

Candy Rosales < candy.rosales@lacity.org>

Fwd: Please post these comments to Council File 12-0303

1 message

Sharon Gin <sharon.gin@lacity.org>

To: Candy Rosales <candy.rosales@lacity.org>, Kevin Keller <kevin.keller@lacity.org>

Tue, May 8, 2012 at 1:21 PM

----- Forwarded message -----

From: Terri Gerger < TGerger@pacbell.net>

Date: Tue, May 8, 2012 at 1:03 PM

Subject: Please post these comments to Council File 12-0303

To: james.k.williams@lacity.org, sharon.gin@lacity.org

Comments to PLUM - May 8th 2012

My name is Terri Gerger, I am the past president of Hollywood Dell Civic Association, a community of roughly 5,000 residents just north of Franklin in the Hollywood Hills. We live immediately adjacent to the geographical boundaries of the Plan but appear to have been ignored in this process.

Since I only have one minute, I am only going to address one issue - height restrictions. The current plan includes height limitations between La Brea and Cahuenga, a lower village type height limitation east of the 101 freeway but No height restriction at all in the area between Cahuenga east to the 101 freeway and Sunset north to Franklin.

As presently written, the HCP could allow projects over 1-million square feet and building heights of 50-stories plus. This could result in a "curtain of buildings" obscuring not only historical projects like the Capitol Records building but blocking views for the residents of the hills south and more importantly blocking views of the iconic Hollywood Sign for those in the south looking north. Let's be clear, we're not saying "no development", we're saying "responsible development" given the current constraints and infrastructure in Hollywood.

The issue is scale and height. Allowing unlimited height and FAR's permitting 1-million plus square foot developments does not result in a world-class urban center. We are asking for the creation of a sensible threshold and a reasonable standard of height for all of Hollywood. We appreciate the height restrictions between La Brea and Cahuenga and would like to see that from Cahuenga east.

Let me be clear, the lack of height restrictions is only one problem. This Plan is flawed in many other respects and needs to be reevaluated based on correct census data, the community's clear objection to the increased density and height in Hollywood and the lack of planning to properly mitigate traffic and infrastructure concerns.

Thank you

Terri Gerger, GRI, SFR Realtor, DRE # 01237417 Keller Williams Realty 323.466.3875 www.talktoterri.com

