

12-0147

TO CITY CLERK FOR PLACEMENT ON NEXT
REGULAR COUNCIL AGENDA TO BE POSTED

#52

RESOLUTION

For Wednesday for
2/1/12

JAN 27 2012

WHEREAS, founded in 2003, the Rob Dyrdek Foundation seeks to create healthy communities by promoting the inherent benefits of skateboarding to all facets of society. The Foundation assists municipalities and non-profits with the design, development, and construction of legal skate plazas, and also assists with the creation of community and educational programs which promote and encourage the sport of skateboarding; and

WHEREAS, as a professional skateboarder, Rob Dyrdek's work has set a new precedent for the skateboarding industry, and due to this, skateboarding has added much to the community, keeping youth engaged in a healthy sport and off the streets, which is especially valuable in the City of Los Angeles; and

WHEREAS, the Rob Dyrdek Foundation has two main initiatives which seek to fulfill the mission of the Foundation across the country, namely the "Safe Spot Skate Spot" program, and the "Sk8 for Life" program; and

WHEREAS, the "Safe Spot Skate Spot" program is a method through which Rob Dyrdek's Foundation partners with municipalities to design and construct safe, legal skate plazas, inspired by much sought after urban construction models, which encourages skateboarders to stay out of the streets in the communities, and in a secure, specified area that mimics that of the surrounding urban environment; and

WHEREAS, separate from the aforementioned program, the "Sk8 For Life" program further perpetuates the mission of the foundation by creating partnerships with non-profit organizations which target demographics in need of sports equipment, to provide free skateboards to youth in the community, which creates and maintains healthy and sustainable communities by providing youth with free skateboards to both exercise and stay physically and mentally fit; and

WHEREAS, thanks to the leadership of Rob Dyrdek's Safe Spot Skate Spot program's partnership with the City of Los Angeles, many legal skate parks have recently been opened in the City, including the Charmette Bonpua Skate Park, named after the late Chief of Staff of Council President Herb Wesson, as a testament to Charmette's commitment to improving recreational opportunities for Los Angeles residents; and

WHEREAS, as one of the most dedicated and passionate individuals for a recreational sport who's work will continue to keep the youth in Los Angeles safe and engaged in beneficial activities, Rob Dyrdek continues to expand and improve programs of his foundation which is an honorable service to the City of Los Angeles;

NOW, THEREFORE, BE IT RESOLVED, that by the adoption of this Resolution, the Council of the City of Los Angeles hereby declares February 1, 2012, Rob Dyrdek day in the City of Los Angeles, in recognition of his hard work and dedication to the youth of the City.

PRESENTED BY: Herb Wesson
HERB WESSON
Councilmember, 10th District

SECONDED BY: E.G.
Joe Harris

JAN 27 2012

cc

ORIGINAL