

May 8, 2012
HOLLYWOOD HERITAGE STATEMENT
Re: Hollywood Community Plan

Date: 5/8/12
Submitted in PLUM Committee
Council File No: 12-0303
Item No.: 5
Deputy: Comm from Public

Hollywood Heritage has been actively engaged with the Hollywood Community planning process. At this time we are prepared to give QUALIFIED support, acknowledging that the Plan is a zoning and land use plan rather than anything specific enough to actually protect historic resources. Hollywood Heritage is VERY CONCERNED, given the current uncertainty of CRA initiated specific plans, CEQA oversight and an underfunded Planning Department that the resources are there to back up the intent of the Plan.

1 Additional personnel must be added to the Office of Historic Resources. The current Plan's list of mitigation measures relies heavily on a staff of 2 to coordinate permits and building reviews. This a good faith effort, but is simply not adequate.

2 The Hollywood Boulevard National Register Historic district should be revised to acknowledge contributors which currently fall outside of the period of significance defined in 1985. The boulevard is increasingly fragile, and cannot withstand alteration to its contributors or non-contributors without a review based on the Secretary of the Interior Standards.

3 Additional planning mechanisms such as a central Hollywood Specific Plan or Community Plan Implementation Overlay should be developed to study demolition controls, lot consolidation, height and building massing.