

 12-0303 - Fwd: Hollywood Community Plan

1 message

Sharon Gin <sharon.gin@lacity.org>

Fri, Mar 23, 2012 at 12:49 PM

To: Candy Rosales <candy.rosales@lacity.org>, Kevin Keller <kevin.keller@lacity.org>

----- Forwarded message -----

From: Michael Andreas <sadieson@roadrunner.com>

Date: Fri, Mar 23, 2012 at 12:25 PM

Subject: Hollywood Community Plan

To: sharon.gin@lacity.org

Dear Ms. Gin,

Unfortunately, I cannot make it to the PLUM meeting March 27th, I will be working. I hope that this email can be placed in the record so it may be read by the Plan's Directors.

I am not an advocate of the "leave Hollywood as it is" concept. I believe that projects like Hollywood and Highland, the Broadway Department Store conversion to condos and the subway have added tremendously to the quality of our neighborhood. However, there are aspects of the Hollywood Community Plan that I find disturbing. In short, it seems as though it was compiled by a group that misunderstands this unique neighborhood and the community it serves.

A growth plan has to be assembled by addressing the needs of the community first and the needs of builders second. Opening sections of Hollywood to high rise projects that all projections show would neither be commercially viable for at least the next 20 years or worse, would degrade the neighborhood they are intended to serve, is an enormous mistake... one that could kill off the amazing growth Hollywood has seen in the last decade. Currently, store fronts are sitting empty on Hollywood Blvd., on Sunset near Vine there are major commercial structures are idle. The W and the other structures situated near Hollywood and Vine are having problems selling their condos and the surrounding retail projects have many offices sitting idle.

On a smaller scale in a primarily residential part of Hollywood, the concept of allowing buildings to be built higher on Franklin Ave. without consideration of the already problematic parking problems in the area (between Gower and Bronson) just highlights one of the many questionable decisions your committee has made.

The biggest problem in my opinion is the current plan's lack of real planning to address Hollywood's traffic problem during rush hours. Assuming that residents in expensive condos would willingly trade in their cars for mass transit when suitable mass transit is at least 15-20 years away (on the most optimistic of projects) is unconscionable.

I would like to suggest that a committee of residents and retail owners be created for your designers to confer with prior to ANY Community Plan being finalized for Hollywood.

Sincerely,

Michael Andreas
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