



Candy Rosales <candy.rosales@lacity.org>

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## Fwd: I Strongly Support the Hollywood Community Plan

1 message

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Sharon Gin <sharon.gin@lacity.org>

Wed, May 9, 2012 at 11:28 AM

To: Candy Rosales <candy.rosales@lacity.org>, Kevin Keller <kevin.keller@lacity.org>

----- Forwarded message -----

From: David Ambroz Esq. <davidambroz@gmail.com>

Date: Tue, May 8, 2012 at 3:13 PM

Subject: I Strongly Support the Hollywood Community Plan

To: sharon.gin@lacity.org

Cc: Councilmember.reyes@lacity.org, Councilmember.huizar@lacity.org, Councilmember.englander@lacity.org, Councilmember.Garcetti@lacity.org, Councilmember.Labonge@lacity.org, Marcel Porras <Marcel.Porras@lacity.org>, Angela Motta <angela.motta@lacity.org>, John Darnell <john.darnell@lacity.org>, Renee Weitzer <renee.weitzer@lacity.org>, Nicole Shehanian <nicole@hollywoodchamber.net>

*{Include the following information in your email, as well as any anecdotal statements you'd like to make about your involvement in the community and the importance of the Hollywood Community Plan in guiding future development and sustainability in Hollywood. I have included sample text below that you may wish to use, as well as the attached talking points, that you are free to use in developing your comments. A **SIMPLE "I APPROVE the Hollywood Community Plan" will also be sufficient.}***

Case No: 2005-6082

My name is David Ambroz, I am writing this letter solely on my own behalf. I am a board member of the Central Hollywood Neighborhood Council (that voted to support the project); a board member of the CHA Hollywood Presbyterian Hospital; immediate past chair of the East Hollywood BID; and currently an employee of Disney in burbank.

I live at 6521 Willoughby Ave, LA CA 90038.

Phone: [310-386-5146](tel:310-386-5146)

I APPROVE the Hollywood Community Plan.

As a resident of Hollywood for nearly a decade, I've seen this work languish under the benign neglect of various leaders - and was delighted to see the progress that brought us to this point. I have spent the better part of that decade engaged in various committees and meetings attempting to contribute to the plan, and add the voice as both a business owner, community leader and home owner. I have not only felt

heard, but believe the document to enshrine all of the feed back form 99% of the community. To not push this forward at this point would be to given into a vocal minority and to ignore the contribution of organizations like CHNC and individuals that have worked on the plan.

I moved to Hollywood specifically for many of the attributes that are accentuated by the plan's vision of Hollywood. As we confront a future of density and population growth, I believe Hollywood can appropriately accommodate its fair share - and the plan does that.

*{OPTIONAL COMMENTS} As a member of the Hollywood Business Community, I call on you to move forward with adoption of this Plan. The Hollywood Community has been working with an outdated community plan that is now 23 years old, and has caused developers to seek numerous variances on proposed projects – often opening them up to legal challenges. A new plan will clearly detail the City’s expectations and help guide proposed developments so that they do not need to face lawsuits for seeking changes from outdated requirements. It is time to take action to give the community a plan with clear, updated guidelines for development. I support the plan and believe it will provide predictability for ALL constituents – residents, small business owners, property owners, developers and the businesses we want to attract to Hollywood. It is more than time to move forward and adopt the Hollywood Community Plan Update.*

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David Ambroz  
[davidambroz@gmail.com](mailto:davidambroz@gmail.com)