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CENTRAL HOLLYWOOD NEIGHBORHOOD COUNCIL STATEMENT
HOLLYWOOD COMMUNITY PLAN UPDATE
PLUM COMMITTEE, 4/17/12
by Laurie Goldman, CHNC Board of Directors

Laurie Goldman, Board member and officer of Central Hollywood
Neighborhood Council. Good afternoon PLUM Committee.

As chair of our Ad Hoc Committee on the Community Plan, I am
honored to testify in support of this Plan.

Central Hollywood, referred to as *the flatlands* in the Plan, is bounded
by Hollywood Boulevard to the North, La Brea Avenue to the West,
Melrose Avenue to the South and El Centro Avenue to the East.

CHNC is among the most diversified and densely populated areas within
the Plan. Within our grid of streets we have a Regional Center, a Major
Commercial Corridor, an Industrial District, single family and multi-
family Residential Neighborhoods, a flourishing Theatre Row and
Historic and Cultural Resources.

This Plan reflects our stakeholder's desires for our neighborhoods and the range of uses needed in a healthy and growing community, including housing, jobs, transportation and amenities.

We believe that the Plan analyzed the existing reality of how our community has developed since the plan was last revised and determined a desirable future growth pattern for CHNC. Unlike other parts of the Plan area, the 2010 census revealed that CHNC's population increased by 6.3%.

This is a sustainable plan that promotes livable communities by preserving neighborhoods, making streets walkable, improving open space, parks and public spaces and providing a range of housing and employment opportunities.

We thank the Planning Department, *especially Kevin Keller and Mary Richardson*, for working with our Committee and incorporating in their

process of revising goals, objectives and policies, CHNC's input which directly benefited our stakeholders.

We also support the adoption of a Specific Plan or CPIO recommended by the Planning Department at the PLUM meeting on March 27th.

For Hollywood's prosperous future, I urge you to support the Plan and send it to City Council.

Thank You.