



Candy Rosales <candy.rosales@lacity.org>

Fwd: Please Approve The Hollywood Community Plan/Case No: 2005-6082

1 message

Sharon Gin <sharon.gin@lacity.org>
To: Candy Rosales <candy.rosales@lacity.org>

Tue, May 8, 2012 at 9:08 AM

----- Forwarded message -----

From: Steven Tronson (Avison Young) <Steven.Tronson@avisonyoung.com>

Date: Tue, May 8, 2012 at 8:55 AM

Subject: Please Approve The Hollywood Community Plan/Case No: 2005-6082

To: "Sharon.gin@lacity.org" <Sharon.gin@lacity.org>

Cc: "Councilmember.reyes@lacity.org" <Councilmember.reyes@lacity.org>, "Councilmember.huizar@lacity.org" <Councilmember.huizar@lacity.org>, "Councilmember.english@lacity.org" <Councilmember.english@lacity.org>, "Councilmember.Garcetti@lacity.org" <Councilmember.Garcetti@lacity.org>, "Councilmember.Labonge@lacity.org" <Councilmember.Labonge@lacity.org>, "Nicole@hollywoodchamber.net" <Nicole@hollywoodchamber.net>

Dear Commissioner Gin:

As a 15 year member of the Hollywood business community in commercial real estate as well as a property owner, I urge you to approve the pending Hollywood Community Plan. With your support Hollywood can move forward with organized and predictable development guidelines that will attract, not repel, developer interest in our community. The current lack of a cohesive plan inevitably leads to developers pursuing variances at a minimum, and sometimes lawsuits as well in order to move their projects along. This is a disincentive to conduct business in our community and we simply cannot afford to lose the investment dollars and jobs that can safely be predicted with the passage of this Community Plan.

I urge you to support the Hollywood Community Plan.

Sincerely,

Steven P. Tronson

Vice President

Avison Young

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
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