



Candy Rosales <candy.rosales@lacity.org>

Fwd: Support the Hollywood Community Plan

1 message

Sharon Gin <sharon.gin@lacity.org>

Tue, May 8, 2012 at 7:48 AM

To: Candy Rosales <candy.rosales@lacity.org>, Kevin Keller <kevin.keller@lacity.org>

----- Forwarded message -----

From: Li Wen <li_wen@gensler.com>

Date: Tue, May 8, 2012 at 6:58 AM

Subject: Support the Hollywood Community Plan

To: "Sharon.gin@lacity.org" <Sharon.gin@lacity.org>

Cc: "Councilmember.reyes@lacity.org" <Councilmember.reyes@lacity.org>, "Councilmember.huizar@lacity.org" <Councilmember.huizar@lacity.org>, "Councilmember.english@lacity.org" <Councilmember.english@lacity.org>, "Councilmember.Garcetti@lacity.org" <Councilmember.Garcetti@lacity.org>, "Councilmember.Labonge@lacity.org" <Councilmember.Labonge@lacity.org>

As a native Southern Californian, a long time Los Angeles architect, and co-chair of the Hollywood Chamber's Economic Development Committee, **I strongly urge you to approve the Hollywood Community Plan.**

I believe that history shows that cities are either growing or shrinking. No doubt Los Angeles will continue to grow. This growth is fed by our being the epicenter of our entertainment industry, one of our biggest global exports, and as the major import gate for the still burgeoning Asian markets. In addition, the manifest destiny spirit that drives LA's mythology ensures that the city will always have a key attractor for new talent. **Thus the question is "how should Los Angeles grow?"**

That answer can have as many answers as LA has different types of neighborhoods. **But two strategies must form the backbone of any answer: the establishment of a clear and immersive public transportation network and the building of higher density around that network so as to encourage and feed its use. This Hollywood Community Plan does both.** Working off its existing density, Hollywood was one of the first communities in Los Angeles to have the foresight to provide subway access. It has continued to grow development around that public transportation system fueling a symbiotic relationship between growth and access. This is intelligent planning that behoves us to take it to the next level. **The Hollywood Community Plan forms the road map to do so by further concentrating higher density development around public transit, and thus I again urge you to approve it.**

Thank you for your time and consideration.

Sincerely, Li Wen

Li Wen aia | design director

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