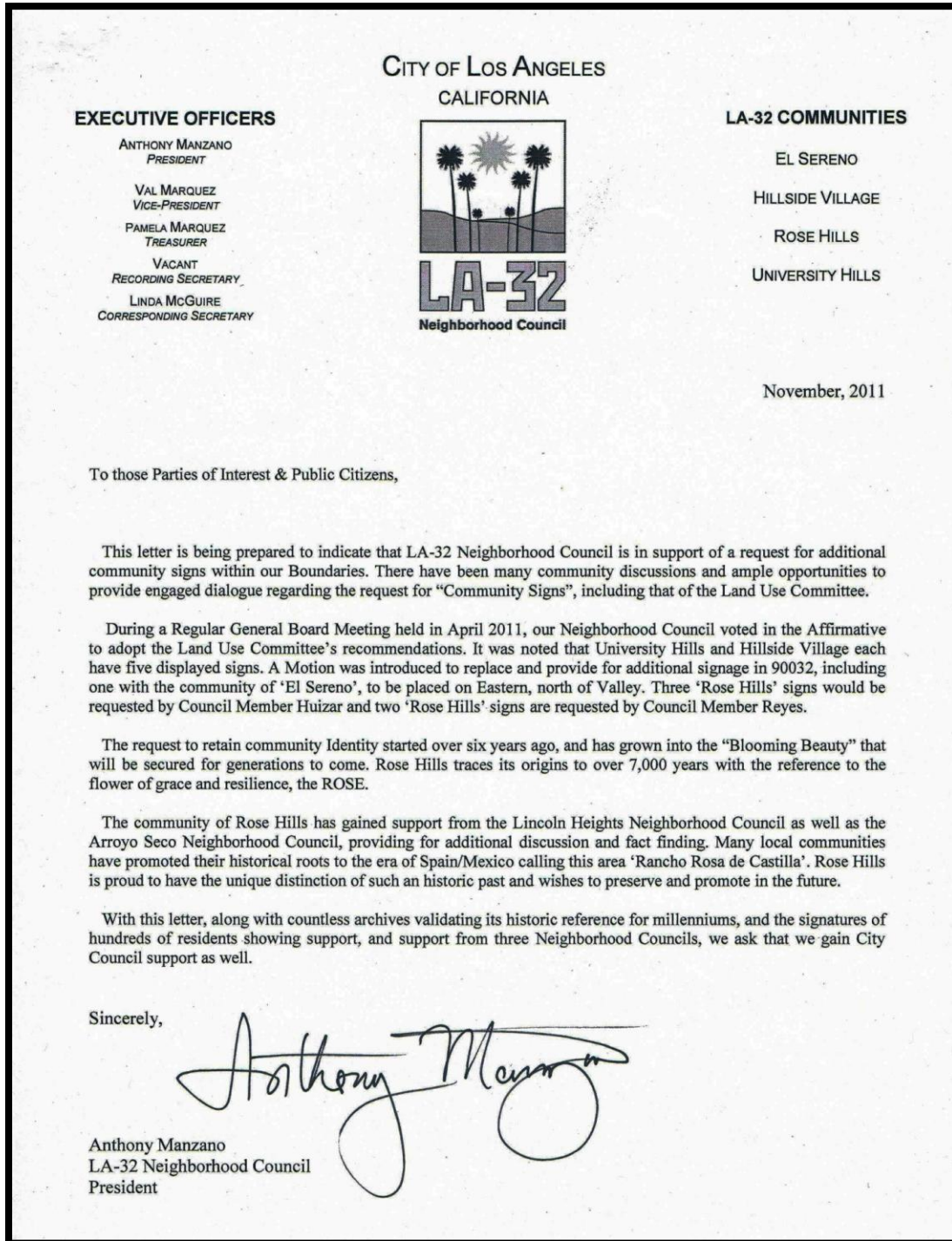
**Holiday Mixer will be held from 5:30pm-6:00pm**  
Light refreshment will be provided, as a reminder all Neighborhood Council Board Members should arrive early. Thank you for your dedication to the community.

**General Board Meeting AGENDA**  
Wednesday – December 7, 2011 6:00 PM  
El Sereno Senior Citizens Center, 4818 Klamath Place, Los Angeles, CA 90032

1. Call to Order
2. Pledge of Allegiance
3. Roll Call - (Acting Recording Secretary)
4. Review and approval of minutes of General Board Meeting(s) of July 6 (S. Johnson) & October 5, 2011 (L. McGuire)
5. Welcome to Officials
  - a. Elected (Senator-State Assembly-Mayor-City Council-Neighborhood Council-Department Reports)
6. Public Comments – Comments from the public on non-agenda items within the Board’s subject matter jurisdiction. Public comments are limited to three minutes per speaker. (30 min.)
7. Board Member Announcements
8. President’s Report
  - a. Fill (2) At-Large Region Vacancy
  - b. Fill (2) South Region Vacancy
  - c. Committee Assignments (Chair reminder that it is mandatory that meetings are posted)
  - d. Recording Secretary Vacancy (To be filled when 21 Directors are seated)
  - e. **RESOLUTION:** “Motion that the LA-32 Neighborhood Council permit the President to prepare an Expulsion Notice to Board Director Miguel Hernandez for excessive absences.
  - f. **RESOLUTION:** “Motion that the LA-32 Neighborhood Council permit the President to prepare an Expulsion Notice to Board Director Lois Bass for excessive absences.
  - g. **ACTION ITEM:** Motion that LA-32 Neighborhood Council host a mixer and invite local Organizations to be held November 17, 2011.(\$250.00)
  - h. **RESOLUTION:** “Motion that LA-32 Neighborhood Council takes a position to hold a Selection process for the 2012-2014 Neighborhood Council terms. Completion of the City Clerk’s Election Survey should reflect the position of the Board.”
9. Treasurer’s Report – Pam Marquez (Report – 5 min.)
10. Old Business
  - a. California High Speed Rail (Presentation – 10 min.)
11. New Business
  - a. Upcoming Holiday Events and possible participation, discussion of how we can advocate, promote, or support community activities during this Holiday Season.
12. Committee Reports:
  - a. Land Use and Development Committee – Johnny Carbajal (Report – 10 min.)
    - i. **RESOLUTION:** “Motion that the LA-32 Neighborhood Council, request that our City Council Member

Self Promoting Rose Hills by putting it on the letter head of the Neighborhood Councils documents. Rose Hills is not a recognized as a community by the City of Los Angeles.

# ATTACHMENT H



During the time the letter above was written, Anthony Manzano was President of the LA-32 NC. Already having acquired a fictitious busy name under "Rose Hills Review", the creation of a Rose Hills community is Anthony Manzano's personal pet project. He has clearly used his position as NC President to unethically promote and push this issue to the fore-front of NC business. It's unethical and a bias for any elected official to promote interest that he/she has a personal stake in.

# ATTACHMENT I

**El Sereno  
Bulky Item Drop-off**

**Every 2nd Saturday  
of the Month**

**LOCATIONS:**  
**El Sereno Park**  
4721 Klamath Street  
*(corner of Ruth Swiggett and Eastern)*

**Rose Hills Rec. Center**  
4530 Mercury Ave.  
*(corner of Mercury and Beryl)*

**TIME:**  
9:00 am - 12:30 pm

**You Can Also Call 3-1-1  
Or Councilmember Huizar's  
El Sereno Office  
at (323) 226-1646**



Councilmember Jose Huizar has aided in the promotion of this unethical division by using tax-payers money to send out information pamphlets that erroneously state Rose Hills when the true name of the Rec. Center is Rose Hills. Rose Hill is an area of El Sereno since 1915, when the City of Los Angeles annexed Bairdstown. Soon after the area was annexed, the residents of Bairdstown overwhelmingly voted to rename the community El Sereno.

# Attachment J

**El Sereno**


**Office Location**  
 4927 Huntington Drive North, Suite 100  
 Los Angeles, CA 90032  
 p: (323) 226-1646 f: (323) 226-1644


El Sereno, originally called Bairdstown, was founded in 1905 along the former Pacific Electric Railway line that ran down Huntington Drive. With over 55,000 residents, it is home to Cal State Los Angeles and Ascot Hills Nature Park.

In the El Sereno area, Councilmember Huizar represents the communities of Hermon, Hillside Village, Monterey Hills, Rose Hills, and University Hills.

In El Sereno, Councilmember Huizar has been a major advocate for the preservation of open space. From the creation of the nearly 100-acre Ascot Hills Park, to the preservation of Elephant Hill, to the construction of the El Sereno Arroyo Playground, Councilmember Huizar has worked tirelessly to ensure that residents have ample recreational opportunities.

Throughout CD14, Councilmember Huizar has proven to be a strong proponent of economic development, pedestrian-friendly policies and business corridor improvements. Along Huntington Drive, more than \$1 million in streetscape, façade and sidewalk improvements have been complimented by The Downtown El Sereno Vision and Action Plan, which has provided the community with one of the City's first parklets. And Councilmember Huizar found millions of dollars in funding to complete the construction of the Valley Boulevard Bridge, which alleviated a major congestion point in the El Sereno community after more than 30 years of inaction.





**Los Angeles Police Department Station**  
 Hollenbeck Division  
 2111 E. First Street  
 Los Angeles, CA 90033  
 (323) 266-5964

**Los Angeles Fire Department Stations**

Fire Station #16 2011 N. Eastern Avenue Los Angeles, CA 90032 (213) 485-6216	Fire Station #47 4572 Huntington Drive South Los Angeles, CA 90032 (213) 485-6247
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**City Library**  
 El Sereno  
 5226 S. Huntington Drive  
 Los Angeles, CA 90032  
 (323) 225-9201

**Neighborhood Councils**


LA-32 NC Meets 1st Wednesday of the month at 6:00PM El Sereno Senior Center 4818 Klamath Street Los Angeles, CA 90032 <a href="http://www.la32nc.org">www.la32nc.org</a>	Arroyo Seco NC Meets 4th Monday of the month at 7:00PM Refer to website for meeting location <a href="http://www.asnc.us">www.asnc.us</a>
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**Recreational Facilities**

El Sereno Arroyo Playground Alhambra Ave. & Concord Ave. Los Angeles, CA 90032 (323) 225-3517	El Sereno Senior Center 4818 Klamath Street Los Angeles, CA 90032 (323) 222-2040
El Sereno Recreation Center 4721 Klamath Place Los Angeles, CA 90032 (323) 225-3517	Rose Hill Recreation Center 4530 Mercury Avenue Los Angeles, CA 90032 (323) 225-0340

**City Parks & Open Spaces**

Arroyo Seco Park 5566 Via Marisol Los Angeles, CA 90042 (323) 255-0370	El Sereno North Park 4410 Garden Homes Avenue Los Angeles, CA 90032 (213) 485-1310
Ascot Hills Park Avenue 63 & Meridian Street Los Angeles, CA 90032 (323) 255-0370	Rose Hills Park 3606 N. Boundary Ave Los Angeles, CA 90032 (323) 225-0450
Budd Weiner Park Via Marisol & Via Arbolada Los Angeles, CA 90042 (323) 225-3329	



**Hermon • Hillside Village • Monterey Hills • Rose Hills**

Another example of the unethical promotion of Rose Hills when the City Council has not been presented this item, much less taken a vote on it. The fact that Tax-Payers money has been used for the promotion of Rose Hills shows to what extent Councilmember Jose Huizar has used his influence on this issue.