

12-0307-S3

MOTION

MAY 18 2012

The City of Los Angeles has a large equine community, with an estimated 90,000 horses in the area, yet only 1,000 are registered.

Horse registration is done by Animal Services, which has recently created a way for owners to pay for their animal registration online. While this is an improvement to mail-in or in-person registration, it has not led to increased registration due to the lack of publicity and because the site is not user-friendly.

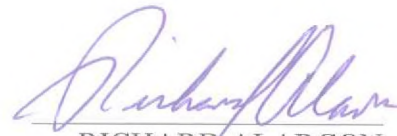
It is important to publicize and collect horse licenses because the money collected goes to the Equestrian Facilities Trust Fund for the creation and maintenance of horse trails. It also allows the City to keep an accurate account of the number of horses and ensure that areas with horses are not encroached upon.

The City should work with the Equine Advisory Committee and other groups in the equine community to publicize the benefits of horse licensing and create incentives for owners to license their horses, including a multi-year registration and discount program.

I THEREFORE MOVE that the City Council instruct Animal Services to improve their horse licensing online process, making the site more user friendly, and also work with Council offices and the equine community to publicize horse licensing.

I FURTHER MOVE that the City Council request the City Attorneys Office to prepare and present an ordinance to amend L.A.M.C. Sec. 53.15.1, Equine License Fee, to create a multi-year licensing option and discount, with a 10% discount for one year, 20% discount for two years, 30% discount for three years, 40% discount for four years, and 50% discount for five years.

PRESENTED BY:


RICHARD ALARCON
Councilmember, 7th District

SECONDED BY:



ORIGINAL


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