12-0002-567

Key Points About Proposition 37

The basis of the Proposition is your *Right to Know* what is in the food you buy.

Fact: Genetically-modified foods are prohibited in 49 countries including Europe, China, Japan, Russia, and India.

What is "genetically-modified?"

This means the gene of one kind of organism is forced into the DNA, the genetic code, of another organism. One example is Monsanto's BT-corn whose DNA is equipped with a gene from soil bacteria called Bt that produces the *Bt-toxin*, a pesticide which explodes the GI tract of the insects.



What are the results of this unnatural gene manipulation?

- Allergies have increased. After genetically-modified soy was introduced into the United Kingdom, the rate of allergies to soy increased by 50%!
- The Bt toxin and herbicide residues from GM crops have been found in women and their fetuses.
- We know now that the Bt gene passes from the corn to the human GI cells. This may be why there is such an increase in GI disorders including irritable bowel. This may also be why people are showing many more allergies to non-GM foods.
- GM crops have been linked to major animal diseases including sterility, kidney and liver disease, and death.

Proposition 37 calls for the labeling of foods that have GMO's in them. That is all. It in no way prohibits the growing of GM foods.

While the opposition to Proposition 37 says prices will increase greatly, prices of food in Europe did not increase after labeling was instituted.

Many doctors are now prescribing GMO-free diets for patients and finding that their allergies and digestive problems go away. How are they to know what foods to buy in the grocery store if they are not labeled?

How big is the problem?

Currently, up to 85 percent of U.S. corn is genetically engineered as are 91 percent of soybeans and 88 percent of cotton (cottonseed oil is often used in food products). It has been estimated that upwards of 70 percent of processed foods on supermarket shelves—from soda to soup, crackers to condiments—contain genetically engineered ingredients.

Vote Yes on Proposition 37 on November 6

For further information, go to Institute for Responsible Technology at http://www.responsibletechnology.org and also NonGMOShoppingGuide.com

Yes (In Favor of Prop 37)	No (No (Against Informing)	
Consumers Union	Monsanto	(\$7,100,500)	
The Center for Food Safety	Dupont	(\$4,900,000)	
California Council of Churches	BASF	(\$2,000,000)	
American Public Health Association	Bayer	(\$2,000,000)	
Organic Consumers Association	DOW	(\$2,000,000)	
California Nurses Association	Pepsi	(\$1,716,300)	
Sierra Club	Coca-Cola	(\$1,164,446)	
Public Citizens	Nestle	(\$1,169,400)	
Environmental Working Group	ConAgra Foo	ConAgra Foods (\$1,076,700)	
Food Democracy NOW!	Syngenta	(\$1,000,000)	

Paid for by Yes on 37 Your Right to Know if Your Food Has Been Genetically Engineered. Supported by Consumer Advocates, Makers of Organic Products and California Farmers. Major funding by Mercola.com Health Resources LLC and the Organic Consumers Fund.

About the "Exemptions" for Proposition 37; A response to the objections.

- <u>Alcoholic beverages</u> are regulated under a special set of federal laws, and do not have ingredients lists. Thus state law cannot apply to alcohol.
- Cow's milk, and meat for human consumption are regulated under separate and different sections in California state law. By law, ballot initiatives cannot be about multiple subjects. Thus, any first generation plant, animal, insect, etc that had its DNA genetically engineered will be labeled. 2nd generation, GMO, the byproducts of an animal that ate genetically engineered feed, meat, milk, eggs, etc would not be labeled. The AquaBounty Salmon is the only first generation animal awaiting FDA approval for human consumption. If/when it is approved, it will be labeled under Prop 37.
- **Pet food** is under the same definition of food under the Sherman Act, passed by the legislature. Thus, if it contains genetically modified corn or soy it would have to be labeled under Prop 37.
- Restaurants are not required to list the ingredients in their products; it was decided not to make a new law in this matter.

Those who oppose Prop 37 say that animals are GMO because they eat GMO feed. What does that make *you* when you eat GMO? Voting Yes on Prop 37 gives you the option to decide if you want to be genetically modified or not.