## Candy Rosales < candy.rosales@lacity.org>



## Fwd: Hollywood Community Plan, Council File 12-0303

1 message

Sharon Gin <sharon.gin@lacity.org>

Fri, Mar 23, 2012 at 2:49 PM

To: Candy Rosales <candy.rosales@lacity.org>, Kevin Keller <kevin.keller@lacity.org>

----- Forwarded message ------

From: Daniel Costa <memorylane@pacbell.net>

Date: Fri, Mar 23, 2012 at 2:47 PM

Subject: Hollywood Community Plan, Council File 12-0303

To: sharon.gin@lacity.org

Dear Sharon (Legislative Assistant),

Community plans must be based on facts, but the Hollywood Community Plan [HCP] is based on myths.

The Plan misrepresents that Hollywood is growing so fast that by 2030, we will have 250,000 residents. (249,092 rounded off to 250,000 source HCP DEIR p 4.2-5, 4.2-7)

The Plan says that we had 224,426 residents in 2005 (source HCP DEIR p 5-2) In reality in 2005, we were down to approximately 204,000 (source US 2010 Census). Rather than our population increasing to 237,000 people in 2010, our population had dropped to 198,228. (source US 2010 Census) A factual population projection for 2030 based is around 190,000 residents. (Source US 2000 and 2010 Census population and trend) That's a 60,000 person discrepancy between US Census facts and The Plan's myths.

In order to reach 250,000 residents by 2030, the downward trend of 6% over the prior decade would have to reverse itself and increase by 25.4%. No fact suggests our population will increase. We are in a 20 year decline from 213,883 in 1990, to 210,794 in 2000, to 204,000 in 2005, to 1998,228 in 2010. (Source US 2010 Census and HCP FEIR chart p 3.3)

The entire Hollywood Community Plan is based on the myth of an increasing population—garbage in, garbage out. Thus, the Plan's new commercial zoning standards bear no

relation to reality, allowing developers to build anything they want without obtaining approvals. The Plan must be re-written and re-circulated so that we can plan based on facts and not on myths.

People are working very hard to have the City do the right thing and re-write the Plan based on actual population trend and population data.

Thank you for your Consideration on this matter.

Sincerely,

**Daniel Costa** 

A concerned long-time Hollywood resident.