

Your **TRADE, COMMERCE AND TOURISM** Committee

reports as follows:

ADMINISTRATIVE EXEMPTION and TRADE, COMMERCE, AND TOURISM COMMITTEE REPORT and ORDINANCE relative to establishing the Licensing Fee Schedule for commercial use of City of Los Angeles Harbor Department Photographs.

Recommendations for Council action, SUBJECT TO THE APPROVAL OF THE MAYOR:

1. ADOPT the determination by the Los Angeles Harbor Department that the proposed action is exempt under the California Environmental Quality Act (CEQA) as provided in Article II, Section 2(f) of the Los Angeles City CEQA Guidelines.
2. CONCUR with the Board of Harbor Commissioners' (Board) action taken March 1, 2012, approving Permanent Board Order No. 12-7105 establishing the Licensing Fee Schedule for commercial use of Harbor Department photographs.
3. PRESENT and ADOPT the accompanying ORDINANCE, approving Permanent Board Order No. 12-7105 establishing the Licensing Fee Schedule for commercial use of Harbor Department photographs.

Fiscal Impact Statement: The Board reports that receipts of licensing fees under the proposed Board action will be deposited into Harbor Department Account 49093 (Photo Licensing & Commercial Use Fees). Based on requests for photos for commercial use in 2011, the estimated revenue is \$2,500 per year. Amount of requests and revenue may significantly increase once the collection is accessible online. Archives is currently budgeting \$2,000 per year for PastPerfect and PastPerfect-Online software, licensing, support and webhosting. PastPerfect database and PastPerfect-Online are currently maintained with staff on loan from Construction Division. To cover this staffing need in Fiscal Year 2012/13, Archives has budgeted \$20,000 in outside services. One terabyte (1TB) has been allotted for storage of PastPerfect images on the Archives server. The 3,100 images currently in PastPerfect utilize 14GB of storage. It is estimated that 18,000 images will be added by the end of 2013 utilizing only 98GB of storage. At this rate of increase it should take 10 years to use the allotted 1TB of storage with a total storage capacity of 219,000 images. Although revenue from licensing fees is not expected to cover the cost of Archives digitization projects, the proposed licensing fees are based upon what is considered fair by industry standards and not aimed at cost recovery efforts for digitization and preservation efforts.

Community Impact Statement: None submitted.

Summary:

At a special meeting held on June 12, 2012, the Trade, Commerce and Tourism Committee considered an Administrative Exemption, Board of Harbor Commissioners and City Attorney reports and Ordinance relative to establishing Licensing Fee Schedule for commercial use of City of Los Angeles Harbor Department Photographs.

An opportunity for public comment was held. After a brief discussion, the Committee moved to approve the recommendations contained in the Board of Harbor Commissioners report and present and adopt the accompanying ordinance. This matter is now forwarded to the Council for its consideration.

Respectfully submitted,

TRADE, COMMERCE, AND TOURISM COMMITTEE

<u>MEMBER</u>	<u>VOTE</u>
LABONGE:	YES
ROSENDAHL:	YES
BUSCAINO:	YES

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