

Contact Information

Neighborhood Council: Studio City Neighborhood Council

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Date of NC Board Action: 07/17/2013

Type of NC Board Action: For Proposal

Impact Information

Date: 07/22/2013

Update to a Previous Input: No

Directed To: City Council and Committees

Council File Number: 12-0662

Agenda Date:

Item Number:

Brief Summary: The Board of the Studio City Neighborhood Council supports the motion which generated Council File 12-0662 - Solicitation/Unwanted Advertisement/Public Nuisance/Enforcement.

Additional Information:

SCNC BOARD

Lisa Cahan Davis
Jane Drucker
Remy Kessler
John Lawler
Richard Niederberg
Scott Ouellette
Shoshana Raphael
Lisa Sarkin
Lana Shackelford
Gail Steinberg
Ron Taylor
Rita C. Villa
John T. Walker
Denise Welvang



**SPECIAL BOARD
MEETING DRAFT
MINUTES
Wednesday,
July 17, 2013**

PRESIDENT
John T. Walker

VICE PRESIDENT
Lisa Sarkin

TREASURER
Remy Kessler

SECRETARY
Rita C. Villa

CORRESPONDING SECRETARY
Jane Drucker

www.studiocitync.org

On or about 7:15 PM
4024 Radford Ave., Building 8, MPR 3
Studio City, CA 91604
(818) 655-5400

The public is requested to fill out a "Comment Card" to address the Board on any item of the agenda prior to the Board taking action on an item. Comments from the public on Agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the Agenda that is within the Board's subject matter jurisdiction will be heard during the Public Comment period. Public comment is limited to two minutes per speaker, unless directed otherwise by the presiding officer of the Board. The agenda is posted for public review at: Studio City Neighborhood Council website (www.studiocitync.org); as well as CBS Studio Center, Radford and Colfax gates; the Studio City Library, 12511 Moorpark St.; the Studio City Recreation Center, 12621 Rye Ave. and at Carpenter Community Charter School, 3909 Carpenter Avenue, Studio City, CA 91604. As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices, or other auxiliary aids and/or services may be provided upon request. To ensure availability of services, please make your request at least three (3) business days (72 hours) prior to the meeting you wish to attend by contacting the Neighborhood Council Project Coordinator (213) 473-5391 or by e-mail to Thomas.Soong@lacity.org. In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the Board in advance of a meeting, may be viewed at our website by clicking on the following link: www.studiocitync.org or, at the scheduled meeting.

1. Call to Order & Roll Call - **John Walker** noted that all board members present at the beginning of the regular meeting were still present. The roll call is as follows: Lisa Cahan Davis - present, Jane Drucker - excused, Remy Kessler - present, John Lawler - present, Richard Niederberg - present, Scott Ouellette - excused, Shoshana Raphael - present, Lisa Sarkin - present, Lana Shackelford - present, Gail Steinberg - excused, Ron Taylor - present, Rita Villa - present, John Walker - present, Denise Welvang - present. 11 voting members; 6 to pass a motion.
2. No minutes to approve.
3. Government Affairs Committee by Rita Villa. **John Walker read motion A.**

Motion A: The Board of the Studio City Neighborhood Council supports the motion which generated Council file 12-0662: Solicitation/Unwanted Advertisement/Public Nuisance/Enforcement and that this support be documented by the submission of a Community Impact Statement.

Marcella Bell said that she is tired of stuff left on her porch. It blows around she picks it up and puts it straight into the blue bin. It is a nuisance. It is also a public safety issue. These items pile up as you can't stop this junk mail from coming when you go away. New York City, West Hollywood, and several other cities have already passed something like this. Please support the motion. **Barry Johnson** said that this motion has not gone before any City Council committees yet. He observed that the US mail should be used for advertising. He objects to people coming onto his property and planting flags in his lawn. This is no different than a do not call list. If you want to advertise to someone use the postal service. That is legal and the advertisements will not blow all around the neighborhood. **Richard Niederberg** supports the motion. Remy Kessler supports the motion.

Vote: 10 yes; 0 no; 1 abstain. Motion carries.

John Walker read motion B.

Motion B: The Board of the Studio City Neighborhood Council requests that Councilmember Krekorian work with the appropriate city and state agencies to remove Studio City from all State Enterprise Zone designations.

Barry Johnson said that the Enterprise zones are giving tax breaks to the wrong people. Those zones are supposed to be located in areas that need help like Valley Plaza and South Central LA. Studio City was put into the enterprise zone by default and it goes through the residential Hollywood Hills. **John Walker** asked Lisa Sarkin to address whether there were any benefits we would lose in we were not in the enterprise zone. **Shoshana Raphael** stated that you get a DWP break. **Lisa Sarkin** explained that they get a reduction of parking spaces to less than required in our specific plan. **John Walker** asked if it would increase tax on businesses if we were not in the enterprise zone. **Richard Niederberg** said these zones overlap with redevelopment zones and they have been eliminated. **Marcella Bell** explained the nature of an enterprise zone and the impact it has on Studio City. **Barry Johnson** explained further that the Government Affairs Committee has fully vetted this motion. **Richard Niederberg** said this was to give businesses the right not to give all employees a place to park. **Lisa Sarkin** said this was never intended to be in an area like Studio City and it was not to be in a residential area. Most of Studio City's enterprise zone is in a residential area. She urged everyone to vote for this motion. **John Walker** said if he got Adrin to speak to us on this would we table it. **Ron Taylor** said he is vague about the benefits of the enterprise zone. **Rita Villa** agreed to table the motion for one month so that Adrin can come to speak to us on this.

4. Adjournment. **Motion to adjourn. Moved:** Denise Welvang; **Second:** Lisa Sarkin;
Vote: 11 **Yes;** 0 **No;** 0 **Abstain. Motion Carried.**